

Housewives, Dietitians, Teachers, Students and Just-Folks-Who-Eat—

They're All Buying NUTRITION

The new, simple book on how to buy food, what to buy and what to eat, by WALTER H. EDDY of Teachers' College, Columbia, and Associate Director, Bureau of Foods and Sanitation, Good Housekeeping Magazine.

NUTRITION was published in June and at once stepped into the "best seller" group in its class. Why?

It contains the facts.

It tells them simply and entertainingly.

It is practical and useful—correct diet goes far toward guaranteeing health.

Read the excerpt in the adjoining column.

Then use the coupon below.

From Eddy's *Nutrition*

"Food selection has engaged the attention of man ever since the first pangs of hunger created the demand for food. Man's earliest food experiments were probably matters of selection or rejection on the basis of taste and satisfactory consequences. We have progressed a long way since these early experiments, but it is only during the last half century or perhaps in a lesser period that food selection has assumed the aspect of a science. In fact, we might say with little fear of contradiction that mankind has learned more about food selection and the part played by food in the control of health during the past twenty-five years than in any other period of the world's history.

"There are certain studies which may be left to inclination and aptitude. There are other studies whose pursuit may be safely omitted from our personal attention because when we need their benefits we can hire experts to supply them. But all of us eat. All of us either are kept well or become ill in proportion as our food selection is sound or faulty. All of us eat several times a day and on that account alone, few can afford to hire experts to select food for them. Combine with these obvious facts the realization that likes and dislikes are no longer criteria for sound food selection and it becomes worth while for all of us to devote a little time to the learning of how to buy food, what to buy, and what to eat."

The Williams & Wilkins Co.

Mt. Royal and Guilford Aves.,
Baltimore, Md.

Please send me cop of Eddy's NUTRITION, for which remittance is enclosed to cover at \$2.50 per copy.

Name

Address

SNL-7-21

Cosmic Rays

Physics

L. H. R., in the *New York Times*:

Any item on the atom has a charm;
I can hear about electrons all the day,
While for light and lively reading,
Give me something not exceeding
Half a column on the Cosmic Ray.

Since I follow Dr. Millikan a bit,
I will help him state the subject
very clear.
I will make elucidation
Of this funny emanation
That has lately been arriving here.

It's a flicker from a superheated star.
It can penetrate a dungeon or a lake,
It can pass right through a mountain
Like a sunbeam through a fountain
Or a cleaver through a T-bone
steak.

Yet it isn't any light we've ever
known;
It is just a sort of tingle in the air
When electrons free are mated
And an atom is created
In the incandescent star up there.

It assures us that the Universe is hale,
And we needn't any longer have a
doubt
That the element production
Will go on without obstruction
When our Planet Earth is all worn
out.

Such the theory that Millikan and I,
Backed by Einstein, have decided to
adopt.
I would cheerfully expand it,
But by now you understand it,
So the matter may as well be
dropped.

Science News-Letter, July 21, 1928

Tularemia, sometimes known as rabbit fever, was named for Tulare county in California, where the disease was studied in 1912.

Most bats live entirely on insects; though one species eats fruit, and the famous vampire of the tropics likes the blood of animals.

Texas has 11,771 unprotected grade crossings, the largest number in any state, while Rhode Island has only 58, the smallest number.