

Help America get ahead

Adopt a college

It costs less than you'd suppose to buy a share in America's future leadership.

In fact, what you give will be of immeasurable help to our colleges and universities today.

Enrollments are growing fast. Facilities must be expanded, new teaching talent attracted. (Faculty salaries are up 6.8% this year alone.)

We can't settle for second-rate education. Not if America is to remain first.

Your support can well mean the difference to your children's future—and the nation's.

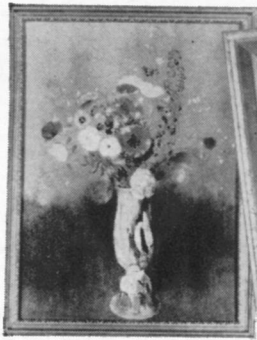
Give to the college of your choice. (If you haven't a college of your own, it's easy enough to adopt one.)



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June 14, 1969/vol. 95/science news/587



WORLD'S MOST BEAUTIFUL PAINTING OF FLOWERS!
See its incredible reds, yellows, blues.



"A SEA OF FLAMES."
Thus have the fantastic colors been described.



THE TRUE GIFT OF ART!
This American masterpiece takes the viewer away from the cares of the day.



FAMOUS ENGLISH MASTERPIECE!
See Blue Boy's exquisite coloring.



WORLD'S MOST VALUABLE PAINTING!
Once called La Gioconda—2 models posed for it. See it in all its glorious colors.



THE FABULOUS WHISTLER MASTERPIECE!
Now hangs in the Louvre.

A 'Grand Tour' Of The World's Great Galleries

Listed Below Are 28 Of The 100 Famous Paintings.

The Lovers Pablo Picasso
Les Chamieres Maurice De Vlaminck

A Street In the Suburbs Maurice Utrillo

Riders in the Forest Raoul Dufy

Gypsy Woman with Baby Amedeo Modigliani

Blue Horses Franz Marc
Dempsey and Firpo George Bellows

Plum Blossoms Henri Matisse

Profile D'Ume Femme Henri De Toulouse-Lautrec

Bouquet De Fleurs Pierre Bonnard

After the Bath Mary Cassatt

Rough Sea At Etretat Claude Monet

Vase of Flowers Odilon Redon

Girl With Watering Can Pierre Auguste Renoir

Environs of Paris Henri Rousseau

The Fifer Edouard Manet

Dancer On Stage Edgar Degas

The Kitchen Table Paul Cezanne

Return of the War Canoes William Robinson Leigh

The Oyster Gatherers of Cancale John Singer Sargent

Snap the Whip Winslow Homer

Portrait of the Artist's Mother James Abbott McNeill Whistler

L'Inondation A Port-Marly Alfred Sisley

Tiger Kawanabe Kyosai

The Coming Storm George Inness

The Cliff At Etretat After The Storm Gustave Courbet

Home to Thanksgiving Currier & Ives

Rodin Sur Les Barricades Honore Daumier

Yours! 100 of The World's Most Beautiful Art Masterpieces

All 100 Yours As Exquisite Full-Color Large 15" Reproductions! Under 6¢ Each!

Imagine! 100 of the most beautiful paintings of all time . . . the greatest masterpieces of Rembrandt, Van Gogh, Renoir, Rubens and 96 more of the greatest painters who ever lived . . . all reproduced for you as superb large 15-inch reproductions in authentic true life color. It's almost impossible to describe the impact of sheer beauty you will ex-

perience as you gaze at one remarkable art treasure after the other. TV viewers all over the country have watched in amazement as famous stars have shown these exquisite reproductions on TV. Now you can have all 100 to treasure for a lifetime in our amazing bound portfolio.

Assembled With Approval of Famous Museums

As Seen on Television
Famous stars have shown these full color reproductions on TV programs. Here is your chance to own "The World's Most Beautiful Art Collection!"

An Unprecedented Achievement!

Almost \$200,000.00 went into putting this assemblage of beauty together. The Louvre, The National Gallery, The Metropolitan Museum of Art, The Corcoran Gallery . . . great-museums all over the world, even behind the Iron Curtain, all cooperated in giving their special permission so we could bring you the portfolio.

An Art Education For Your Family!

As your family and children go through the portfolio they will see art treasures from today back to the 1500's. They'll see the very best . . . the cream of over 400 years and tens of thousands of paintings. They'll view the great triumphs of the moderns, the French School, the Impressionists, the great masters! From Michelangelo and Leon-

ardo da Vinci to Picasso and Dali, it's all here. And every masterpiece comes with a brilliantly written story of artist and painting so that the artist, his life and his work come to life for the viewer. Looking through the portfolio becomes a thrilling, meaningful experience for young and old.

Hang The World's Most Beautiful Paintings In Your Home!

Yes! From the 100 World's Most Beautiful Paintings you must find many you will want to use to decorate your home. Imagine! Now you can decorate with Renoir, Cezanne, Winslow Homer, Sir Joshua Reynolds and 96 other art immortals. You receive the world's most

fabulously beautiful landscapes, florals, portraits, still lifes, seascapes, children, nudes. Read the list of titles on the left. Never before has there been such an assemblage of great paintings . . . each one usable as a separate full-color print of exceptional beauty and color.

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pictures on this page. Neither can words describe them. Let us send all 100 to you to enjoy in your home for a full week entirely at our risk.

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