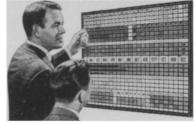
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products and ideas

OF THE WEEK

An editorial service to readers; more information on items can be secured from the manufacturers. Prices are sometimes changed without notice.

Depth sounder—fish finder

Enabling the boater to read water depth to 200 feet instantly on its dial face, this depth sounder-fish finder has a dial that mounts on a boat's instrument panel.

Price: \$130.50 Aqua Meter Instrument Corp. 465 Eagle Rock Ave. Roseland, N.J. 07068

Disposable carafe

This disposable one-quart carafe for hospitals is shaped for easy gripping. Safe in automatic dishwashers, the container has a deep plastic lid that protects the pouring lip from contamination. Used exclusively by one person, it is discarded when the patient leaves the hospital.

Price: \$0.20 Busse Hospital Disposables Great Neck, N.Y. 11021

pH meter

Useful for direct measurements in field or laboratory, this solid state portable pH meter can be held in one hand. Housed in a case of light metal, the unit, designed for battery or line operation, is constructed so that the scale is readily readable from either hand-held or bench position.

Price: \$335.00 The London Co. 811 Sharon Dr. Westlake, Ohio, 44145

Battery replacement holder

Designed to hold four "D" cells in series, wired to provide 6 volts, this compact battery holder can be used in place of the more costly lantern battery in many applications. The unit is available with bracket or snap contacts.

Price: \$0.75 to \$1.35 each Keystone Electronics Corp. 49 Bleeker St. New York, N.Y. 10012

Bacterial colony counter

Bacteriologists, virologists and mycologists will find this electronic counter and viewer helpful for counting surface and subsurface colonies and plaques on agar medium in standard petri dishes. A count is automatically registered on a digital counter when the surface is touched.

Price: \$160.00 Fisher Scientific Co. 414 Fisher Bldg. Pittsburgh, Pa. 15219

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BOOKS

ALGAE, PLANKTON, Limnology Comprehensive lists. Lew's, 2510 Van Ness Avenue, San Fran-cisco, Calif. 94109.

PUBLISH your book! Join our successful authors: publicity, advertising, promotion, beautiful books. All subjects invited. Send for free manuscript report and detailed booklet. Carlton Press, (Dept. XNA), 84 Fifth Avenue, New York 10011.

INTEGRATED GEOLOGIC TIMETABLE. Complete dating. Major events detailed (five pages). 50c. Satisfaction guaranteed. Willard Hall, P.O. Box 1049B, Washington, North Carolina 27889.

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NEW PUBLICATION investigates objectively reports of UFOs, "Sea serpents," Abominable Snowmen, unusual archeological finds, scientific hoaxes, and other curiosities, Sample copy \$1.00 from: INFO, Box 367, Arlington, Va. 22210.

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