

An authoritative, illustrated reference to the most current ideas in

■ Molecular Neurobiology ■ Neurophysiology ■ Neuroanatomy ■ Neurochemistry

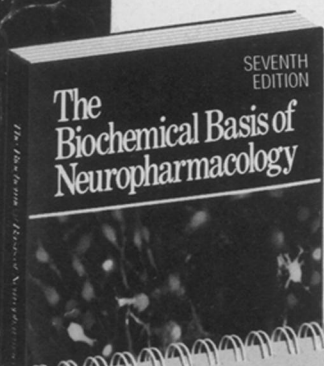
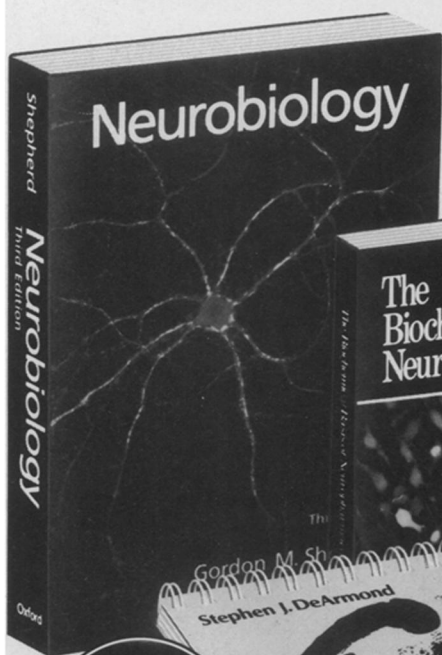
Take the

BASIC NEUROSCIENCE LIBRARY

for only \$4.95

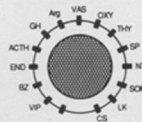
when you join the Library of Science

You simply agree to buy 3 more books ~ at significant savings ~ within the next 12 months

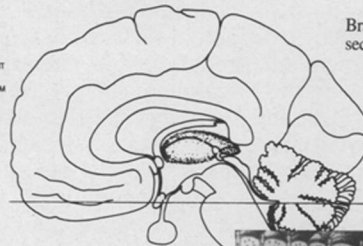


An \$86.85 Value!

Molecular properties of membrane receptors



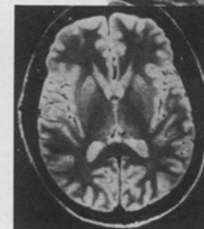
Brain cross-section



Cellular organization of sensory systems



Magnetic resonance image of the head



NEUROBIOLOGY, Third Edition

Gordon M. Shepard

Revised and updated, *Neurobiology* incorporates the most recent discoveries in molecular biology with new sections on gene families and the neurobiology of memory. All concepts are explained within the framework of levels of organization—from molecules and cells through neural circuits to behavior—providing a unified view of the entire nervous system with phylogenetic

comparisons. Illustrated with more than 445 photographs and line drawings. Softcover.

Publisher's Price: \$39.95

STRUCTURE OF THE HUMAN BRAIN, A Photographic Atlas, Third Edition

Stephen J. DeArmond, Madeline M. Fusco and Maynard M. Dewey

Widely regarded as the best human neuroanatomy atlas currently available, this book features 89 large, exquisitely detailed photographs of coronal, sagittal, and transverse sections of both gross and microscopic brain structures, alongside clearly labeled line drawings of the same sections for easy reference and convenient study. This edition includes new material on CT and magnetic resonance imaging and chemical neuroanatomy.

Spiralbound. Publisher's Price: \$21.95

THE BIOCHEMICAL BASIS OF NEUROPHARMACOLOGY, Seventh Edition

Jack R. Cooper, Floyd E. Bloom and Robert H. Roth

The newest edition of this acclaimed guide continues to offer the best review of the cellular and molecular foundations of neuropharmacology, as well as the kinetic theory of receptor action and synaptic modulators. Specific transmitters—from amino acids and acetylcholine to catecholamine and serotonin—are completely detailed in terms of synthesis, metabolism, distribution, effects of drugs on the system, and clinical relevance. Illustrated with figures, photos and line drawings.

Softcover. Publisher's Price: \$24.95

THE LIBRARY OF SCIENCE is the nation's oldest and most respected science book club. Dedicated to serving both professionals and amateurs for almost forty years, it surveys the entire scientific field to make the finest works available to club members. Books span an exciting variety of subjects from theoretical and applied mathematics to earth sciences, biology, physics and computer technology. All books are available to you at significant savings, with prices starting as low as \$9.95.

MEMBERSHIP BENEFITS In addition to getting the BASIC NEUROSCIENCE LIBRARY for only \$4.95 when you join, you keep saving substantially with discounts of up to 50% off the publishers' prices on books you choose to purchase. • Also, you can participate in our Bonus Book Plan after purchasing just one regular selection at the discounted member's price. • Moreover, our books are always identical to the publishers' editions. You'll never receive an "economy edition" with inferior paper and bindings from us. • At 3-4 week intervals (15 times per year), you will receive the Library of Science News, describing the coming Main Selection and Alternate Selections, together with a dated reply card. • In addition, up to three times a year, you may receive offers of Special Selections which will be made available to a group of select members. • If you want the Main Selection, do nothing, and it will be sent to you automatically. • If you prefer another selection, or no book at all, simply indicate your choice on the card and return it by the date specified. • You will have at least 10 days to decide. If, because of late mail delivery of the News, you should receive a book you do not want, we guarantee return postage.

©Newbridge Communications, Inc., a K-III Education Co.

The Library of Science

A Newbridge Book Club • PO Box 6014, Delran NJ 08075-9649

Please accept my application for trial membership and send me the BASIC NEUROSCIENCE LIBRARY billing me only \$4.95(00356), plus shipping and handling. I agree to purchase at least three additional selections over the next 12 months. As a member, I can save up to 50% off the publishers' prices. My membership is cancelable any time after I buy these three additional books. A shipping and handling charge is added to all shipments.

No-Risk Guarantee: If I am not satisfied—for any reason—I may return the BASIC NEUROSCIENCE LIBRARY within 10 days. My membership will be canceled, and I will owe nothing.

Name _____
 Address _____ Apt _____
 City _____
 State _____ Zip _____

(Books purchased for professional purposes may be a tax-deductible expense. Prices are slightly higher outside the U.S. and are invoiced in U.S. dollars.)

NEWBRIDGE 2-EU9 Science News 4/96