

# EDISON ILLUMINATED

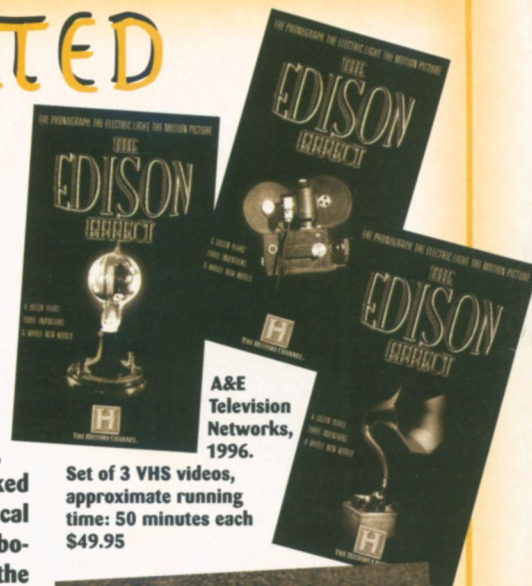
## THE EDISON EFFECT VIDEO SERIES

### THE PHONOGRAPH, THE ELECTRIC LIGHT, THE MOTION PICTURE

LIFE IN THE MODERN WORLD WOULD BE UNTHINKABLE WITHOUT THE INVENTIONS OF THOMAS ALVA EDISON. HOW DID A MAN WITH ONLY 3 MONTHS OF FORMAL SCHOOLING CHANGE THE WAY WE LIVE?

*The Edison Effect* tells the complete story of the feuds, the ingenuity, the mistakes, and the successes behind Edison's most famous inventions.

Rare photographs and early film footage in these videos introduce the trusted assistants who were crucial to Edison's success and the colorful rivals who often claimed victory over him. You'll also get a unique look at the workaholic genius himself, who took catnaps on workbenches and smoked 20 cheap cigars a day. From the technological breakthroughs at his famed New Jersey laboratory to triumphant demonstrations at the White House, this extraordinary program traces the great achievements and surprising failures of the "Wizard of Menlo Park."



Set of 3 VHS videos, approximate running time: 50 minutes each \$49.95

A&E Television Networks, 1996.

### EDISON: INVENTING THE CENTURY

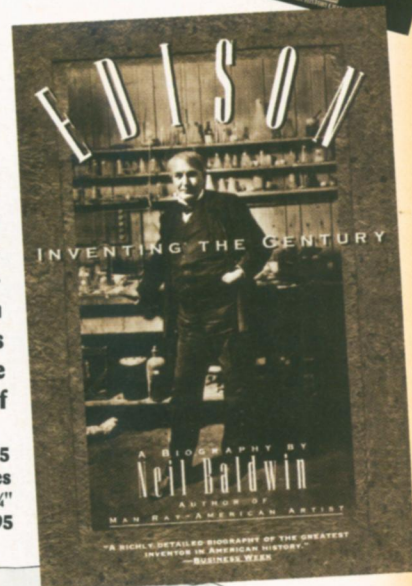
Neil Baldwin's *Edison* is the first biography of one of the seminal figures in our history to assess his remarkable accomplishments while taking thorough measure of the paradoxes of his character. Drawing upon unprecedented access to Edison family papers and years of research at the Edison corporate archives, Baldwin offers a revealing portrait of the inventor in which we discover a man whose life epitomized the American dream as fully as he became a victim of its darker side.

Hyperion, 1995  
531 pages  
6 1/2" x 9 1/2"  
paperback, \$14.95

From his years as a fragile boy hawking newspapers on trains throughout the Midwest to his arrival in New York City as an itinerant telegrapher seeking his

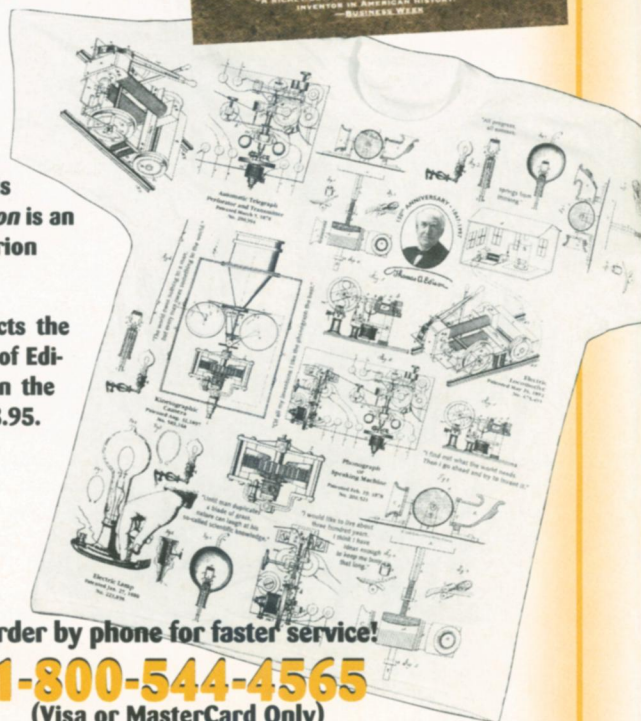
fortune; from his development of the light bulb to

his spectacular electrification of lower Manhattan; from his struggles to create the phonograph and motion picture and bring them to market to his obsessive search for a source of natural rubber, even as he was dying; *Edison* is an enthralling chronicle of the most revered figure of his time. —from Hyperion



### EDISON T-SHIRT

In celebration of Thomas Alva Edison's 150th birthday, this T-shirt reflects the genius of one of the greatest thinkers and inventors of all time. Diagrams of Edison's inventions are interspersed with quotations. The pattern repeats on the back of the 100% cotton shirt. Available in adult size large and X-Large, \$18.95.



Science News Books  
1719 N Street, NW, Washington, DC 20036

Edison EdisonTShL  
Edison TShXL VidEdisonEff

Please send me the item(s) marked below. I include a check payable to Science News Books for the price of the item(s) plus \$2.00 postage and handling for each item (maximum \$6.00 charge). Domestic orders only.

☐ The Edison Effect Videos, \$49.95 ☐ Edison, \$14.95  
☐ Edison T-shirt L, \$18.95 ☐ Edison T-shirt, XL \$18.95

Name

Address

City

State  Zip

Daytime Phone

(used only for problems with order)

RB2733

Order by phone for faster service!

**1-800-544-4565**  
(Visa or MasterCard Only)

In DC area: 202-331-9653

E-mail: [snbooks@sciserv.org](mailto:snbooks@sciserv.org)

Fax: 202-785-1242