

**"They laughed  
when I wound up  
my shaver..."**



That's liable to happen to you when you first use the RIVIERA in front of anyone. A wind-up shaver may seem a plaything. Or at best an emergency type of shaver (because it needs no cords or batteries). After all, how can a hand-cranked shaver rotate fast enough to do a clean and close job? And how many times do you have to wind the darn thing to finish one shave?

One answer at a time: The three-blade shaving head revolves at such a fast clip that it actually gives you **seventy-two thousand cutting strokes a minute!** Compare that to your \$30 TurboDeluxe. Now, about the winding. The palm-shaped body of the RIVIERA (named for its birthplace, Monte Carlo) is filled with a huge mainspring made of the same Swedish super steel used in the most expensive watch movements. You crank the key just like a movie camera (about six turns) and the RIVIERA shaves and shaves and shaves. From ear to ear; from nose to neck, without slowing down. Maintains its full shaving speed right to the end—and long enough to do the complete job. Hard to believe, but really true.

A few more details: The surgical steel blades are so designed that they are continuously self-sharpening. You will find that the more you use the RIVIERA the sharper and the better it gets. The guard is so unbelievably thin (5/100 of a millimeter) that pressure is unnecessary. You just touch the shaver on your face and gently guide it in circular motions.

We could go on. But we don't expect to sell you with words. We just want to get you open-minded enough to tie up \$19 for two weeks. We'll give you that long to put the RIVIERA to the test. If it disappoints you (if you want to return it for any reason), send it back. Your money will be in the return mail. Obviously, we have reason to believe that this won't happen and that you will want to keep your RIVIERA for the office, club, cabin or in a permanent place in your bathroom cabinet. It's that kind of a thing. Once you've tried it you won't let it go.

P.S. You not only save the cost of an electric motor, but you save the cost of repairing it. The money that it leaves in your pocket; the dependability; the good, fast, clean shaves that you'll get—they'll give you the last laugh.

Please send me the following:

- RIVIERA SHAVER—STANDARD MODEL \$18.50
  - RIVIERA SHAVER—MODEL ANATOMIQUE shaver housed in transparent case \$19.95
  - SPECIAL TRIMMING HEAD (optional) \$ 3.95
  - EXTRA REGULAR SHAVING HEAD (spare) \$ 3.95
- My check, plus \$1 for post. & ins. enclosed. Calif. resident's add 5% tax. Parts & workmanship guaranteed 1 yr. Return in 10 days if not delighted.

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**haverhill's**

## films OF THE WEEK

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audience. For further information on purchase, rental or free loan, write to distributor.

**AN EXTRA 5 KNOTS.** A series of three films, each 16mm, b&w, sound, 40 min. A management consultant, Mr. William Oncken, suggests how combining the insights from behavioral science research and personal experience can help managers recall and re-assess their performance and become better managers. In Film 1, The Communication of Purpose, the distinction is made between what people work at and what they work for. In Film 2, The Strength of Leaders, the characteristics of leaders and the resultant effects on motivation are discussed. In Film 3, The Functions of Management, the questions a manager must answer to provide extra motivation are discussed. Audience: management. Purchase \$225 for each film (\$600 for series) or rental information from Roundtable Films, 321 South Beverly Drive, Beverly Hills, Cal. 90212.

**OUR ENDANGERED WILDLIFE—PART I.** 16mm, color, sound, 27 min. Provides an introduction, with reference to the 78 species specified in the Endangered Species Preservation Act of February 1967, and a brief history of the species that have become extinct in modern times. Also includes three on-location visits to national wildlife preserves—the Florida Keys, where the Key Deer is threatened; the Patuxent Wildlife Research Center at Laurel, Maryland, for a look at work being done to save the whooping crane, and the Huron National Forest in Michigan, a refuge of the Kirtland Warbler. Audience: elementary science, general science, and biology, adults. Purchase \$325 from McGraw-Hill Films, Dept. DF, 330 West 42nd St., New York, N. Y. 10036.

**OUR ENDANGERED WILDLIFE—PART II.** 16mm, color, sound, 24 min. Opens with a visit to Isle Royal, Michigan, where there is a large moose herd, favorite prey of the timber wolf. Here studies are being done on predator-prey relationships. Interviews with research teams and government representatives show the sharp differences of opinion that exist over the question of preserving the wolf. Next, film moves to the West Coast for a look at the plight of the bald eagle. Shows eagle's natural range and discusses the reasons for the decline of the species. Audience: elementary science, general science, and biology, adults. Purchase \$300 from McGraw-Hill Films, Dept. DF, 330 West 42nd St., New York, N. Y. 10036.

**RADIOLOGY IN THE ELECTRONIC AGE.** 16mm, color, English sound, 17 min. The advantages of a remote-controlled radiology facility with televised fluoroscopy. Describes means available to radiologist for photographic recording: motion-picture camera, high-speed television and filming, magnetic tape recording, 6x6 photographs. Closed circuit TV ensures rapid data transmission between departments and direct transmission to lecture rooms. Audience: medical. Rental \$5 from Society for French American Cultural Services and Educational Aid, 972 Fifth Ave., New York, N.Y. 10021.

**THE RED PLANET—MARS.** 16mm, color, sound, 17 min. After a brief history of early studies of Mars, the film presents current information on the planet obtained from the most recent explorations. Telescopic photographs show seasonal changes and the atmosphere and special photographs taken by the Mariner IV's cameras show the planet's surface in detail. Audience: high school. Purchase \$195 from International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604.

**TERRADYNAMICS.** 16mm, color, sound 21 min. Documents the earth penetration program at Sandia Laboratories—a program concerned with determining the nature and composition of subsurface soil using earth-penetrating ballistic vehicles. Also discusses the soil-motion studies conducted using a laboratory environment which substitutes a cohesionless material for soil, making it possible to photograph the displacement of individual particles during the penetration process. Audience: professional. Free loan from AEC field libraries or Audio-Visual Branch, Division of Public Information, Atomic Energy Commission, Washington, D.C. 20545.

**THE WINGED WORLD: INSTINCT AND INTELLIGENCE IN BIRDS.** 16mm, color, sound, 25 min. Filmed in out-of-the-way places where unusual birds are found, this motion picture studies the life patterns of various species. Audience: intermediate through adult. Purchase \$296 from Encyclopaedia Britannica Educational Corp., 425 N. Michigan Ave., Chicago, Ill. 60611.

3 for \$1.00 p.p.

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### Doctors Trim 2 Inches Off Flabby Waists!

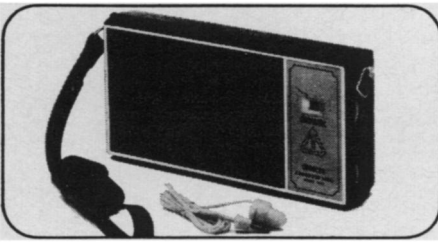
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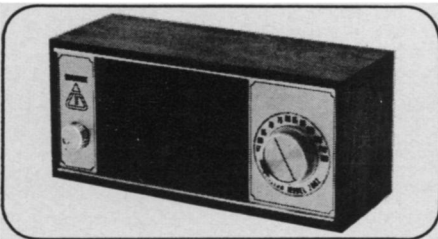
## GRAYMARK ELECTRONICS PROJECTS

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