

Gentlemen: If you purchase this shaver, we promise never to repair it.

But we will promise you this, and in writing: If anything goes wrong within one year we will send you an all-new ACCUMEN Shaver. After that one-year guarantee period, and if you are unhappy with the shaver for any reason, return it to us—even if it's thirteen years from now—and for just \$12.95 we'll send you the newest "top-of-the-line" model available at the time. (We fully realize that \$12.95 may be worth only \$2.95 thirteen years from now. But that's our hard luck). And then you can start this all over again with that new shaver—for another thirteen years if you wish. That's why we call it the "ACCUMEN LifeTime Shaver Plan."

If this sounds like an unprecedented offer, you are correct. It is. And if you think there must be some "gimmick" involved, you are also correct. There is. We would not stick our necks out so far and for so long if we weren't quite sure that the ACCUMEN will give you trouble-free satisfaction from now until the cows come home. What makes us so sure? Just this: We have observed the ACCUMEN's performance for years in Europe and since we introduced it to this country. We have talked to hundreds of really satisfied owners. We have "fan letters" by the score. Finally, we know what it's made of and how it's made. It will be a rare ACCUMEN that falters or disappoints.

This is the Ultimate Shaver — we think this is the finest shaver made in the world today. Cordless or otherwise. In our opinion it makes all others obsolete. Very few of our competitors describe their shavers as "second best," so we quite understand if you take all of these claims with a heaping spoonful of salt. But, here, for your consideration, are the principal reasons why we believe the ACCUMEN to be "The Ultimate."

1. **The Powerplant:** A high-potential nickel-cadmium battery, which will give you at least ten to fifteen good shaves before recharging. As an aside: The president of Witte & Sutor (manufacturers of the ACCUMEN) is none other than Herr Waldemar Witte, the inventor of the rechargeable flashlight. He ought to know!

2. **The Motor:** The "synchromesh" motor is a 6000 rpm. marvel of German engineering. Barium ferrite permanent magnets, self-lubricating bearings and copper-carbon brushes assure a long, hardworking life.

3. **The Shaving Head:** Shaving area 2½ times larger than that of any other rotary shaver. Ultrathin foil (.00315"). Four stainless steel cutters are individually sprung and balanced and can operate independently to adapt to the minutest contour of your face (this is a truly radical innovation—have you ever noticed how your present shaver is built on the same principle as a lawn mower?)

And then the marvelous extras: The patented "LumiRing" that spotlights the working area for perfect shaves in any light. Vacuum action that keeps your whiskers from your clothing. And, as far as we know, this is the only shaver in the civilized world that is rechargeable directly from any wall socket—no transformers, no "power cords." The ACCUMEN is lockable, to keep it exclusively yours (sorry, teenagers). Then, there is a built-in shave counter. Last, and probably least, women are wild about the ACCUMEN, because the shaving head is round and smooth and has no sharp edges. (But, please, buy her one of her own.)

Still more. The ACCUMEN is not just the finest shaver in the world. The optional attachments make it a complete grooming system — among other things. Look at the choice in the coupon and help yourself.



Should you Buy a Shaver by Mail — Sight Unseen? It may be unorthodox, but the only way to buy this shaver at this price (on this side of the Atlantic) is from us, the exclusive importer/retailers. Be that as it may—why not? What's the risk? You order the ACCUMEN not only with the one-year new-shaver guarantee; not only with the \$12.95 ACCUMEN LifeTime Shaver Plan, but with this added assurance:

Unconditional Promise: Try the ACCUMEN for two weeks. Then, if you don't agree it is indeed "The Ultimate," send it back to us and we'll return your money by air mail and write you a nice thank-you letter.

That's it. For the price of an ordinary, run-of-the-mill shaver you can now shave with the pride of Europe. The ACCUMEN. The Ultimate Shaver. The only electric shaver that shaves close enough (in the woods or at home) to satisfy "blade men." And the only shaver in the world that will never be repaired, but that offers the exclusive ACCUMEN LifeTime Shaver Plan.

STEP INTO A NEW WORLD OF SHAVING LUXURY-TODAY

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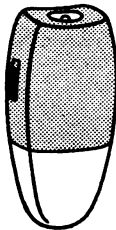
Mail to: **Haverhill's** SN 0528
526 Washington St., San Francisco, Calif. 94111
Please enroll me in the ACCUMEN LifeTime Shaver Plan, subject to the stated guarantee. I will also receive free the \$4.95 rechargeable flashlight if I purchase at least one attachment in addition to the ACCUMEN. Please send me the following:

*ACCUMEN rechargeable shaver with zippered case, mirror and brush - \$24.95.
 *Hairclipper Attachment - \$4.95.
 *Massage/Hairbrush Attachments, both - \$4.95.
 *White Flashlight Attachment - \$3.95.
 *Yellow Blinker Attachment - \$3.95.
 Praktikus-5, all items marked with an *, in a beautiful zippered gift case, only \$39.95. (Instead of \$42.75 if purchased separately.)
 Automobile Charging Unit (12v or 6v) - \$4.95.

Check incl. \$1 for Post. & Insur. Enclosed
 Diner's Am. Exp. Acct. # _____
 California Residents Add 4% Sales Tax.

Name _____
Address _____

FREE!



Haverhill's
Searching the World
to bring you the Finest

To get this ACCUMEN LifeTime Shaver Plan going in a big way, we will be pleased to send you a gift. Order the ACCUMEN and at least one attachment now and we'll send you in addition a beautiful rechargeable flashlight—also by Witte & Sutor, the manufacturers of the ACCUMEN and inventors of the rechargeable flashlight. Regular retail price of this flashlight is \$4.95.

GENERAL SCIENCE

Science Fair to Be Held In San Diego in 1973

► SAN DIEGO, Calif., will be the host city of the International Science Fair in May 1973.

The annual event is conducted by SCIENCE SERVICE with a different city as cooperative host each year.

Preparations are well underway for the 18th ISF in San Francisco in 1967.

Detroit will be the site of the Fair in 1968 and Fort Worth in 1969. In 1970 the Fair will be held in Washington, D.C., in 1971 in Kansas City, and in 1972 in New Orleans.

Invitations from prospective host cities are offered to the International Science Fair Council during the ISF each year. Extensive facilities for the Fair available in San Diego and the varied activities of scientific interest in the immediate area won the recommendation of the Council at the 17th ISF.

• Science News, 89:408 May 28, 1966

GENERAL SCIENCE

Sponsor of ISF Finalist Veteran of First NSF

► DONALD RICHARDS was in Dallas attending the 17th International Science Fair as the teacher-sponsor of one of the finalists, Rick Guild, junior at Central Lake (Mich.) H.S., who exhibited his project entitled "The Extraction of RNA From the Planaria" as a finalist from the Northwestern Michigan Science Fair, Traverse City, Mich.

Most finalists had teacher-sponsors with them—all finalists are required to have adult accompaniment. But what was unusual is that Mr. Richards was a finalist at the first National Science Fair held at the Franklin Institute in Philadelphia back in 1950.

Mr. Richards was a winner from the Greater St. Louis Science Fair with a project entitled "Beta and Gamma Ray Analysis." Winner of a second award in the boys' physical sciences, Mr. Richards was a junior at Belleville (Ill.) Twp. H.S.

"There is no comparison between the first and 17th science fairs," Mr. Richards said.

• Science News, 89:408 May 28, 1966

Cover Photograph

TOP WINNERS—The first award winners at the International Science Fair shown on the cover, are (left to right) Mary D. R. Ruggere, N. Morris Summers Jr., Dennis A. Hejhal, Joseph F. Leykam, Edward J. Emery, Melinda L. Warner, Carolyn C. Gerhardt, Robert M. Swift, Scott A. Jenkins, Frank R. Rudy, Mary L. Wade, James Kopel and Dena Lyn Ditzenberger. (See story on opposite page. See also project pictures p. 410-417.)