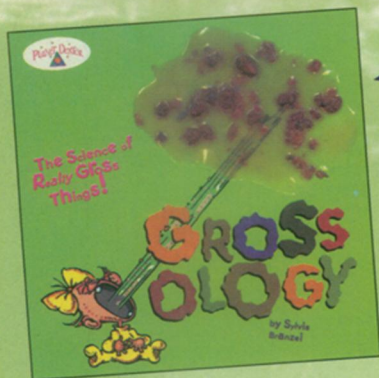


# Welcome to Planet Dexter!



◀ **Sometimes it's stinky.** Sometimes it's crusty. And sometimes it's slimy. But hey, it's your body. Most of the time you don't find your own smells and scabs and oozes too disgusting. It's the same stuff on someone else's body that's really gross. But the reasons for the ickiness are identical whether it's you, your uncle, or the kid down the street. So as an Official Grossologist, you will find out a lot of sickening things about everyone and why those things happen.

For kids 9 to 13. 80 pages, \$14.95. Includes a magnifying glass.



▶ **Attention kids!** Share this information with any concerned grown-up: "This book is intended to help kids develop a variety of skills—such as simple coin recognition—while also providing a unique opportunity to understand probability, addition, subtraction, multiplication, and division."

But don't worry, *Money Madness* is not only fun, it can be used to get out of boring chores—that's why a dollar's worth of coins is included with the book. Grown-ups will think you're doing something important if you're working with money so they'll quit bugging you!

For kids 8 to 12. 64 pages, \$14.95.

▶ **Over forty years ago** George Cuisenaire discovered that kids gain a greater understanding of number concepts if those concepts are represented by physical models.

In *Rods, Rods, Rods!* those physical models are Cuisenaire® Rods. Because Cuisenaire Rods use color to identify length, children quickly begin to accurately identify and describe the relationships among the various rods.

With the simple play presented here, children match, estimate, build, measure, sort, and learn about patterns and symmetry.

But the real value of *Rods, Rods, Rods!* is the opportunity to play and learn, at school, at home, or on the beach.

For kids 4 to 7. 48 pages, \$17.50. Includes 37 rods.



▶ **Welcome to Planet Dexter's PhotoPack,** where strange but wonderful things happen.

Flip through the book and you'll see it's like one of those Transformer toys (remember?). When you're all done figuring out how to take great photos, the book turns into the perfect album for keeping your photos. And best of all, this book comes with a camera—you don't have to save up your allowance or beg to get one. It's just there, like Monday morning.

For kids 8 to 12. 48 pages, \$22.50.



▶ **Get a load of this! Impress grown-ups!**

Visual tricks and foolery are actually rooted in cognitive science, a branch of psychology that focuses on the mechanics of the brain. In *Visual Foolery*, optical illusions and visual stunts are used to illustrate psycho/physiological processes and attributes as well as to test your senses and tease your mind.

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