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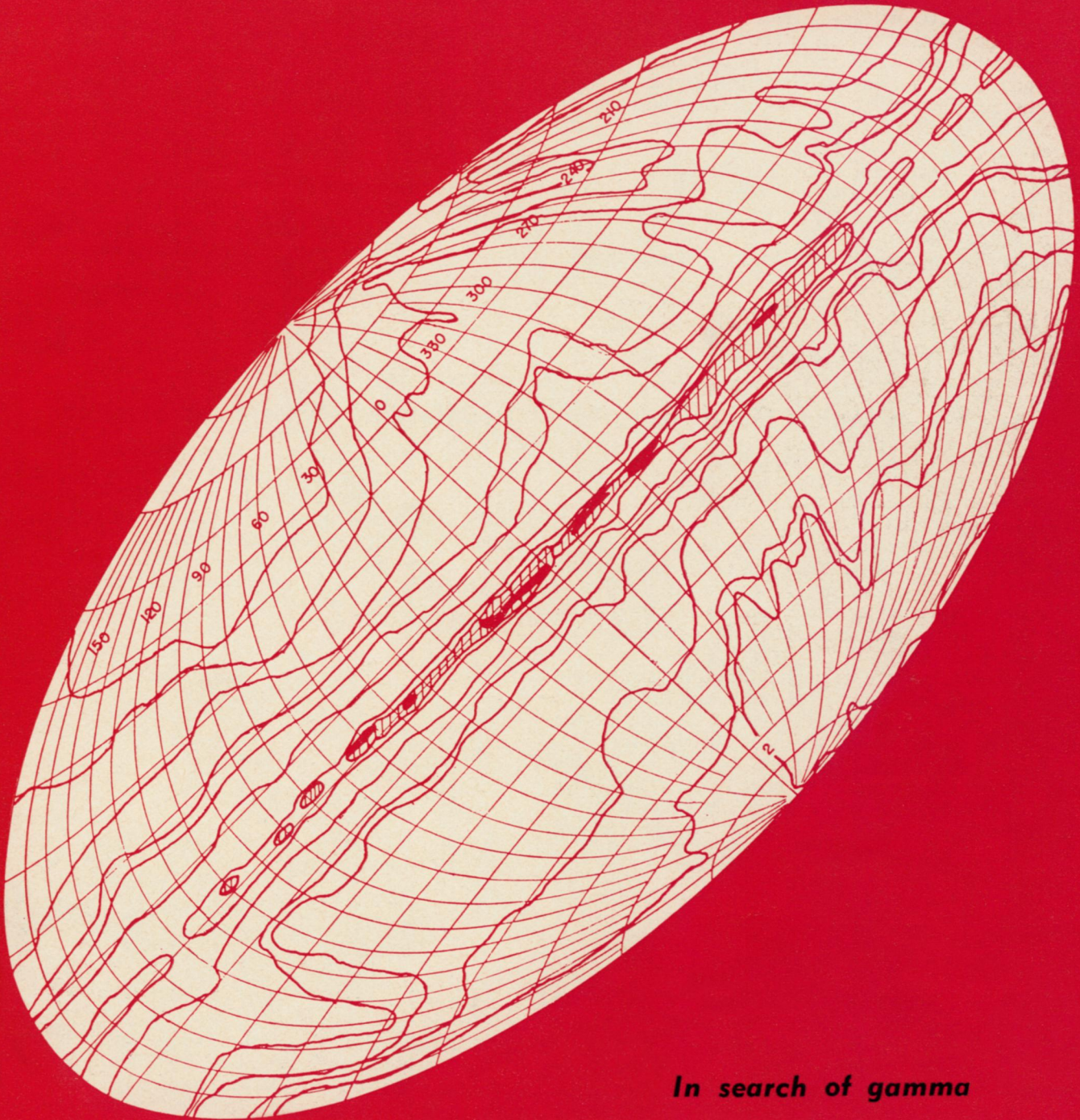
July 29, 1967

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# SCIENCE NEWS

SCIENCE NEWS LETTER<sup>®</sup>



*In search of gamma*

Watson Davis, 1896-1967

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**COVER**—Contour map of the Milky Way galaxy, showing the concentrations of atomic hydrogen atoms as obtained from radio astronomical measurements of the 21 centimeter hydrogen line. When multiplied by a factor, the contours, which remain the same, show the expected gamma ray intensity for the Milky Way. The solar system is located on the left about two-thirds of the way from the center and slightly above the equatorial plane. P. 117

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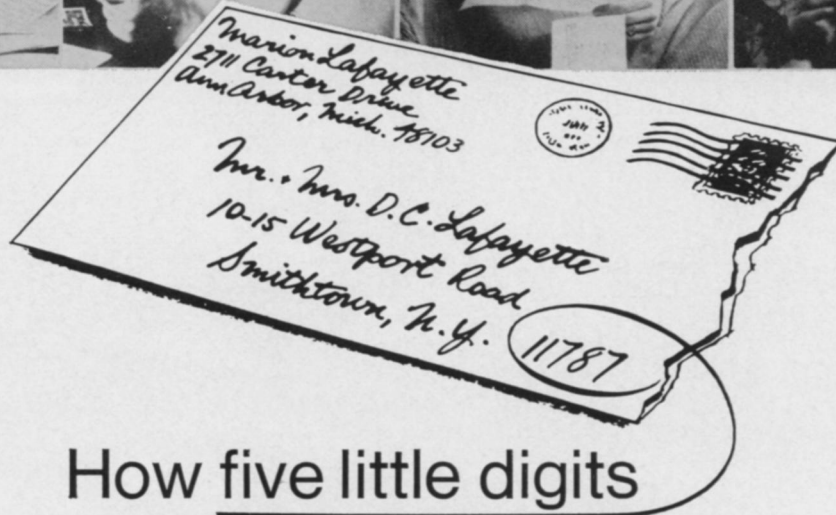
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## How five little digits are bringing you closer to everyone you know

How long does it take a letter to travel from a man in Portland, Maine, to his grandmother in the Houston Medical Center? From a woman in Oklahoma City to her soldier son in Fort Bragg, North Carolina? From a girl at the University of Michigan to her parents in Smithtown, New York?

Maybe overnight. Maybe longer.

Because every letter must go through many post offices before it reaches its destination. And since the volume of mail keeps growing at every post office, each letter may wait a little longer to be sorted.

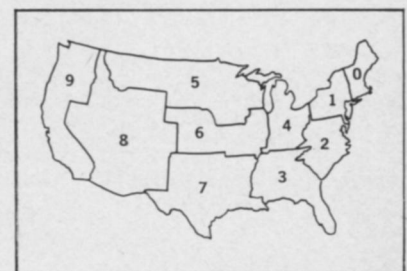
But now there's a new way to get the mail through faster—and bring you closer to everyone you know.

It starts with those five little digits you know as Zip Code. With Zip, postal workers can sort mail faster and route it more directly. With Zip, they will use modern electronic machines that "read" Zip numbers and sort mail fifteen times faster than ever before!

Many people use Zip Codes. But those who don't are holding up the mail for themselves and everyone else.

Add Zip Code to every mailing address—and to your return address, too. Then others can easily Zip their mail to you. When you don't know a Zip Code, call your post office or look it up in their Zip Directory.

Remember those five little digits. They're doing a big job.



### HOW ZIP CODE WORKS

Suppose the Zip Code is 60635. The "6" says it goes to the Midwest. The "06" narrows it down to Chicago. The last two digits—"35"—pinpoint the local post office. This eliminates many handling procedures. The letter is sorted faster, and sent more directly to its destination.

*Mail moves the country—ZIP CODE moves the mail!*

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