Explore the fascinating world of the human brain...

COGNITIVE NEUROSCIENCE LIBRARY A 3-volume set for

What's the connection between mind and brain, thought and feeling?
In these three volumes, leading experts share their extraordinary insights into the nature of intelligence and emotion.

\$799 S73.90 Value!
Library of Science

You simply agree to buy three more books in the next two years.

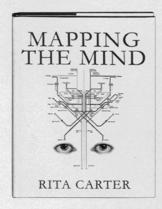


HOW THE MIND WORKS

by Steven Pinker

One of the world's leading cognitive scientists and author of *The Language Instinct* explains what the mind is, how it evolved, and how it allows us to see, think, and feel. Synthesizing material from cognitive science and evolutionary biology, as well as from neuroscience, social psychology, and other disciplines, Pinker rehabilitates unfashionable ideas—for example, that the mind is a human computer—and challenges fashionable ones, including the theories that parents socialize their children and that creativity stems from the unconscious.

660 pages, 58 illustrations Publisher's price: \$29.95

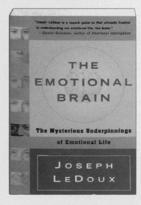


MAPPING THE MIND

by Rita Carter

The latest brain imaging techniques now make it possible to map the emotional and mental centers of the brain, enabling physicians, for example, to remove damaged areas and re-wire troubled minds. In this provocative and ground-breaking book, the award-winning author discusses the revolutionary new information neuroscience is now revealing and its implications for the future. She also explores how individual personalities, and even popular culture, have been shaped by the slowly emerging landscape of the brain.

224 pages, 150 illustrations (100 in color) Publisher's price: \$29.95



THE EMOTIONAL BRAIN

by Joseph LeDoux

Why do we seem to have little control over our emotional reactions? According to the author, it's because the connections from our emotional systems to our cognitive systems are so powerful. LeDoux shows that, contray to previous claims about the limbic system, there is no single brain system responsible for emotions. Instead, mumerous systems are involved, each evolving for different purposes and yielding different emotions, so emotions must be studied individually to discover their underlying mechanisms.

400 pages, softcover, 61 illustrations Publisher's price: \$14.00

MEMBERSHIP MADE EASY When your membership in the Library of Science is confirmed, you get the Cognitive Neuroscience Library for S7.99, plus shipping and handling (sales tax where applicable). You always save at least 20% and up to 50% off publishers' prices on every science book. With your first purchase of a regular selection, you earn Bonus Credits you can use to save 50% off publishers' prices. At 3-4 week intervals (15 times per year), you'll get the club magazine and a dated reply card. Three Special Selections will also be sent. If you want the Main Selection(s), do nothing; it will be sent automatically. If you prefer another selection, or no book at all, indicate your choice on the card and return it by the date specified. A shipping-and-handling charge (sales tax where applicable) is added to each shipment. You can order online at www.booksonline.com/los. You always have 15 days to decide if you want the Main Selection(s). If you receive a book you do not want, because of late mail delivery of the magazine, return it free of charge. Your only commitment is to buy three books at the regular member's price in the next two years. You may cancel after that.

LIBRARY OF SCIENCE

PO Box 6304, Indianapolis, IN 46206-6304

Please enroll me in the Library of Science and send me the Cognitive Neuroscience Library (90176), billing me \$7.99, plus shipping and handling. I agree to purchase at least three additional selections at regular members' prices over the next two years. As a member, I can save up to 50% off the publishers' prices. My membership is cancelable any time after I buy these three additional books. A shipping-and-handling charge is added to all shipments.

No-Risk Guarantee: If I am not satisfied—for any reason—I may return my introductory books within 15 days. My membership will be canceled, and I will owe nothing.

Name	
Address	Apt.
City	
State	Zip

Phone number, please

Flotie miniber, piease

Books purchased for professional purposes may be a tax-deductible expense. Prices slightly higher outside the U.S. and are invoiced in U.S. dollars. Sales tax added where applicable. We reserve the right to reject any application. Offer valid in U.S.A. and Canada only.

Science News 5/99

2-FX3