

The Weekly Newsmagazine of Science

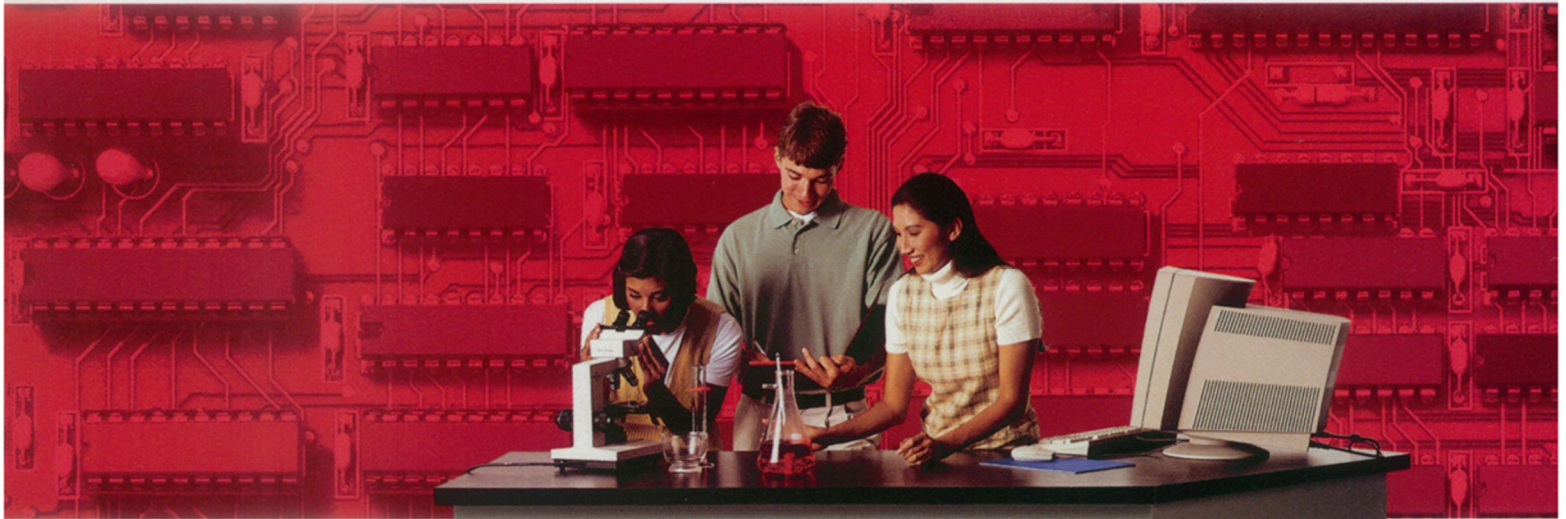
SCIENCE NEWS

November 30, 1996
Vol. 150, No. 22
Pages 337-352



**Rocky
Future for
Carnivores?**

Microprocessors aren't the only brains we develop.



At Intel, we're devoted to the development of young minds as well as technology. Which is why we support valuable programs that help students develop math, science and engineering skills. The International Science and Engineering Fair builds tomorrow's leaders by giving students opportunities to find innovative solutions through applied science.

We are proud to be a major ISEF sponsor and we encourage students and educators from around the world to participate.

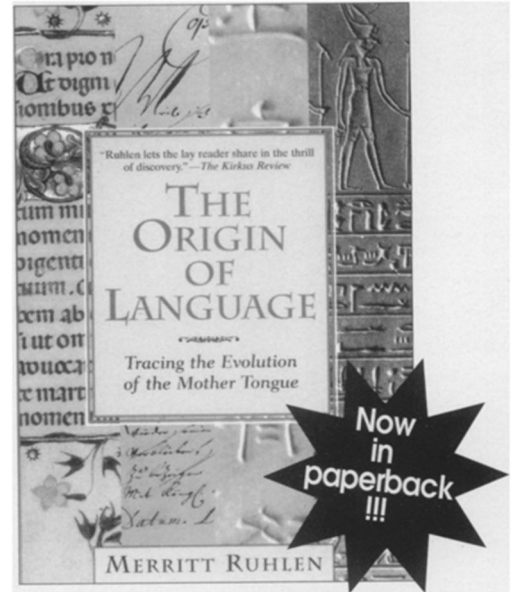


Requiring no prior familiarity with linguistics, *The Origin of Language* is the first book to explain, in lay terms, the controversial process by which linguists are tracing the development of the vast range of human speech, sweeping aside many traditional assumptions about the spread of language and the roots of the human family. In addition to acquainting you with the manner in which such diverse languages as English and Chinese can be compared, Dr. Ruhlen introduces you to the brilliant mavericks whose linguistic theories are at last gaining worldwide acceptance. He also discusses the exciting new work being done in genetics and archaeology that corroborates much of the controversial linguistic evidence.

But more than simply describing his and his colleagues' theories, Dr. Ruhlen invites you to share in the joys of discovery. He arms you with the linguist's basic toolkit and lets you work through the evidence for yourself and draw your own conclusions. You'll classify languages and language families, trace language family trees, and even reconstruct some of the basic vocabulary used by our most distant ancestors.

While *The Origin of Language* is an incomparable introduction to some of the most exciting linguistic research now being conducted by researchers around the globe, it is also much more. It is an inspiring invitation to join the quest for our human roots and to hear the echoes of the Mother Tongue.

—from John Wiley & Sons



John Wiley & Sons, 1994, 239 pages, 6" x 9 1/4", paperback, \$16.95

To order by phone, call:
1-800-544-4565

(Visa or MasterCard Only)

In DC area: 202-331-9653

E-mail: snbooks@scisvc.org

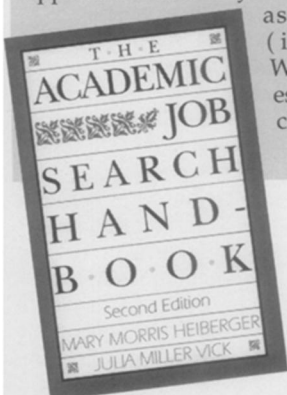
<p>Science News Books 1719 N Street, NW, Washington, DC 20036</p> <p>Please send me _____ copy(ies) of <i>The Origin of Language</i>. I include a check payable to Science News Books for \$16.95 plus \$2.00 postage and handling (total \$18.95) for each copy. Domestic orders only.</p> <p>Name _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Daytime Phone _____ <small>(used only for problems with order)</small></p>	<p>OriginLang</p> <p>RB2619</p>
---	---------------------------------



"The authors take the reader step-by-step through the application process, from developing relationships with advisors (and potential references) to settling into a new position."

—College Placement Journal

The Academic Job Search Handbook gives specific advice on positioning oneself in the current market, including participating effectively in conferences, learning about openings, handling telephone interviews, and negotiating offers. The authors discuss use of the Internet both to locate positions and to communicate with colleagues and potential employers at all stages of the search. Samples of vitas, cover letters, abstracts, and statements of teaching philosophy, as well as an up-to-date appendix of scholarly and professional associations (including Web addresses), are included.



Order by phone for faster service!

1-800-544-4565

(Visa or MasterCard Only)

In DC area: 202-331-9653

E-mail: snbooks@scisvc.org

Univ. of Pennsylvania Press, 1996
194 pages, 6" x 9", paperback, \$14.95

National Academy Press, 1996
134 pages, 5 1/2" x 8 1/2", paperback, \$11.95

Science News Books
1719 N Street, NW
Washington, DC 20036

AcadJobHdbk
CareersSciEn
SetAcadCarSc

Please send the book(s) marked below. I include a check payable to Science News Books for the price of the book(s) plus \$2.00 postage and handling for each book (maximum \$6.00 charge). Domestic orders only.

_____ The Academic Job Search Handbook, \$14.95

_____ Careers in Science and Engineering, \$11.95

_____ Buy both books only \$23.95

Name _____

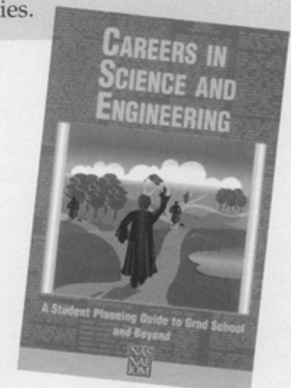
Address _____

City _____

State _____ Zip _____

Daytime Phone _____
(used only for problems with order)

As science and technology advance, the needs of employers change, and these changes continually reshape the job market for scientists and engineers. Such shifts present challenges for students as they struggle to make well-informed career choices. **Careers in Science and Engineering** offers guidance to students on planning careers—particularly careers in non-academic settings—and discusses how to obtain the education and skills necessary to attain their career goals. Profiles of science and engineering professionals illustrate a variety of career paths. The book also has a companion site on the World Wide Web, which is an invaluable source of on-line information and features an up-to-date listing of employment opportunities.



RB2622