

LET THIS MACHINE WORK ON YOUR MIND FOR ONE EVENING...

and I guarantee your friends will gasp in astonishment at the feats of "Mental Magle" you can perform that very next morning.

By HARRY LORAYNE

For example, which of these seven "Mind-Power Miracles" would you like to accomplish—not by torturous study for weeks and even months as you'd do today—but simply by playing a fascinating question-and-answer game WITH A MACHINE for as little as a single evening.

Take your choice! You can:

- 1) DOUBLE YOUR MEMORY FOR NAMES AND FACES—in that very first evening alone!
- 2) MAKE ANYBODY LIKE YOU, from the very first moment they meet you!
- 3) BUILD A WILL OF IRON, that smashes obstacles right off your path, skyrockets your earning power.
- 4) DEVELOP POWERS OF X-RAY OBSERVATION that will astound your friends!
- 5) MAKE BAD HABITS BREAK THEMSELVES, even if they've plagued you for years!
- 6) FLASH-LEARN ANYTHING YOU WISH, even absorb whole books in as little as thirty minutes!
- 7) AND MAKE FEARS AND WORRIES VANISH INTO THIN AIR, automatically, simply by answering the questions that this machine asks you—almost exactly as though you were doing a crossword puzzle or carrying on a conversation with a friend!

Sound Impossible? Not At All! NOT WHEN THE MACHINE TEACHES YOU THESE SIMPLE TRICKS!

Let me explain: If you are a reader of this paper . . . if you can understand these words . . . then you have brain power RIGHT NOW to accomplish any one of these seeming "miracles" you wish—without spending more than a single evening to prove it to yourself beyond doubt!

Why? BECAUSE EVERY ONE OF THESE ACCOMPLISHMENTS IS A TRICK! And using this machine, I can teach you that trick in as little as a single evening!

For example, the secret of building a file cabinet memory is a simple mental trick! Using this machine I can teach it to you in approximately fifteen minutes!

The secret of making anybody like you—of towering over others through the power of your personality and your intellect—is a trick! Using this machine I can teach it to you in less time than it now takes you to watch an ordinary TV program!

Yes! And the secret of breaking out of the prison of old habit-patterns that have been crippling you for years . . . of filling every day of your life with irresistible new enthusiasm and self-confidence . . . of doubling the amount of work you can squeeze out of every hour and skyrocketing your income overnight IS A TRICK! USING THIS MACHINE I CAN TEACH IT TO YOU IN AS LITTLE AS A SINGLE EVENING.

Here's why! Here's why I say that this machine teaches you up to TEN TIMES AS FAST as any book you will ever pick up!

Here's why it has you performing feats of mental magic—THAT YOU LITERALLY WOULDN'T HAVE BELIEVED POSSIBLE ONE SHORT HOUR BEFORE!

15 Minutes Of Pleasure Every Evening— To Build the Powerhouse Mind Of Your Dreams!

For example, let's say that tomorrow night you wanted to actually DOUBLE your power to remember names and faces—and astonish your friends, your employers, your fellow-workers with that new-found ability THAT VERY NEXT MORNING!

Then all you do is this—

Simply insert in the machine the first section, on Memorizing Names and Faces! Instantly—automatically—in the small window at the top of the machine—you are shown Secret Number One of developing a "Photographic-Memory"! A simple five-second trick that lets you "mentally-photograph" anyone's face you happen to meet—feature by feature—till it's almost impossible for you to forget it!

Then—in that exact same moment—the machine moves on to show you how to take that same person's NAME, and turn it instantly into a picture! And then burn that picture-name into your memory so vividly that it will be virtually impossible for you to look at that face without having the name spring automatically to the tip of your tongue!

All this, in minutes! And then the machine moves on again, to let you prove this new-found power to yourself—instantly! Because now the machine introduces you to FIFTEEN names and faces, exactly as if you met them at a party . . . gives you the key

to burning each one of the identities indelibly into your memory . . . then shows you the faces again—this time without their names!

And when you discover that everyone of those fifteen names automatically pops into your memory the moment you glance at each face again . . . when you realize that you now have at your command the strongest single tool ever invented for winning the respect and admiration of anyone you ever meet—A VIRTUAL "PHOTOGRAPHIC MEMORY" FOR NAMES AND FACES THAT YOU HAVE ACQUIRED FOR LESS THAN A SINGLE HOUR'S PLEASURE—then you will begin to sense the incredible power of this new Machine-Method of learning!

And this is just the beginning!

Now the Machine Moves On! To Build You A File-Cabinet Memory In A Dozen Different Ways!

Now—slip into the machine the sections on Doubling Your Power to Learn . . . on absorbing facts and figures as fast as you can run your eye down the print-page! Instantly, you're shown the secret of turning NUMBERS into pictures, and burning those picture-numbers—telephone numbers, for example—into your mind so perfectly that you can amaze forty of your friends at a party by reeling off their telephone numbers, one after the other, as rapidly as if they were printed right on the wall in front of you.

In minutes, you learn how to memorize whole price lists, appointment schedules, shopping lists, speeches, sales presentations, highlights of important articles—all in perfect order, forwards and backwards, so that when you've finished one point the next point automatically springs to your mind!

And then the machine moves on again, to put this new memory-power to work in absorbing whole books and conversations for you! One simple trick alone gives you a virtual "tape-recorder memory" for the spoken word—to let you impress your superiors at work by repeating back to them their most casual instructions, step by step . . . to win dozens of new friends by quoting, almost word for word, from conversations you had with them months before!

Yes! And another of these secrets actually cuts your reading time in half! Lets you absorb the key ideas of most books in as little as thirty minutes! Burn a magazine article into your memory in five minutes! Flash through a business report in three minutes! And dazzle others with your mastery of this material that very same night—or as much as five years later if you chose!

And this is still just the beginning!

Again the Machine Moves On! To Double Your Power To Bend Others To Your Will!

Now you load the machine with the "Personality Programs!" The four sections loaded with tricks that:

1) MAKE ANYBODY LIKE YOU, from the first four words that you speak! Gain immediate attention at any gathering, before you even begin to talk! Get other people to listen to no one but you! Avoid the everyday blunders that automatically antagonize people! Handle embarrassing situations, without losing the other person's respect! Turn opponents into friends! Build fierce loyalty to yourself, wherever you go! Get others to do exactly what you want them to do—and love doing it for you! And much more!

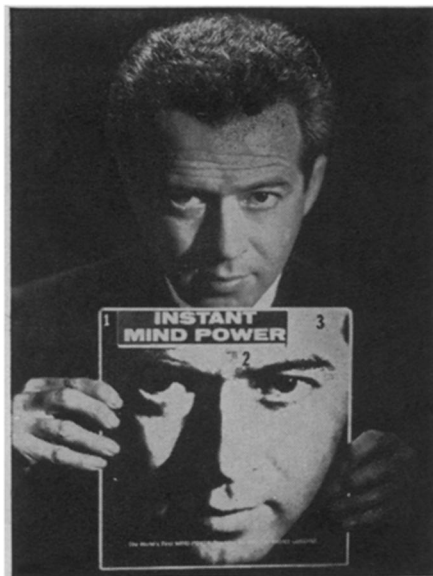
2) DEVELOP A WILL OF IRON that won't take no for an answer! Smash through obstacles that are impassable to ordinary men! Overcome the memory-chains of past failures that are crippling you today! Find time to do anything you want, and turn your dreams into reality overnight! And much more!

3) BANISH FEAR AND WORRY FROM YOUR LIFE! Harness those very worries that are holding you back today—put them to work—get other people to shoulder them for you! Find the "fear-behind-the-fear" and get rid of it! Turn big "failures" into little successes—automatically! And much more!

4) MAKE YOUR WORST HABITS BREAK THEMSELVES! By using the seven "sneak attacks" that literally SHATTER even the most deadly habits—whether they may be smoking, drinking, overeating, insomnia, nervousness and all the rest! Plus a startling new way to weld power-packed NEW habits into your character automatically—make them an automatic reflex, almost overnight!

Prove It Yourself Entirely At My Risk!

Plus whole sections on creating winning ideas . . . making difficult business and personal problems solve themselves . . . developing "X-Ray" powers of



HOW WE PACKAGED A GENIUS— TO SHIP HIM INTO YOUR HOME!

This is Harry Lorayne—the man with the most incredible memory in the world—the man who can remember the names and faces of OVER SEVEN HUNDRED PEOPLE in a single evening, after meeting each one of them only once!

Perhaps you have watched Mr. Lorayne on the Jack Paar, Johnny Carson or other television programs! Perhaps he has lectured on Mind Power before your club, or fraternal association, or business firm, just as he had for IBM . . . U. S. Steel . . . General Electric . . . RCA . . . Standard Oil . . . and over a thousand others!

Or perhaps you are one of the over a third of a million people who purchased Mr. Lorayne's two great books on skyrocketing the power of your thought and your personality!

But now Harry Lorayne has gone beyond teaching Mind Power Improvement in a book! Now Harry Lorayne has achieved a breakthrough that may revolutionize Mind Power Improvement for every man, woman and child in this country!

Now Harry Lorayne has taken his COMPLETE Mind Power Course—designed to strengthen ALL ELEVEN vital functions of your mind—and built that course into an amazing Mind Power Machine THAT VIRTUALLY REMOVES WILL POWER or "STUDY" FROM SELF-IMPROVEMENT! That teaches you these secrets simply by engaging you in conversation about them! That lets you "talk" your way to a Bulldozer Mind, in far less time than you ever believed possible!

And that actually works better if you do not try to study or memorize it at all—so that the machine, and Harry Lorayne, CAN DO ALL THE REAL WORK FOR YOU!

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observation that tell you hidden secrets ordinary people never even see at all . . . even the latest executive techniques of making fast, forceful decisions that are radar-right!

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Gentlemen: Yes, I want to try Harry Lorayne's amazing new MIND-POWER MACHINE, entirely at your risk. I am enclosing the low introductory money-back guarantee price of only \$6.98 complete. I will use this revolutionary new machine for a full 30 days at your risk. If I am not completely delighted . . . if it doesn't do everything you say, I will simply return it for every cent of my money back.

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