

The Problem of Translation—

☞ Science, probing the unknown universe, writes its findings in cryptic language. A stellar galaxy shining faintly in the heavens hides its splendor and its immensity in numbers and formulæ; a minute germ has thrust upon it a long Latin name. With the aid of such scientific shorthand and such technicalities, science pushes on to new discoveries and new heights.

☞ Yet the facts and the methods of science must penetrate and permeate the whole fabric of civilization if the world is to become an increasingly better place to live in. The man in the street, the child in the school, the merchant in the counting house, the judge on the bench, the priest in the temple, all of those who make the world, must know, appreciate, understand and cherish the spirit of research and the power of thought.

☞ To *translate* and *interpret* science—that is the function of SCIENCE SERVICE. The thrill and wonder of science reaches two million and a half newspaper readers through SCIENCE SERVICE news dispatches daily. Millions more read SCIENCE SERVICE's other newspaper articles, its magazine articles and its books.

☞ And now its *Science News-Letter* is established to serve the individual, the school and the library.

(The subscription price of the *Science News-Letter* is \$5.00 a year, 10c a week. For ten or more subscriptions sent to the same address the price is 6c a week.)

Special Introductory Offer---13 weeks for \$1

Just clip a dollar bill to this blank, fill in your name and address and mail at our risk.

To SCIENCE SERVICE, 21st and B Sts., Washington D. C.

Make me acquainted with the SCIENCE NEWS-LETTER for 13 weeks.
Here is my dollar.

Name

Address

Say you saw it advertised in the SCIENCE NEWS-LETTER