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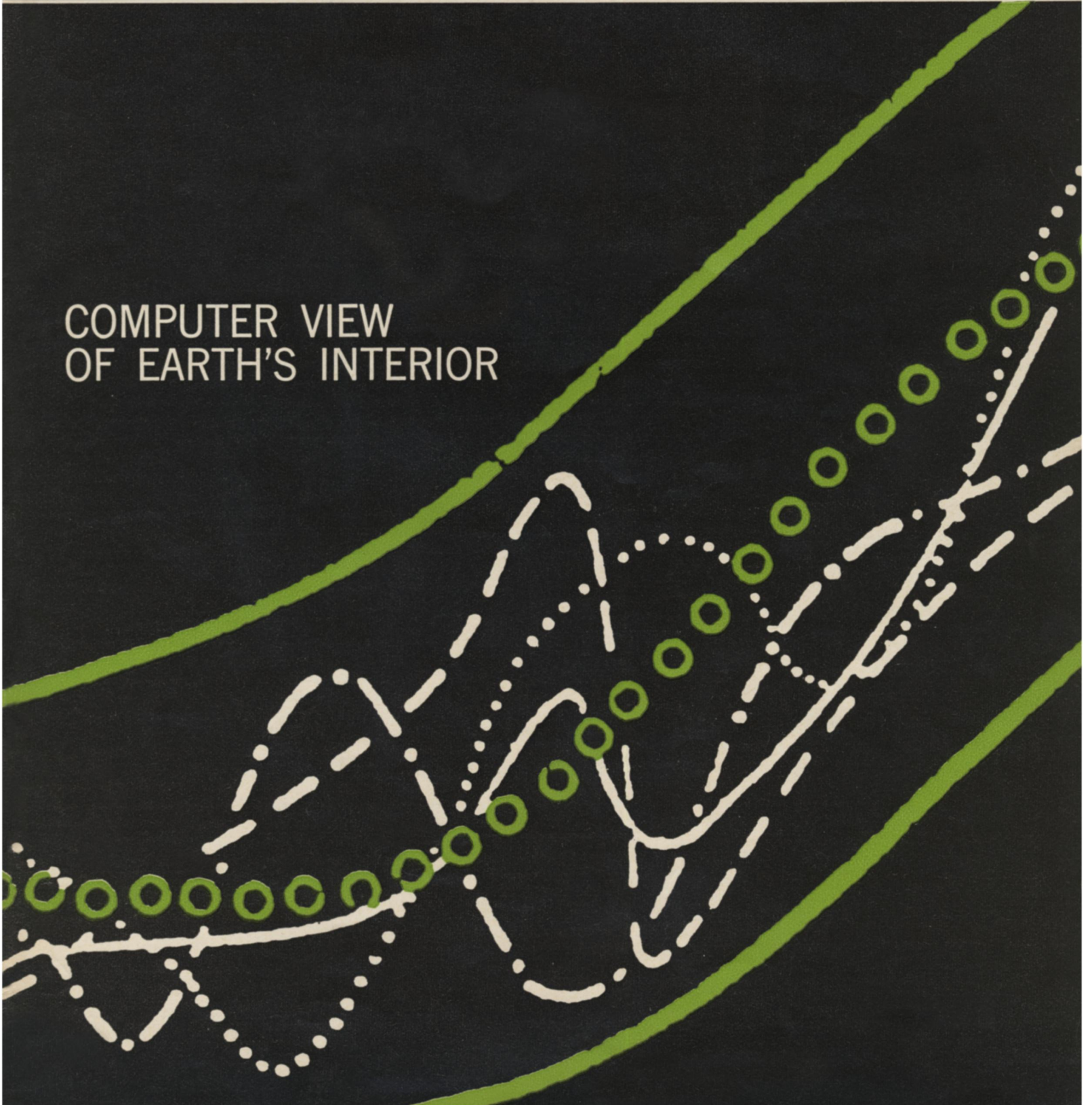


JUNE 8 1968/VOLUME 93/No. 23 P. 537-560

SCIENCE NEWS

engineering academy: a start
effects of language patterns
letter from New Delhi

COMPUTER VIEW
OF EARTH'S INTERIOR



We Wash Your Car By Mail

How Your KozaK "Car Wash by Mail" is Guaranteed:

If the KozaK Auto DRYwash Cloth we mail to you has not saved its cost many times over after you have used it for thirty (30) days . . . just write and the money that you paid for it will be refunded . . . you DO NOT even have to RETURN THE KozaK! We are able to make this Guarantee to you because since 1926 millions of KozaKs have saved car owners many, many dollars in car washing and given them consistently cleaner, better looking, better trade-in value cars. We know of no other product that gives you such an absolute, "no return," no-strings Guarantee.

Gets Only 3 "Wet" Washes In 11 Years—Car Still Looks New

CHEVROLET: "My new KozaK has just arrived and I feel some expression of gratitude should go to you for offering this most excellent product. My former KozaK was used on my 1952 Chevy for the eleven years I owned it. In that time it was only washed with water about 3 times. Yet it looked like new. Often asked how I kept such a good finish. KozaK always got the credit. Now that I have a new car I again shall depend on this proven product."

Mrs. G. W. Bosworth, Plymouth, Mass.

Friends Remark How Clean And Shiny His Cars Always Look

VOLKSWAGEN: "Just had to enclose a little note to tell you how highly I regard your products. Our friends always remark how clean and shiny our cars are, and I always tell them all the credit goes to KozaK! But as good as the KozaK cloths are, the BJR is even better. It is absolutely great and makes the cars look as though they were just waxed. Thanks for making such fine products. You can be sure of my continued use of them."

Mr. Charles S. Wortalik, Bogota, N. J.

5-Year User Gets Much Better Trade-In Allowance On His Car

FORD: "I have been an avid user of KozaK products for the past five years, and believe me there is nothing that will compare with them. I presently own a 1965 Ford LTD. Before this car I had a 1959 Ford which looked just like new upon trade-in. I received much more in trade-in allowance because of the wonderful shape the car was in. I can thank KozaK products for this. I think very highly of your products and the quality you put in them."

Mr. Robert L. Baird, Eau Claire, Wis.

Does The Job We Say For This Cadillac Owner For 20 Years

CADILLAC: "So many people have commented on the looks of my 1966 Cadillac. I've told them part of the secret—KozaK cloths. I used them for over 20 years and would not be without one. Congratulations on a product that really does the job you say it does."

Mr. R. N. Grunbock, Fort Worth, Tex.

THE KozaK Auto DRYwash Cloth we mail to you has at least 50 swift, safe, dry car washes built right into it. In just minutes on a nice day, a few gentle sweeps with this specially impregnated, deep-nap cloth softly cleans your car of dust and dirt. And polishes as it cleans. And protects the finish.

You'll hear your neighbors asking, "How do you keep your car so shiny clean?" Yet the cost to you is only about 1¢ a day.

In every State, with every climate and every kind of roads, thousands of owners of costly cars, antique auto collectors, private chauffeurs, funeral directors, limousine rental companies . . . people whose cars *must* be immaculately clean *all the time* . . . depend on KozaK Auto DRYwash Cloths year in, year out.

They call KozaK "the car wash that comes by mail." You owe it to yourself to try it. If you aren't proudly delighted with the way it keeps your car looking shiny new — you get your money back at once. And you aren't even asked to send back the used cloth!

How We Can Give You Such A Guarantee

KozaK Cloths were first put on the market in 1926. For 42 years this product has given careful car owners the results we describe here. If KozaK did not deliver these results . . . if it failed to protect and beautify even the most expensive car finishes . . . our Guarantee of money-back without even returning the cloth would have had us on the ropes years ago.

Actually, very few customers take us up on this Guarantee. They are more than satisfied. They keep ordering KozaKs time and time again. Many of the millions of KozaKs mailed during these past 42 years have been second, third, fourth and still further repeat orders — not only for delighted users but for their families, friends and employees as well.

That's why 20-year customers on our books are a pride and joy but by no means rare. We hope in time to have a 20-year friend in you, too.

\$260,000.00 Makes KozaK Even Better

No matter how good our product has been, we'd stand still if we didn't constantly keep trying to improve it. That's why we have invested thousands of

dollars in scientific research to develop a remarkable new KozaK feature: BJR.

A good size bottle of BJR (15 cc.) is now included with every KozaK order we mail. For *extra* fast DRYwashing, you'll discover how just five drops of this new liquid formula, applied as we suggest, coats the finish of your car with an invisible, mono-molecular film (one molecule thick). This completely transparent, completely invisible film is so slippery that dust, dirt and grime have very little to cling to on your car. Ordinary rain water then washes much of the dirt away — before you even touch the car with your KozaK Cloth.

This New Formula BJR can be used over wax, Blue Coral, Simoniz, Porcelainize or any other carnauba wax finish. The extra protection it affords makes your KozaK DRYwash faster and easier than ever. You can see why long-satisfied KozaK users tell us this New Formula BJR is the most important improvement in the DRYwashing process since 1926.

What a KozaK* DRYwash Does:

- Removes dirt quickly, safely
- Polishes as it cleans
- Saves time and money
- Protects the finish

"Made by people you can depend on to do the right thing" ©

Two Cloths Can Do The Job For You In Half The Time

Take advantage of the money-saving *two-cloth* offer in the coupon below, and you'll have a KozaK to use in each hand . . . to DRYwash your car in even less time than with a single KozaK. The average cloth serves from 1 to 2 years—50 to 100 or more DRYwashes on the body of the car—then the older, dirtier cloths are used on the wheels. Your cost is only 3 to 4 cents per clean car.

Within 3 hours after receiving your order it will be on its way to you, with simple instructions and our no-strings Money-Back Guarantee. You can't lose. The Guarantee assures that.

But "money-back" is protection only. What you *want* is SATISFACTION. You want to be BETTER OFF for your KozaK trial. You want your car to LOOK better. You want to BE AHEAD with the money you save. These are the concrete advantages—not just promises—that millions of KozaK DRYwash Cloths have delivered for thousands upon thousands of deeply satisfied users. We want you—you want yourself—to be just as satisfied, and we sincerely believe that you will be, very quickly. Let's find out now, with the coupon below.

On our no-strings money-back guarantee, tear out and mail this coupon now:

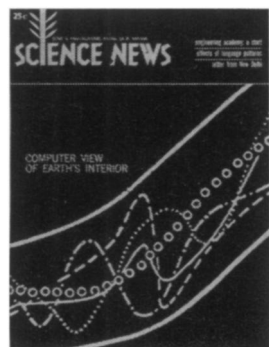
Cash <input type="checkbox"/>		Please mail me		(Name)		
Check <input type="checkbox"/>		(Street)		(City)		
		(State)		(Zip Code)		
Write in HOW MANY of these \$5 units you want.	SUPER KozaK (Lasts much longer)		REGULAR KozaK (Will save \$50)		YR. & MAKE OF CAR	
	<input type="checkbox"/> 1 for \$4		<input type="checkbox"/> 1 for \$3			IS THIS YOUR FIRST KOZAK? <input type="checkbox"/> YES <input type="checkbox"/> NO
	<input type="checkbox"/> SPECIAL \$5.00 ORDER to introduce to you BOTH Super and Regular KozaKs, to help you decide on your next order which suits you best. 1 SUPER (\$4) + 1 REGULAR (\$3)—(\$7 Value)—both for \$5.00. Sample bottle of BJR included with each order.					
Please ADD 50¢ for Shipping and Handling				Please Mail this Coupon to: KOZAK AUTO DRYWASH, INC. 780 S. Lyon St. BATAVIA, N. Y. 14020		
* * *						
Lady KozaK — The Furniture Facial — <input type="checkbox"/> \$2.00 each — <input type="checkbox"/> 3 for \$5.00 — <input type="checkbox"/> 7 for \$10.00.						

*© U.S. Pat. Off., Canada

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OF THE WEEK

- 543 Apollo: a milestone on the ground
- 544 Defense research takes Congressional lumps
- 545 Poor People's March gets medicine with the mud
Hormone to control body calcium synthesized
- 546 Antigen that causes transplant rejection isolated
Pulsar's optical signal traced to bad equipment
- 547 Whales are where the whalers said they were
- 540 **Current Patents:** Wave profile recorder; Attitude and coning control; Warm, magnetic-field-free region; Superconducting switch; Meter calibrated in place
- 549 **Medical Science Notes:** Smokers' withdrawal clinics unsuccessful; Giant cysts removed from lungs; Transplant unit opened; No racial factor in X-ray dosage; Epileptic seizures blamed on voices
- 550 **Physical Sciences Notes:** Continuous laser beam tuned; Lunar positions found in error; High resolution orbiting telescope; Five prostaglandins synthesized; Perbromate synthesis clears inconsistency; Denver meteorite—a new fall
- 553 **Environment Notes:** Ontario focus of Great Lakes study; New system checks out Sealab site; Bubbles to keep water clean; Pillow eases snow-measuring; Source of titanium; Sea stations planned two miles down
- 554 **Behavioral Sciences Notes:** Parents no model in smoking; Suicidal Mexicans fail to call for help; Institute for the future; Three factors found in schizophrenia; Number of poor declines



Some five million models of earth's structure, generated in a computer by a Monte Carlo method devised by Dr. Frank Press, turned up six that fit what is known about earth. Four of these show surprisingly high density variations in the mantle, as the white curves show. p. 551. (Photo: Dr. Frank Press).

IN SCIENCE FIELDS

- 548 **Engineering:** NAE—brash and ebullient
- 551 **Geophysics:** A more complex view
- 555 **Language:** Patterns hamper children
- Medicine:** Hansen's disease over leprosy

FROM ABROAD

- 556 **Mexico:** Brain drain hurts expanding economy
- Britain:** In search of Camelot
- New Zealand:** Close eye on Ruapehu
- 558 **Letter from New Delhi:** Folklore to pharmacy

DEPARTMENTS

- 559 Books of the Week
- 542 Films of the Week
- 542 Letters to the Editor
- 557 Products and Ideas of the Week

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