

## NEW ADDRESS?



Whenever you write us about your subscription, please enclose a SCIENCE NEWS address label to ensure prompt service.

To: SCIENCE NEWS  
Subscription Office  
231 W. Center St.  
P.O. Box 1925  
Marion, Ohio 43305

**Change of address:**  
If you're moving, please let us know 4 to 6 weeks before changing your address.

**To subscribe,** mail this form to the address shown above.

### Subscription rates:

- 1 year \$49.50    2 years \$88.00  
 Payment enclosed    Bill me later  
(foreign postage \$6.00 additional per year.)

### NEW ADDRESS:

name (please print)

address

city state zipcode

Attach **OLD** label or print **OLD** address

name (please print)

address

city state zipcode

A526 8

## Books

**Books** is an editorial service for readers' information. To order any book listed or any U.S. book in print, please remit retail price, plus \$2.00 postage and handling for each book, to **Science News Books**, 1719 N St., N.W., Washington, DC 20036. To place Visa or MasterCard orders, call 1-800-544-4565. Domestic orders only.

**Biodiversity II: Understanding and Protecting Our Biological Resources**—Marjorie L. Reaka-Kudla, Don E. Wilson, and Edward O. Wilson, eds. In the years since the initial forum on biodiversity, scientists around the world have responded. In this treatise, 50 scientists describe the importance of understanding the benefits that other organisms confer on humans and explain what's necessary to protect the diversity of species. The authors examine the cost-effectiveness of this endeavor, given the existing infrastructure, and outline technological advances in identifying and tracking species. John Henry, 1996, 551 p., color/b&w photos/illus., hardcover, \$34.95.

**Conjuring Science: Scientific Symbols and Cultural Meanings in American Life**—Christopher P. Toumey. Most people in the United States recognize the symbols of science as authoritative. But what happens when that trust is exploited by advertisers or policy makers? Toumey argues that the lack of public understanding of scientific knowledge or reasoning makes manipulation of the masses easy. He points to TV doctors hawking medical products, a zoologist predicting earthquakes and public policy regarding HIV/AIDS based on misconceptions as indicators of this phenomenon. Rutgers U Pr, 1996, 197 p., paperback, \$16.95.

**The Encyclopedia of Medicinal Plants: A Practical Reference Guide to More than 550 Key Medicinal Plants and Their Uses**—Andrew Chevallier. This compendium encompasses the history and folklore of plants as medicine around the world and serves as a graphic encyclopedia of 550 of these plants. Each entry dissects the key constituents of a particular plant, along with the research done on that plant, traditional and current uses of it, and preparations and parts of the plant used. Dorling Kindersley, 1996, 336 p., color photos/illus., hardcover, \$39.95.

**Fire in the Mind: Science, Faith, and the Search for Order**—George Johnson. Focusing on the seemingly conflicting cultures that thrive in northern New Mexico, science writer Johnson compares the work of researchers at the Santa Fe Institute and the Los Alamos National Laboratory with the lives and beliefs of their neighbors, such as the Tewa Indians and the Roman Catholic Hermanos Penitentes. Johnson dissects quantum theory, complexity theory, and Darwinian evolution, among other widely accepted theories, and compares them to the belief systems of these peoples. Originally published in hardcover in 1995. Vin, 1996, 379 p., paperback, \$14.00.

**Lives of North American Birds**—Kenn Kaufman. Geared to the bird enthusiast who wants to know more than just what birds look like and where they live, this encyclopedia provides information about diet, behavior, nesting habits, migration patterns, habitat and history, and young. Most entries are accompanied by color photographs and a range map, which help in seeking out the 900 birds listed. HM, 1996, 675 p., color photos/illus., hardcover, \$35.00.

To order by Visa or MasterCard,  
call 1-800-544-4565  
In D.C. Area: 202-331-9653

You asked for it!

## 1995-1996 SCIENCE NEWS ON CD-ROM

Searchable full text of news stories, features, notes, and letters from January 1995 through December 1996

Windows® and Mac® compatible

Order now to reserve your copy at prepublication prices

— a savings of up to 20% —

\$47.50 per order; \$37.50 for SCIENCE NEWS subscribers  
Plus \$4 handling and mailing fee

To order, call or fill out the form below and mail today!

Visa or MasterCard, order today at prepublication prices and

Save up to 20%

1-800-544-4565/DC 202-331-9653

FAX: 1-202-785-1242

E-mail: [sn\\_cdrom@scisvc.org](mailto:sn_cdrom@scisvc.org)

Web: <http://www.sciencenews.org>

**Specifications for PCs** 386SX processor or higher • Microsoft® Windows 3.1 or higher in an enhanced mode with virtual memory (and DOS 4.1 or higher) • 2X speed CD-ROM drive with Microsoft® MSCDEX ver. 2.0 or higher • 8 MB RAM with 6 MB of free hard disk space • VGA monitor as minimum. Super VGA monitor with 800 x 600 resolution is preferred  
**Specifications for Macintosh®** System 7 or higher with Color Quickdraw is required • A Macintosh® compatible CD-ROM drive with Foreign File Access installed is required • 8 MB of RAM and 9.5 MB of hard disk space • A color monitor with 256 color display and 800 x 600 resolution  
**Specifications for UNIX®** UNIX® workstations running SunOS 4.1.x (also under Open Windows™ 3.0), SGI® running IRIX® 4.0.x • ISO-9660 compatible CD-ROM drive

### SCIENCE NEWS ON CD-ROM

1719 N Street, NW, Washington, DC 20036

SciNewsCDS  
SciNewsCDN

Please send me \_\_\_\_\_ copy(ies) of SCIENCE NEWS ON CD-ROM

enclosed is \$51.50 — nonsubscriber's rate — for each order payable to SCIENCE NEWS (includes postage and handling)

enclosed is \$41.50 — subscriber's rate — for each order payable to SCIENCE NEWS (includes postage and handling)

bill my Visa or MasterCard    \$51.50 nonsubscriber's rate

\$41.50 subscriber's rate, for each order.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Daytime phone \_\_\_\_\_

(used only for problems with order)

BB 1296CD