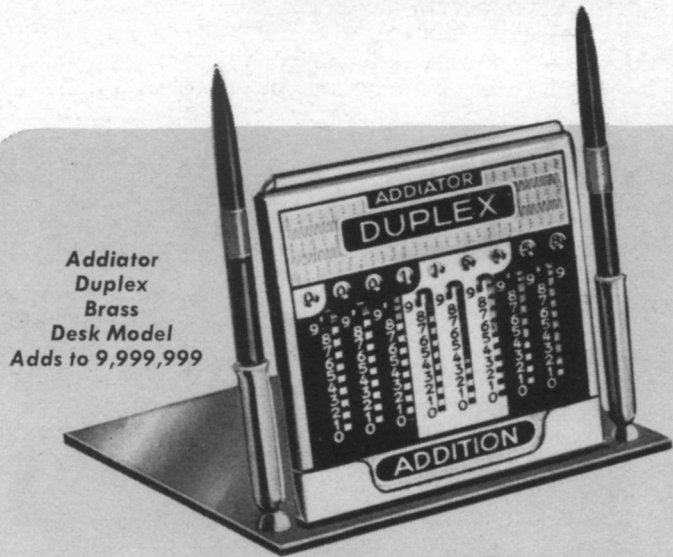
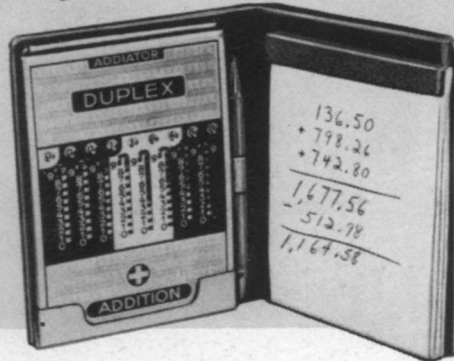


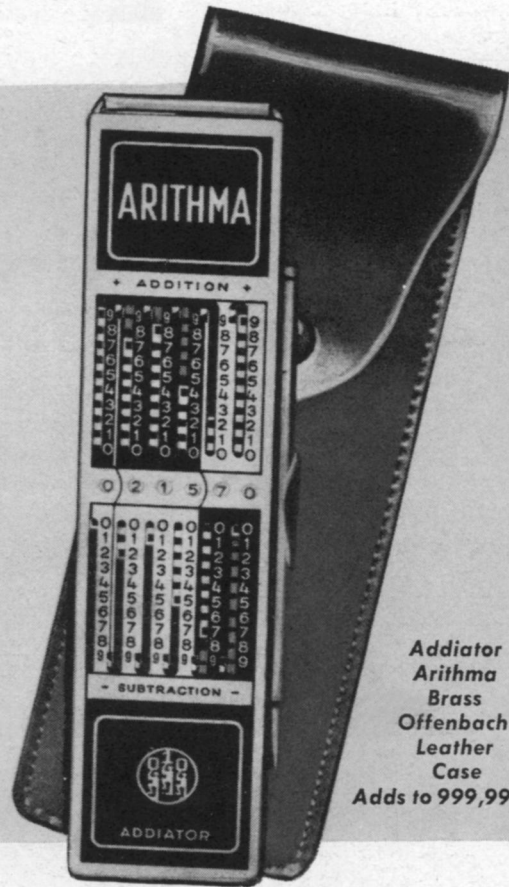
For 1/25 the cost
this German precision adding machine
does
1001 jobs \$150 electric's won't



Addiator
Duplex
Brass
Desk Model
Adds to 9,999,999



Addiator
Duplex
Offenbach Leather
Case Pad,
Executive Pen
Adds to 9,999,999



Addiator
Arithma
Brass
Offenbach
Leather
Case
Adds to 999,999

- Small enough (from 3 oz., measuring 6 1/4" x 1 1/2") to fit in pocket or purse
- Six-digit windows flash answers—adds, subtracts to 999,999 (8-digit to 9,999,999)
- Entirely constructed of gleaming burnished brass—and aluminum
- Lifetime lubricants silently smooth operation of moving parts
- Numbers etched in by special process—super readable for life

ADDIATOR easily does so many chores even \$150 electric's can't because ADDIATOR is made miniature. It's compact . . . fits in your pocket. With German efficiency and precision it performs *on the spot*, at as little as 1/25 the cost. This professional calibre little machine adds huge sums in seconds—with accuracy the electric cannot surpass. It subtracts too.

For business men, housewives, students, salesmen, inside men, doctors, engineers or storekeepers—ADDIATOR figures on the go—on the spot—on the telephone—saves you endless hours of mental work yearly.

A \$150 electric safely checks figures—if it's with you. With ADDIATOR you can *always* check quotes away from the office—do adding anywhere, anytime. ADDIATOR cuts out costly mistakes—lets you check bills, catch errors, add up your budget, keep scores and perform 1001 other adding and subtracting chores.

ADDIATOR adds, huge sums—subtracts—does in seconds—without a single mental effort on your part—YET NEVER MAKES A MISTAKE. ADDIATOR is guaranteed as accurate as standard machines and to outperform all

others, be highest value per dollar, save many times its purchase price—or no cost.

ADDIATOR IS UNIQUE

Perhaps one hundred and fifty times attempts have been made to imitate ADDIATOR. Nobody has attempted to copy ADDIATOR'S superb precision quality. Only ADDIATOR is built in to the finest slide rule made. Only ADDIATOR has been modified to help pilots navigate by the stars—or to cause engineers and draftsmen to speed through blue print calculations. Only ADDIATOR gives such elegant luxury . . . gleam of burnished brass—richness of soft Offenbach leather cases—the engraved feeling of etched—in numbers.

ADDIATOR is not a toy—not a gadget—not to be compared with any attempt at imitation. ADDIATOR—developed by German scientists—used professionally by giant companies, in home and office by millions of people in 93 countries. With superb precision ADDIATOR easily and safely checks everything you buy—every bill—every statement. Never lose a penny because of mistakes. Now add up Super-Market items as fast as you can take them off the shelves . . . add up checks—inventory—mileage—expenses. Keep track, and SAVE. Know when to stop spending. Stay within your budget.

From all over come reports of the speed—sureness—simplicity of this German precision machine—of nerve wracking additions, 1,001 everyday adding and subtracting jobs become easy as a game with ADDIATOR.

AMAZING TRIAL OFFER

You'll understand why ADDIATOR is so superior once you see its precision operation and

workmanship. You cannot appreciate its unique advantages over imitators from pictures here.

See for yourself how ADDIATOR Arithma DeLuxe saves you endless time, effort and money—frees you from ever being a slave to figures again. See how it adds up your bills in seconds—totals your grocery slip like lightning—checks your bank statement in nothing flat. Figures your mileage—check bridge—canasta and other scores . . . checks children's homework in seconds. Unless delighted no cost, otherwise from only \$5.98.

MAIL 6 MONTH TRIAL COUPON TODAY

**MADISON HOUSE, Dept. SN3-11
488 Madison Avenue, N. Y. 10022**

Ship me ON 6 MONTH TRIAL. ADDIATORS checked below. If not delighted I understand I can return any item for a full refund.

— ARITHMA BRASS ADDIATORS with OFFENBACH LEATHER button over cases @ \$5.95.

— DUPLEX BRASS ADDIATORS with OFFENBACH LEATHER case, note book, executive pen @ \$11.95.

— DUPLEX BRASS ADDIATORS with desk stand executive pen set @ \$14.95.

Enclosed check or m.o. for \$_____.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

C-D, 1967