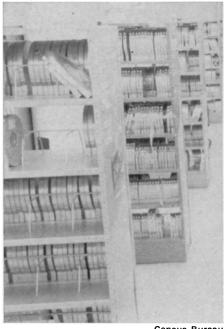
Census challenged

Census uses and factgathering methods are under sharp Congressional attack

by Marjory Scarlet



Census Bureau

One hundred and seventy-nine years ago the first periodic enumeration of the American people began. The census —a decennial population count—was provided for in the Constitution, and consisted originally of six basic questions, providing information the fledgling Government needed for the apportionment of representation in the Congress and for taxation. The cost of the first census was \$44,377.28.

As the population and its needs grew, so did the need for information, and it was natural for Congress to use the already established census machinery to do the job. Today the census is the basis for programs as diverse as plans and improvements in housing, agriculture, manufacturing, manpower development, education, and aid to veterans and metropolitan area planning. And the \$105 million spent on the 1960 census will have to grow almost another \$100 million for the 1970 survev.

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U.S. population of almost four million from handwritten results of first census contrast to today's millions of population facts on computer tapes.

The bureau has had a perfect record of confidentiality since its establishment. It may spot check for accuracy of census answers, but under penalty of law, it may never divulge any personal information.

Dr. Ross A. Eckler, director of the Bureau of the Census, in a statement before the House Subcommittee on Census and Statistics, assured the Congressmen that "the refusal of the Census Bureau to give such information to other agencies or to individuals has been tested in the courts and has repeatedly been upheld."

Nevertheless, public disapproval grows with the addition of each new Federal survey or census question, and the regular increase in the number of Government agencies conducting their own surveys is resulting in a parallel increase in opposition.

In this session of Congress alone, more than 50 bills have been proposed to limit the mandatory questions in the upcoming 1970 census. And, while the House is concentrating on the Census Bureau, a Senate investigation of all Federal surveys, including the census, is taking place.

'Somewhere a balance must be struck between the individual's desire to keep silent and the Government's need for information," declares Sen. Sam J. Ervin Jr. (D-N.C.), chairman of the Senate Subcommittee on Constitutional Rights.

Sen. Fryin's recommendations for reform of the census are similar to those proposed by other challengers. Rep. Jackson E. Betts (R-Ohio), for example, proposes to eliminate the threat of a jail sentence for refusing to answer or falsely answering any census question other than the basic six: name and address, relationship to head of household, sex, date of birth, marital status and visitors in the home at time of census. His bill is the one under consideration in the House.

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Nongovernmental users of census statistics have struck out for retention and even possible expansion of the scope of the census. Testifying before the Subcommittee on Economic Statistics of the Joint Economic Committee of the Congress, Harold D. Watts, director of the Institute for Research on Poverty at the University of Wisconsin said, "the proposed legislation would virtually paralyze the census in performing its Constitutional duties."

Watts, Martin R. Gainsbrugh, senior vice president of the National Industrial Conference Board and John J. Gunther, executive director of the U.S. Conference of Mayors, agreed not only that the census should not be curtailed, but that it would be more beneficial if it were conducted more frequently.

Dr. Raymond T. Bowman, assistant director for statistical standards of the Federal Bureau of the Budget, does not feel that it is improper for citizens to answer certain questions once a decade. Mandatory response to all Federal censuses, Dr. Bowman maintains, "is the only way that statistically valid and uniform data can be obtained when they are required for the country as a whole and all its geographic divisions."

The jail penalty, since its inclusion in 1929, has never been enforced. Only two people were ever indicted for failure to comply with the census law, and they were fined.

The critics object to the present census machinery, but have yet to offer another system for data gathering. Sen. Ervin's committee has received hundreds of complaints from private citizens on Federal questionnaires and specific census questions, but major Government agencies that plan for future improvements find the present census system working well, and are fighting for its retention.

"The information gathered by the census," says Secretary of Labor George P. Shultz, "is essential for the effective operation of Government and the rational ordering of domestic priorities. It provides essential information for business and labor organizations. It is basic to the conduct of sophisticated demographic research."

Investigations, which have been going on in one form or another for decades, have had little major impact.

Both in the House and the Senate, subcommittee members feel it is necessary to look further into the statistical needs of Government and the individual's rights to privacy. They will continue to do so with hearings, both in Washington and in the field. But unless the 1970 census is postponed until 1971, major revisions this time around seem no more likely than earlier efforts.

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