

The Weekly Newsmagazine of Science

SCIENCE NEWS

March 2, 1996
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Pages 129-144



The Ghost in the Climate Machine

"A brilliant and troubling attempt to look into who we really are... Wright's book constantly goads the reader to introspection, to fresh perspectives about one's choices and place in society... A subtle and stimulating interpretation that deserves wide debate." — Boston Globe

Is monogamy natural for men? For women? Where does sibling rivalry come from? Why do parents favor some children over others? What evolutionary advantages might come from having low self-esteem? What are the biological roots of self-deception? These are among the questions that have made *The Moral Animal* one of the most provocative science books in recent years, as well as one of the most genuinely important.

As he presents the latest findings in the emerging field of evolutionary psychology—which views human behavior in light of Darwinian theory—Robert Wright unveils the unconscious strategies that shape our romantic choices, familial feelings, friendships, and office politics. And on a deeper level, this book compels us to rethink our most basic moral assumptions, with lasting implications for our public policy as well as for our intimate daily actions.

—From Vintage

MoralAnimal

Science News Books
1719 N Street, NW
Washington, DC 20036

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THE MORAL ANIMAL

WHY WE ARE THE WAY WE ARE: THE NEW SCIENCE OF EVOLUTIONARY PSYCHOLOGY



ROBERT WRIGHT

"TIERCELY INTELLIGENT, BEAUTIFULLY WRITTEN AND ENGRASSINGLY ORIGINAL... A FEAST OF GREAT THINKING AND WRITING ABOUT THE MOST PROFOUND ISSUES THERE ARE." —THE NEW YORK TIMES BOOK REVIEW

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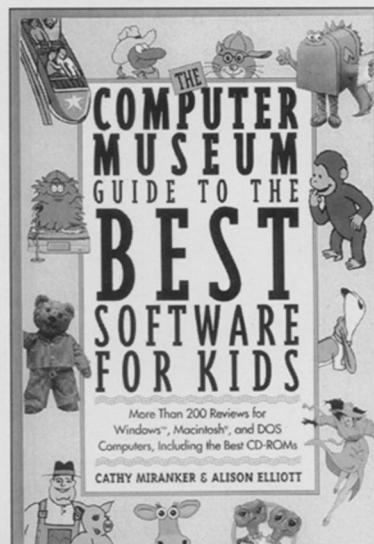
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Vintage, 1994, 466 pages, 5 1/2" x 8", paperback, \$14.00

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From The Computer Museum—the premiere institution for teaching kids about computers—comes this authoritative guide to the best interactive learning programs for kids ages 2–12.

—from HarperPerennial



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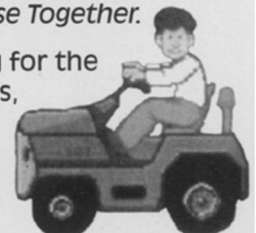
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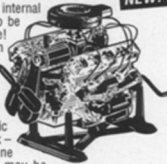


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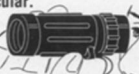
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Weather Forecaster/Clock/Calendar:
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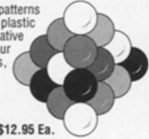
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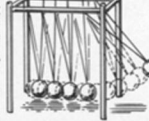
Have You Ever Seen The Inside Of Your Eye?

EyeScope is an optical device for looking at the inside of your eye. It's a specially designed diffuser incorporating a parabolic mirror and lens light. Safe and easy to use. A booklet included, describes the various features in-side the normal eye, how the iris works, kinds of floaters and fixed objects, how to inspect contacts. **NR33,536 \$29.95**



Newton's Third Law Of Motion Demonstrated With The 5-Ball Swinging Motion.

It's hard to put down once you start playing with it. Swing one of the nickel plated balls and watch the one on the opposite side swing back. Consists of 5 balls suspended by monofilament. 9"L x 9"H x 7" with wood frame. **NR33,739 \$22.95** 3 1/2" L x 4 1/4" H x 3 1/4" with Chrome frame. **NR37,901 \$6.75**



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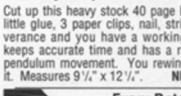
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This science book presents the most popular experiments and projects sponsored by The Edison Foundation. Activities range from very simple (grades K-8 or young scientists at home) to the intriguingly complex (older students or an entire class). Ideal for science fair ideas and "extra credit" projects. Softcover 146 pages. **NR4315 \$12.95**



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Cut up this heavy stock 40 page book, supply a little glue, 3 paper clips, nail, string and perseverance and you have a working clock which keeps accurate time and has a real "tick-tock" pendulum movement. You rewind and regulate it. Measures 9 1/2" x 12 1/2". **NR9687 \$13.00**



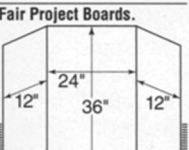
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