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### MICRO ADS

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# films of the week

The following films are among those which won 1968 Golden Eagle Awards from CINE, the Committee on International Nontheatrical Events. Golden Eagle Award films are used to represent the United States in foreign 16mm film festivals.

FERTILIZATION AND BIRTH. 16mm, color, 11 min. Animation, as well as live action photography, is used to convey the meaning of fertilization and birth as applied to animals and humans. For information, write Wexler Film Productions, 801 N. Seward St., Los Angeles, Calif. 90038. (Sponsor: E. C. Brown Trust Foundation.)

FLYING AT THE BOTTOM OF THE SEA. 16mm, b&w, 29 min. Illustrates modern investigation of man's underwater environment. For information, write Information Services, National Educational Television, 10 Columbus Circle, New York, N.Y. 10019.

FOOTPRINTS IN THE SEA. 16mm, color, 24 min. A technical report of a submersible operation conducted in the waters off San Clemente Island. For information, write Motion Picture Production Branch, Naval Undersea Warfare Center, 3202 E. Foothill Blvd., Pasadena, Calif. 91107.

FUNCTIONAL ANATOMY OF THE HUMAN KIDNEY. 16mm, color, 32 min. With the aid of microphotography, electron micrographs, animation and drawings, the film illustrates in detail the functional anatomy of the human kidney. For information, write Smith Kline & French Labs., 1500 Spring Garden St., Philadelphia, Pa. 19101. (Sponsor: Smith Kline & French Labs.)

GEOLOGY OF YELLOWSTONE. 16mm, color, 16 min. Describes the geological character of Yellowstone National Park, including its volcanic past and current hydrothermal activity. Includes scenes of the 1959 Madison-Hebgen earthquake site. For information, write Western America Films, 426 N. 10th Ave., Bozeman, Mont. 59715.

GUARDIAN OF THE ATOM. 16mm, color, 28½ min. From processing the raw materials, the film shows the medical, industrial, research, military, space and power uses of atomic energy. For information, write Div. of Public Information, U.S. Atomic Energy Commission, Washington, D.C. 20545 (Sponsor: U. S. Atomic Energy Com.)

INCREDIBLE MACHINE. 16 & 35mm, color, 14 min. Special computers are being used experimentally to synthesize speech, make movies, compose music and design prototype devices. Film has a complete computer music track. For information, write Owen Murphy Productions, Inc., 666 Fifth Ave., New York, N.Y. 10019. (Sponsor: American Telephone & Telegraph Co.)

THE INNER WORLD OF APHASIA. 16 & 35mm, color, 24 min. Reenacts the emotional life of Marge Nelson, who as a result of brain damage, has Aphasia. Her constant frustration as she tries to speak, her memories, her images of therapists who cannot understand her sense of hopelessness and her struggle to recover, is the story. For information, write Edward Feil Productions, 1514 Prospect Ave., Cleveland, Ohio 44115. (Sponsor: Case Western Reserve University.)

INSTINCTS OF AN INSECT. 16mm, color, 16 min. Shows the mother beetle's instinctive behavior in rolling a leaf cradle for the single egg she lays at a time, and the ways in which the cradle provides protection and food until the young beetle emerges. For information, write Fleetwood Films, Inc., 34 MacQuesten Parkway South, Mt. Vernon, N.Y. 10550.

IRRIGATION AND THE BUSINESS OF FARM-ING. 16mm, color, 18 min. Shows how right type of system, when integrated into other farmin operations, can insure higher crop yields and lower labor, water and maintenance costs. For information, write Johns-Manville, 22 E. 40th St., New York, N.Y. 10016. (Sponsor: Johns-Manville.)

LEGACY OF GEMINI. 16mm, color, 27½ min. Traces the major accomplishments of the Gemini manned spaceflight program and their relationships to the Apollo lunar landing program. For information, write A-V Corp., 2518 N. Blvd., P.O. Box 66824, Houston, Texas. (Sponsor: National Aeronautics and Space Administration.)

LOCOMOTION OF CANCER CELLS IN VIVO COMPARED WITH NORMAL CELLS. 16mm, color, 21 min. Provides visual proof that V2 cancer cells move approximately 200 times as fast as do macrophages and fibroblasts *in vivo*. For information, write the Upiohn Co., Kalamazoo, Mich. 49001. (Sponsor: The Upiohn Co.)

THE REDWOODS. 16mm, color, 20 min. A requiem for a vanishing forest, a lamentation of man's destruction. For information, write King Screen Productions, 320 Aurora Ave., N., Seattle, Wash. 98109. (Sponsor: Sierra Club.)

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