

## Stop Saying That Travel Is too Expensive

Passenger-carrying FREIGHTERS are the secret of low cost travel

For no more than you'd spend at a resort, you can take that trip you've always talked about: to the West Indies, Europe, the Mediterranean, around the world. In fact trips to almost everywhere are within your

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

speed from port to port.

Depending upon how you want to go, a round-the-world trip can show you every continent on earth; yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you will find it listed in TRAVEL ROUTES AROUND THE WORLD, the world's original and most complete guide to passenger-carrying freighters.

This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. During the 33 years in which it's been published, hundreds of travel writers and travel editors have said "To learn how to travel for as little as you'd spend at a resort, get Travel Routes Around the World."

It's yours for just \$1. and the big new 108-page edition includes prac-

It's yours for just \$1, and the big new 108-page edition includes practically every passenger-carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called HOW TO SEE THE WORLD AT LOW COST.

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

## What to See in the U.S.A.. Canada and Mexico

One book shows you every corner of America that's worth going out of your way to see. From Alaska to Florida, from Canada to Mexico, What to See in All America explores every nook and cranny of our continent for the benefit of the vacationist who wants to see, rather than rush.

If your eyes are on Maine or Texas, on Quebec or Vancouver, on Florida or Arizona or the National Parks; if you want to see New York City or Washington or Los Angeles or any of the other big travel lures in the U.S.A., Canada, or Mexico, this simple-to-follow book shows you where to find everything outstanding, and how to see it with the knowledge and understanding that add so much more to your

Whether you drive or would rather leave your car behind, it outlines the most interesting ways to your destination from your own home area. While it covers every major spot in America, it also details the byways which reveal so much more of America—its out-of-the-way villages, parks, gardens, mountains, canyons, missions, plantations, islands.

For trips to Mexico, it shows all the interesting ways to reach every part of this sight-filled country, a land of ancient ways with red-roofed towns clinging to mountainsides, South Seas-like beach resorts, and immense pyramids that rival Egypt's for size and mystery. For good measure, you also know what to see beyond Mexico, and how to visit it, even by car, all the way to the Panama Canal.

To see all the grandeur of America as you've probably never before explored these lands, make sure that you have your copy of What to See in All America. One hundred thousand words long, yet it costs only \$2.

## Where to Retire or Vacation

-at what look like prewar prices

These Are America's Own Bargain Paradises

In Off-the-Beaten Path, the best-selling book by Norman Ford, you read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side.

Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropic-like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. And for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands, and Puerto Rico. Puerto Rico.

You can be sure that Off-the-Beaten Path names the low-cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered:

- That undiscovered region where winters are as warm as Miami Beach's yet costs can be two-thirds less.

  That island that looks like Hawaii yet is 2000 miles nearer (no expensive sea or air trip to get there).

  France's only remaining outpost in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland or age-old Spanish hamlets right in our own U.S. where no one ever heard of nervous tension or the worries of a modern day life.
- That remarkable town where a fee of 3¢ a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners, and a fine arts program.

Off-the-Beaten Path is a big book filled with the facts that open the way to a different kind of retirement or vacation made all the more attractive by the rock-bottom prices. About 100,000 words and plenty of pictures. Yet it costs only \$2.

### **FABULOUS MEXICO**

### ... WHERE EVERYTHING COSTS LESS

### The land of retirement and vacation bargains

Where you can build a modern home for \$4,500 and an American retirement income looks like a fortune. It's the land where your vacation money can buy double or more what it might back home—provided you know where to go for Mexico's best values.

Norman Ford's big book, Fabulous Mexico—Where Everything Costs Less tells you exactly where to get all of this country's best vacation and retirement values, where you can live like a prince on what you might just get along on in the U.S.A.

Norman Ford knows Mexico from north to south, from east to west, and he takes you to vacation and retirement areas that look more like the South Seas than Tahiti itself; to whole sections of just perfect weather where it's like June all year round; plus resort after resort, towns, cities, spas, and what not else where you'll have a vacation to remember at a cost so low it could seem unbelievable.

If you want a delightful retirement area with plenty of Americans around to talk to, he leads you to all the principal retirement towns, as well as dozens of little known, perhaps even more delightful areas, where costs are way far down, there's plenty to do and meeting people is easy. Always, he shows you modern, flower-bedecked hotels and inns that charge hardly half of what you might expect to spend in even such a land of vacation and retirement bargains as Mexico.

There's a great deal more besides: everything from exploring ancient pyramids as old as Egypt's to finding fabulous hunting and fishing. If you might want to share in the high interest rates Mexican banks pay or to buy equally high-earning real estate or start a business of your own, this detailed guide to a fabulous land tells you what you must do to start your money earning so much more than in the U.S.

Fabulous Mexico—Where Everything Costs Less opens up Mexico to you. It's a big book, yet it costs only \$1.50. So send for yours today.

### A Different Place to Drive to This Year

Right here in the U.S. there's many a transplanted Tahiti to which you can drive:

- many a coral island bordered by a powdery beach and shaded by coco-nut palms.
- many another hideaway set in a sparkling bay, and many another lush island gem for an out-of-the-ordinary vacation or tempting low-cost retirement.

retirement.

And nearby are others to which you can drive most of the way: incredible Cozumel off Mexico, that country where your dollar buys so much more. Or other off-beat gems in the brilliant Bahamas, some just a \$15 ride from Florida. Every one of them is a real island paradise—a far different kind of place to visit than the ordinary motel stop.

In Utopia Is an Island, Norman Ford, America's leading travel expert, takes you to those islands, near and far, which the world has found so attractive in all respects they are known as Island Paradises—the closest thing today to a real Utopia, where you leave behind the noise and the rush of the world for a remarkable vacation or to stay a while or retire, often at fantastically low prices.

He tells you about every one of the islands you can head to by car. But he doesn't stop there. He tells you about others as well: Puerto Rico, Hawaii, the Virgins, Barbados, Tobago, Jamaica; even about Ibiza, Majorca, Madeira, Capri, the Canaries, plus many an unknown one of equal or greater charm and less expensive. Altogether you learn about 169 islands of extraordinary charm—more than fifty of which you can drive to.

Why not try one of them this year for a really different place to drive to? Let it be your introduction to a modern-day Utopia. Find the islands you want to visit in **Utopia Is an Island.** Over 100,000 words long, it costs only \$2.

IF I AM NOT SATISFIED.
SAVE ALMOST HALF: All 5 books below for only \$5.
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X-15 model and shock wave patterns in a wind tunnel. Having made its contributions to the future of aviation, the X-15 falls victim to the budget-cutters' ax. It now is a candidate to join the other relics in the Smithsonian Institution. P. 188. (Photo: NASA)



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