

To Resume River Diversion

Original plans for the Jordan's development were resurrected after Israel's victory in the Six-Day War.

Israel, still entrenched on the Jordan River in the wake of the Six-Day War, is considering reviving original plans for diversion of the Jordan River. The project has been a sore point for years between Israel and her Arab neighbors: Jordan, Lebanon and Syria.

More than a decade ago, Ambassador Eric Johnston, personal envoy of President Eisenhower, tried to negotiate a unified water scheme for the four nations. But the three Arab states then, as now, refused to cooperate with Israel. Each state then went ahead with its own plan.

Israel proposed on its own to tap the water of the Jordan above Lake

But due to Syrian refusal to allow Israel to work in what, before the war, was the demilitarized zone, the original scheme of tapping the relatively salt-free Jordan River had to be abandoned for pumping the water from Lake Kinneret itself, at Eshed Kinrot, on the northwest side of the Lake. This meant pumping the water nearly 850 feet high, i.e., from 700 feet below sea level to the conduit which is 150 feet above sea level.

From here the water runs to the operational reservoir more than 20 miles away at Beit Netofa in Lower Galilee. From there, through a series of open and closed conduits, it is borne southward. The Lake Kinneret-Negev project can carry 320 million cubic meters each year a distance of 150 miles.

Reverting to the original plan, to tap the Jordan above the lake, would give Israel excellent sweet water and will allow her to set up the hydroelectric plant. The high cost of pumping the water upward from the Lake will be eliminated. And since Israel has control of all the disputed demilitarized zone, constructing the original link in a straight line will sharply reduce the cost.

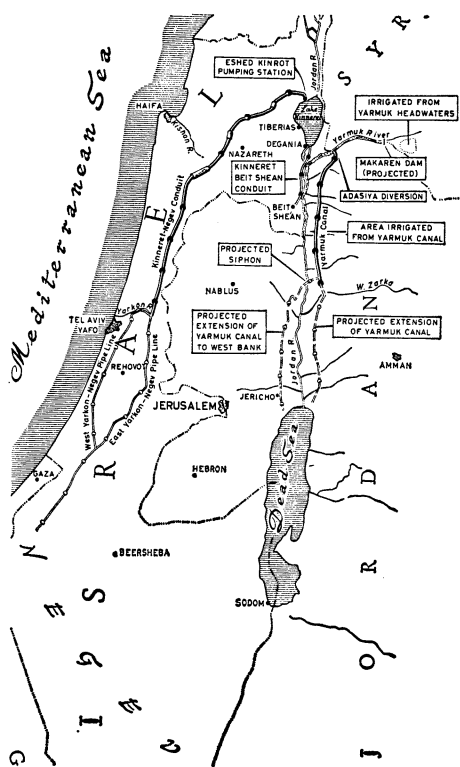
However, a considerable part of the water will still have to be returned to the Kinneret to reduce the salinity of the Lake. At present its salinity is growing, and the Jordan River below the Lake has such a high salinity content that the settlements along the Jordan have to have water pumped down to them.

The salinity of the Jordan has also been increased by Jordan's diversion of the Yarmuk River into the East Ghor canal. The Yarmuk, which fed into the Jordan below Lake Kinneret, had diluted the saline lake water.

Returning to the original scheme will save Israel considerable money, but it will not materially increase the land under irrigation.

Israel believes that if the original joint plan which Ambassador Johnston tried to negotiate was implemented, all four countries would benefit and the area under irrigation could be doubled, going a long way to solve the refugee problem.

Macabee Dean



Water projects along the Jordan

Kinneret near the Bnot Ya'acov bridge. At this level, the water would flow southwards by gravity and even power a hydroelectric plant. The salinity of the Jordan River is 20 milligrams a liter; that of Lake Kinneret is 380 milligrams a liter since both the shores and bottom of the Lake are dotted with mineral hot springs.

Does Your CAR Get 'Shameful Dirty'?

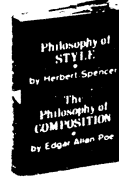
Hear neighbors ask how you keep your car so shiny clean! Wipe off DRY on nice days with \$2 KozaK Auto DRY Wash Cloth. Takes only minutes. Hose-wash only 2-3 times a year if at all. KozaK safely wipes even dirtiest cars to proud beauty, higher trade-ins. Used for 30 years by over 10 million careful buyers like Cadillac owners. Guaranteed safe, easy, or money back. Let \$2 return you fifty in car-wash savings! Sold direct to you. Mail coupon now. ↘

© KozaK 361 S. Lyon St.
 Auto DRY Wash Batavia, N.Y. 14020
 Please send me postpaid at once:
REG. \$3 KozaKs **SUPER \$4 KozaKs**
 (millions use them) (last four times longer)
 1 for \$3 1 for \$4
 SPECIAL DE LUXE OFFER
 2 Regulars plus 1 Super—only \$6

Cash Check
 Early Christmas Shopper?
 How many Free Xmas Wraps.

WRITERS Sixth Printing

Enrich your style through Herbert Spencer's and Edgar Allan Poe's classic principles that have influenced many of the world's great authors. Indispensable for writers eager to get published! Send \$1.00 to Pageant Press, Dept. SN 101 5th Ave., New York 3



Why Are You Ignored When You Talk?

A noted publisher in Chicago reports a simple technique of everyday conversation which can pay you real dividends in social and business advancement and works like magic to give you poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances there are ways to make a good impression every time you talk.

To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 835 Diversey Parkway, Dept. 540-018, Chicago, Ill. 60614. A postcard will do. (Adv.)