

STOP SAYING . . . "I CAN'T AFFORD TO TRAVEL"

8 BOOKS THAT GIVE YOU THE FACTS ON HOW YOU CAN TRAVEL TODAY WITHOUT BEING RICH

AROUND THE WORLD BY FREIGHTER

Where and how to travel by freighter
—the lower cost way to travel

FOR no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio or Buenos Aires. Or through the Canal or to the West Indies or to England, France, the Mediterranean, etc.

And what accommodations you get—large rooms with beds (not bunks), probably a private bath, lots of good food, and plenty of relaxation as you speed from port to port.

Travel Routes Around the World names the freighter lines (700 of them, with sailings from practically every port in the world), tells where they go, what they charge, briefly describes accommodations plus life on your freighter, clothes to take, etc.

To stop saying that travel is expensive, get your copy now. Price, \$1.

BARGAIN PARADISES OF THE WORLD

West Indies, Mexico, Californias Abroad

This is a book on how to double what your money can buy. For that is what spending a few weeks or months, or even retiring, in the world's Bargain Paradises amounts to.

Throughout this big book you learn where to spend a while in the West Indies, South America, the healthful islands of the South Seas, and the marvelous Balearic Islands where two can live like kings for \$50 a week.

You read about cities and towns where it's always spring, about "Californias Abroad," about "Four Modern Shangri-Las," about mountain hideaways, tropical islands as colorful as Tahiti but nearer home, about modern cities where you can live for less, about quiet country lanes and surf-washed coastal resorts.

If you've ever wanted to travel but wondered how you could afford it; if you have a little income but wonder how you'd ever be able to retire on that; if you want a life of luxuries on what you'd get only necessities back home, then you want this book. \$1.50.

SPECIAL OFFER: All 4 books above—*Travel Routes Around the World*, *Bargain Paradises of the World*, *How to Travel Without Being Rich*, and *Off-the-Beaten Path*—(\$6 value) for only \$4.

FABULOUS MEXICO—WHERE EVERYTHING COSTS LESS

THE land of retirement and vacation bargains, where you can build a modern home for \$4500 and an American retirement income looks like a fortune, and your vacation money can buy double or more what it might back home. Norman Ford shows you vacation and retirement values where you can live like a prince on what you might just get along on in the U.S.A. He pinpoints areas that look like the South Seas, others where it's like June all year round, towns where many other Americans have retired; shows where to find modern, flower-bedecked hotels and inns that charge hardly half of what you'd expect to spend in even such a land of vacation and retirement bargains as Mexico. Plus a big section on where to start your money earning so much more than in the U.S.A. \$1.50.

HOW TO TRAVEL WITHOUT BEING RICH

DO YOU know it costs only \$179 to travel all the way to Argentina through colorful Mexico, the Andes, Peru, etc. by bus and rail? Or that there are half a dozen round the world routings for around \$1000?

If you know the seldom-advertised ways of reaching foreign countries, you don't need fantastic sums of money in order to travel. This book shows you the lower cost, comfortable ways to practically any part of the world. Here are the ship, rail, bus, airplane, and other routings that save you money and open the world to you.

This is the guide that helps you explore the West Indies like an old time resident who knows all the tricks of how to make one dollar do the work of two. Roam around Mexico, South America, Europe, elsewhere? This is the guide that tells you where and how to go at prices you can really afford. \$1.50.

OFF-THE-BEATEN PATH

—these are America's own Bargain Paradises

Where to retire or vacation at what look like prewar prices and no one ever heard of nerves or worries.

Off-the-Beaten Path names the really low cost Florida retirement and vacationing towns, the topnotch values in Texas, the Southwest, California, the South and East, Canada, and a dozen other areas which the crowds have not yet discovered.

—Fabulous places like that undiscovered region where winters are as warm and sunny as Miami Beach's, yet costs can be 2/3rds less. Or that island that looks like Hawaii yet is 2000 miles nearer. Or France's only remaining outpost in this part of the world . . . or a village more Scottish than Scotland . . . or resort villages without crowds or high prices . . . or island paradises aplenty in the U.S. or Canada . . . or areas with almost a perfect climate. And for good measure you also read about low cost paradises in Hawaii, the Virgin Islands, and Puerto Rico.

A big book, with about 100,000 words and plenty of pictures. Yet it costs only \$2.

AMERICA BY CAR

THIS big book is your insurance of seeing all the 4-star sights in whatever corner of the U.S., Canada, or Mexico you drive to. Whether you're visiting New England or California, Florida or the National Parks, the Great Lakes, the Mississippi, the East, the South, the Southwest, the Indian country, etc., it tells you day by day and road by road the scenic way to go and it always directs you to the important sights along the way and in the cities. In Niagara or Los Angeles, Washington or New Orleans, the Black Hills or Montreal, it takes the guesswork out of travel.

America is so big you can easily overlook or forget important sights or make many a wrong turn. So get *America by Car*, the book that makes sure you'll see everything of consequence and always travel right. Only \$2.50 for this 100,000 word book (as big as 3 ordinary-sized novels).

WHAT'S A "BEST" BUY IN TRAVEL?

It could be a hotel with such unusual charm that it just about makes your trip. Or a restaurant where you dine graciously on little, yet get friendly, personal service and the finest in regional cuisines. These are the memorable discoveries you'd always be grateful for if a local friend recommends them to you.

Or a "Best" Travel Buy could be a guided tour that costs less than you'd spend on your own or unusual shopping buys or transportation that slashes your overall costs. A really Best Buy never means spending a lot of money. Instead, it means getting the full travel riches that a trip should give you.

One book describes 10,000 such outstanding travel buys—each one so much more interesting and also so much less expensive than the ones you'd probably otherwise choose. For *Today's Best Buys in Travel* begins where the average guidebook leaves off:

covering the world, it names the most exceptional values in hotels, restaurants, shopping, sightseeing, transportation, theaters, entertainment, and night life throughout the world. These are the Best Buys that really make your trip.

If you're headed for Europe, *Today's Best Buys in Travel* leads you to old English inns and flower-bedecked Alpine hotels, to ivied chateaux and ancient castles, to many a little known place of genuine charm. If you're headed for Bermuda or Nassau or the West Indies, it leads you to guest houses or beach-side resort hotels whose charm could never be duplicated in a gilded, tourist-jammed hotel at double the price.

Wherever else you go—Mexico, South America, Japan, the Bible Lands, etc.—it helps you visit them with almost a local resident's inside knowledge of what to see and do and thus have a richer travel experience than most tourists ever have. *Today's Best Buys in Travel* costs only \$1.50.

HOW TO TRAVEL— AND GET PAID FOR IT

THERE'S a job waiting for you somewhere—on a ship, with an airline, in foreign firms, etc. The full story of what job you can fill is in *How to Travel—and Get Paid for It*. Whether you're male or female, young or old, whether you want a lifetime of paid traveling or just hanker to roam the world for a short year or two, here are the facts you want, complete with names and addresses and full details about the preparations to make, the customs to observe, the countries to head for. You learn about jobs in travel agencies, in importing and exporting concerns. Here is the story of jobs in the Red Cross and UN organizations, how doctors get jobs on ships, the wonderful travel opportunities if you will teach English overseas and the fabulous opportunities for those who know stenography. To travel and get paid for it, get this book. \$1.50.

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- Bargain Paradises of the World* \$1.50.
- How to Travel Without Being Rich*. \$1.50.
- Off-the-Beaten Path*. \$2.

SPECIAL OFFER #1: All 4 books above for \$4.

- America by Car*. \$2.50.
- How to Travel—and Get Paid for It*. \$1.50.
- Today's Best Buys in Travel* (hotels, restaurants, etc. worth raving about). \$1.50.
- Fabulous Mexico—Where Everything Costs Less*. \$1.50.

SPECIAL OFFER #2: All 8 books above for \$7.50.

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