

ideas OF THE WEEK

An editorial service to readers; more information on items can be secured from the manufacturers.

Earth history model

Rock layers and fossils in geologic time are correlated in this full-color plastic relief model, 18x24 inches in size. A teaching aid for schools, the model contains 20 fossils reproduced in plastic, each placed in its own geologic period. The fossils can be removed for closer examination. A lesson plan is included.

Price: \$18.50
Hubbard Scientific Co.
P.O. Box 105
Northbrook, Ill. 60062

Voltage tester

Compact and free of dangling wires, this voltage tester, with its retractable probe and coil, will fit in a shirt pocket. The unit emits a distinct buzz from 25 to 800 cycles and has an illuminated readout of voltage levels, AC or DC, allowing reading to be taken in the dark.

Price: \$8.25
Amprobe Instrument
630 Merrick Rd.
Lynbrook, N.Y. 11563

Thick-film stirrer

Maximum homogeneity is achieved when dispersing metals, solvents, fluxes or resins within unfired thick-film materials with this power unit designed for stirring thick-film microcircuit and other paste-like materials. The unit has stainless-steel mixing paddles and operates at up to 833 revolutions per minute.

Price: \$99.50
Starnetics Company
The Toluca Bldg.
10639 Riverside Drive
North Hollywood, Calif. 91602

Laboratory fume hood

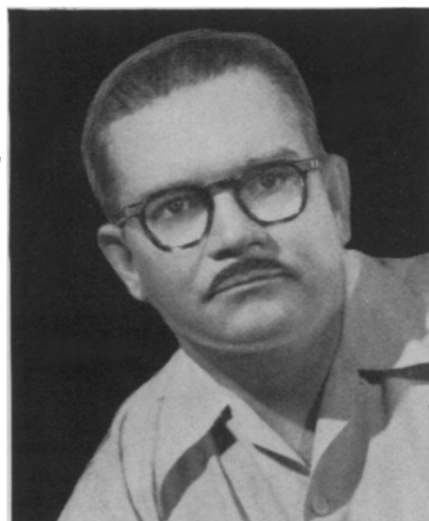
Acid and solvent proof, this all-white fume hood for tabletop use in laboratories is made of 3/8-inch thick polypropylene and has a front shield of either safety glass or acrylic material that slides upward 12 inches. The 24-inch deep hood is available in several widths and heights. Sinks, instrument container with drains and gooseneck faucets may be obtained separately.

Price: \$650.00 and up
Air Control Inc.
125 Noble St.
Norristown, Pa. 19401

Tells How to Make Money Writing Short Paragraphs

Chicago Man Reveals a Short Cut to Authorship

Discloses little-known angle by which beginners often get paid five to ten times more per word than the rates paid to famous authors. Now anyone who can write a sentence in plain English can write for money without spending weary years "learning to write."



FOR years and years a relatively few people have had a "corner" on one of the most profitable authors' markets ever known. They've been going quietly along selling thousands and thousands of contributions. None of them has had to be trained authors. None of them has been "big name" writers. Yet, in hundreds of cases they have been paid from five to ten times as much per word as was earned by famous authors.

The successful men and women in this field had such a good thing that they kept it pretty well to themselves. Mr. Benson Barrett was one of these people. For years he enjoyed a steady income—made enough money in spare time to pay for a fine farm near Chicago.

Finally, Mr. Barrett decided to let others in on his method. Since then he has shown a number of other men and women how to write for money. He has not given them lessons in writing. He has not put them through a long course of study or practice. In fact, most of his protégés have started mailing contributions to magazines within two weeks after starting.

Mr. Barrett says that the only skill required is that the beginner be able to write a sentence in plain English. Almost anyone with a grade school education can write well enough to follow Mr. Barrett's plan, because the contributions you will send to magazines are rarely longer than one paragraph.

Shut-ins, housewives, folks who are retired on small incomes, even employed men and women who like to use idle hours in a constructive way—all types are making money on short paragraphs.

Mr. Barrett does not teach you to write. He shows you *what* to write, what *form* to put it in, and *whom* to send it to. He shows you a simple method for *getting ideas* by the hundreds. He gives you a list of more than 200 magazines whose editors are looking for this kind of material and who will buy from beginners. In other words, he teaches you a method, an angle, a plan for starting to write for money right away.

IF you would like to see your writing in print and get paid for it—just send your name on a postcard to Mr. Barrett. He will send full information about his plan of coaching by return mail—postage prepaid. He makes no charge for this information. And, no salesman will call on you. You decide, at home, whether you'd like to try his plan. If the idea of getting paid for writing short paragraphs appeals to you, write to Mr. Barrett for this information.

No telling where it might lead. Such a small start may even open opportunities for real authorship. And, since it can't cost you anything more than a postcard, you'll certainly want to get all the facts. Address postcard to Mr. Benson Barrett, 6216 N. Clark Street, Dept. 163-A1, Chicago, Ill. 60626.

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