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Hot Future for an Icy Fuel?



Are you so intimidated by math that you're afraid to do simple arithmetic without a calculator? **Master Math: Basic Math and Pre-Algebra** teaches you in a very accessible manner the principles and formulas for establishing a solid math foundation and advancing to more difficult operations. Topics covered include:

- Complex fractions, mixed numbers, and improper fractions
- Adding, subtracting, multiplying, and dividing whole numbers
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- Solving equations with logarithms or exponents

—from Career Press

Master Math: Algebra smooths the transition from pre-algebra. This math reference guide makes learning and understanding algebraic equations, inequalities, polynomials, and linear equations as simple as "two plus two." Well, maybe more like "five squared." Topics covered include:

- Solving systems of linear equations
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- Understanding coordinate systems and graphic equations
- Adding polynomials

—from Career Press

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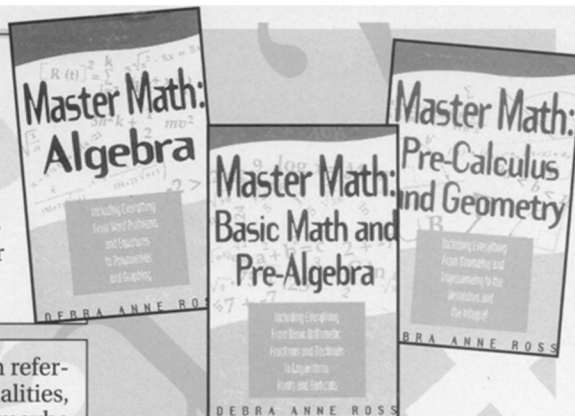
- Volume and surface area of three-dimensional objects
- Relationship between trigonometric and exponential functions
- Sets and functions
- Evaluating derivatives
- Integrals and volume

—from Career Press

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Basic Books, 1996
398 pages, 6 1/4" x 9 1/4"
hardcover, \$27.00

Memory. There may be nothing more important about human beings than our ability to enshrine experience and recall it.

In a book Steven Pinker describes as a "monumental explanation of what we know about memory," Daniel Schacter explains how and why it may change our understanding of everything from false memory to Alzheimer's disease, from recovered memory to amnesia.

Drawing on his own work and that of other cognitive, clinical, and brain scientists, Schacter gives us overwhelming evidence for the thesis that we possess more than one memory system, which explains why some brain-damaged people cannot remember past events and others cannot acquire new knowledge or call up old. He also shows us how new breakthroughs in brain imaging are allowing us to see, for the first time, the many parts of the brain that must interact to enable us to encode or retrieve a memory.

Searching for Memory contains fascinating firsthand accounts of patients with striking—and sometimes bizarre—amnesias resulting from brain injury or psychological trauma.

Schacter examines the nature and accuracy of emotionally traumatic memories, using the latest advances in cognitive neuroscience to clarify vexing issues in the heated controversy over repressed memories of childhood trauma.

—from *Basic Books*

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THE FIRE INSIDE

Extinguishing Heartburn and Related Symptoms

Asthma Chest Pain Hoarseness

A CONSUMER'S GUIDE

**M. Michael Wolfe, M.D.
and Thomas Nesi**

- ♥ how antacids can help you and how they can sometimes harm you;
- ♥ why you may be taking the wrong dosage of your present medication or taking it at the wrong time;
- ♥ how lifestyle changes can help your condition;
- ♥ how a recently developed breakthrough drug—taken once a day—can virtually eliminate symptoms in less than two months.

—from W.W. Norton

Ten percent of Americans—perhaps more—suffer from heartburn every day. Are you one of them?

If so, help is here in this lively and informative work. Presenting the most up-to-date information, it is the first book for general readers about treating and preventing acid reflux, whose prime symptom is heartburn.

Much of the advice in this book comes from the cutting edge of medicine. The book dispels myths about reflux disease, calms fears, and points sufferers toward correct diagnosis and therapies. If you're a sufferer you should know:

- ♥ how and why acid reflux disease has come to be known as "The Great Masquerader";
- ♥ how to tell if your asthma, hoarseness, or chest pain is related to reflux disease;