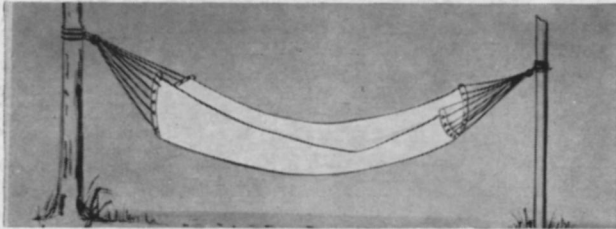


Save Money With These Fine Gift Values!

A SOLID BUY FOR SUMMER

WHITE NAVY HAMMOCK

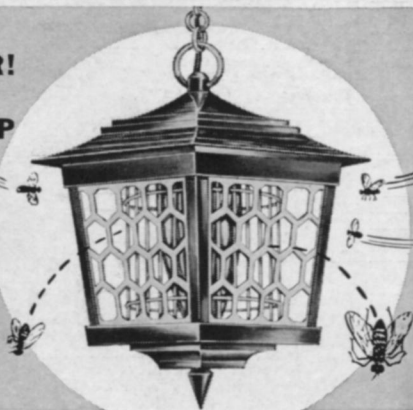


Ask any sailor if he remembers these heavy white canvas hammocks and he'll tell you they're sturdy, hold up well and cost a lot less money than commercial ones. Just think how relaxing they can be in your back yard, on camping trips, etc. Brand new. A full 36 x 74". Brass grommets. Complete with all ropes and clues. A great value for the summer.

6755—Navy Hammock\$9.95

WIDE RANGE EXTERMINATOR! MYSTIC LIGHT COLONIAL LAMP

KILLS INSECTS AND FLYING PESTS!
Only \$7.98



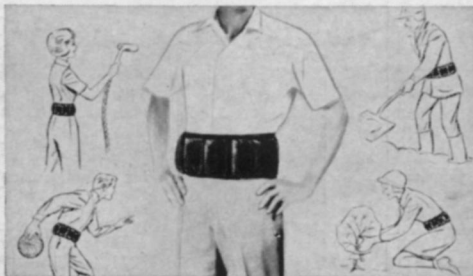
• Eliminate pests that ruin picnics, patio lounging and outdoor living with this new Mystic Light Electro Ray Bug Killer. Forget fly swatters, sprays, and traps! Plug in this silent killer for instant action. Works like a mini anti-missile system, attracting mosquitoes, flies, gnats to its tantalizing rays, then kills them with low power electric charge. Keeps wide area free and clear. Yet it's a boon for pets and people. Doesn't bug anyone — just the bugs. Uses no powders, chemicals, or liquids.

Smart design looks like colonial lamp. Golden chain gives it the styling of a high-fashion swag lamp. Measures 7½" long and 4½" across. No moving parts to wear out. Ready to plug in and hang the moment it's received. At this low, low price you owe it to yourself to enjoy a bug-free life.

7490—Electro Ray\$7.98

Tummy Tamer Weight Belt

Lose inches while you walk around your kitchen, go shopping, sit sewing, even while you eat.



Wear It—That's All—And Trim Waistline!

Watch the waistline waste away to new trimness with ingenious weighted Tummy Tamer belt. Goes on under clothing. Pliable heavy vinyl adjusts 34" to 40".

TUMMY TAMER'S SECRET

Principles of isometrics helps muscles become firm and resilient. Works like the fingers of a professional masseur to firm up flabby muscles, reduce the waist.

MAKE THIS TEST

Test amazing Tummy Tamer at this new low price at no risk. You must be satisfied or your money cheerfully refunded.

D-7401—Men's Tummy Tamer\$9.98

D-7402—Women's Tummy Tamer\$8.98 (Add 95¢ post.)

NEW FISHING DISCOVERY!

RIFLE-ACCURATE CASTING WITH AUTOMATIC FISHING ROD



CAST TO A BULL'S EYE TARGET!

Aim for a spot, then press the trigger for casting up to 80 feet away! Like a bullet, your line zooms to the area. Perfect to hook the really big one who always seems to get away. No more worries about backswing on crowded pier, busy boat or under tree limbs. Now you can angle without cramping your style. Great for fishermen who love the sport but should not over-exert by casting. Relaxation at its best. Fiberglass and aluminum 42" long. Fits all spin-casting reels. A perfect gift.

6924—Automatic Fishing Rod\$10.98

FLAME GUN



Kills weeds fast in SUMMER!



Eliminate the drudgery of home-owner chores with amazing Flame Gun. Weeds lawn and garden in summer, clears ice and snow in winter! Operates on low cost kerosene, less than a quart will provide 30 minutes of steady, powerful flame. Flame Gun is 32 inches long, weighs less than 5 pounds. Lets you do the job without bending or straining. In summer, clear weeds, crab grass from driveway area, between flagstones, along garden edge. Keep driveway and walk free of ice and snow in winter. Does the job in seconds! Use it to sterilize soil before planting by destroying weed growth. Allows soil to give complete nourishment. Completely self-contained, no batteries, no cords. Electrically welded steel tubing with built-in compression pump.

7378—Flame Gun\$22.95

MAIL 10-DAY NO-RISK COUPON TODAY!

MADISON HOUSE

1297 Greenland Bldg., Miami, Fla. 33147

Rush me the following. I understand I can return anything in 10 days for a prompt refund. Enclosed check or m.o. for \$_____

- ___ 6755—Navy Hammocks @ \$9.95 (Add \$1.50 post.)
- ___ 7490—Electro Rays @ \$7.98 (Add 65¢ post.)
- ___ D-7401—Men's Tummy Tamer's @ \$9.98 (Add 95¢ post.)
- ___ D-7402—Women's Tummy Tamer's @ \$8.98 (Add 95¢ post.)
- ___ 6924—Auto Fishing Rods @ \$10.98 (Add 95¢ post.)
- ___ 7378—Flame Guns @ \$22.95 (Add \$1.50 post.)

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____