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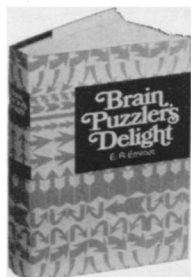
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films OF THE WEEK

Listing is for readers' information of new 16mm and 8mm films on science, engineering, medicine and agriculture for professional, student and general audiences. For further information on purchase, rental or free loan, write to distributor.

AN APPROACH TO THE PREDICTION OF EARTHQUAKES. 16mm, color, sound, 27 min. Every day in a Japanese village, 100 or more small earthquakes "hit." Scientists have come from around the world to study the quakes, their possible sources, their frequency and their possible prediction. In many ways, the town is no longer a town but the most unique "earthquake laboratory" in the world, with scientists measuring, probing, mapping and studying an ever-growing volume of earthquake findings. Audience: high school, college, general. Purchase \$300 from American Educational Films, 9304 Santa Monica Blvd., Beverly Hills, Calif. 90210.

CANOE OF THE AINU. 16mm, color, sound, 19 min. In the virgin forest of Hokkaido, a northern island of Japan, live the Ainu, tall, fair and leading a primitive life untouched by modern civilization. Their population is decreasing, leaving now only 8,000. Film shows Ainu making a canoe, a trial floating to test the balance of the boat, and the launching ceremony. Audience: high school, college, general. Purchase \$250 from American Educational Films, 9304 Santa Monica Blvd., Beverly Hills, Calif. 90210.

A CASE OF INSUBORDINATION. 16mm, color or b&w, sound, 20 min. Actually four films used together: three are subjective views of the same incident as seen by a supervisor, an employee and an impartial witness. The fourth film is an introduction and analysis. Classes using film are divided into four groups, each seeing one of the films. The class is redivided into buzz groups consisting of four people, each of whom has seen a different film. Inevitably, each person in the group has a different point of view. Later, a discussion with the entire class is held about the appropriate action to be taken and the problems of deciding what to do. Audience: middle management. Purchase color \$285 or b&w \$160 or rental color \$45/week or b&w \$27.50/week from Roundtable Films, 321 S. Beverly Dr., Beverly Hills, Calif. 90212.

HOW WE LEARN ABOUT THE PAST. 16mm, color, sound 30 min. Presents the archaeologist's methods of locating and excavating a site and of examining his findings. Included are preliminary research; surveying and mapping; careful digging; removing, clearing, cataloging of artifacts; and dating with either stratigraphy or carbon 14 methods. Shows Indian artifacts uncovered in the southeastern United States. Audience: college, high school, general. Purchase \$300 or rental \$15 from International Film Bureau, 332 S. Michigan Ave., Chicago, Ill. 60604.

KNUD. 16mm, b&w, sound, 31 min. The story of the legendary Arctic explorer and the man behind the myth, based on films, photographs and diaries from his expeditions. Much of the material used is previously published. Audience: schools, colleges, adults. Purchase \$200 or rental \$11 from Contemporary/McGraw-Hill, Dept. DF, 330 W. 42nd St., New York, N.Y. 10036. (Produced by Nunafilm, Copenhagen).

MORE THAN MEETS THE EYE. 16mm, b&w, sound, 40 min. A study of man's visual percep-

tion from the point of view of art and psychology. Illustrates how artists have discovered ways to recreate on flat canvas the world they see in depth around them. Explains the reasons behind the techniques they use and how they have utilized these techniques. Also studies visual perception from the point of view of the psychologist, and demonstrates some of the experiments that psychologists perform to explore the ways we see. Audience: high school, college, general. Purchase \$250 or rental \$40 from Peter M. Roebbeck and Co., 230 Park Ave., New York, N. Y. 10017. (Produced by BBC-TV.)

OUR FOOD: FRUITS AND VEGETABLES. 16mm, b&w, sound, 27 min. Reports the methods used in harvesting, processing and packaging familiar food products. Peas are picked by various mechanical methods, separated from vines and pods, then shipped to plants that carefully clean, sort and freeze them by highly mechanized means. Strawberries follow much the same path to the consumer. They are shown being collected by hand in the fields, packed in containers and shipped to wholesale and retail outlets. Audience: schools, adult. Purchase \$150 or rental \$5.90 from Field Services, Indiana University, Audio-Visual Center, Bloomington, Ind. 47401.

THE ROAD. 16mm, b&w, sound, 28 min. Story of the Frontier Nursing Service. Shows the day-to-day work of the group of nurses in Appalachia as they perform duties far beyond those laid upon them at their graduation. Through difficult seasons, they come by jeep and on foot to mountain and valley cabins. There they minister to all ages, to those who have no access to modern clinics and hospitals. Audience: career guidance in high school, colleges, public libraries, hospital and health organizations, adult groups. Purchase \$150 from Carousel Films, 1501 Broadway, New York, N. Y. 10036.

SO LITTLE TIME. 16mm, color, sound, 28 min. Roger Tory Peterson, famous ornithologist, tells a 13-year-old boy what the waterfowl populations once were, what they are today, and what the chances are for the future. Consists mostly of action footage of waterfowl and aerial shots of northern nesting and breeding areas, some in prime condition and others drained, dried up, or burned over. Audience: conservation organizations, sports organizations, schools, civic clubs, adult groups. Free loan information from Chief, Audio-Visual Branch, Bureau of Sport Fisheries and Wildlife, Department of Interior, Washington, D. C. 20240. (Note: Film will not be available until about Feb. 15. Inquiries will be forwarded to regional offices of the bureau for handling.)

TROUT, USA. 16mm, color, sound, 14 min. Sequences filmed in five states—Washington, Utah, Idaho, Colorado and California. Features underwater photography, including nest-building and spawning scenes. Also shown are trout farming techniques, factory processing and preparation methods. Audience: general. Loan information from Audio-Visual Services, Bureau of Commercial Fisheries, 1815 N. Fort Myer Dr., Room 601, Arlington, Va. 22209.

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