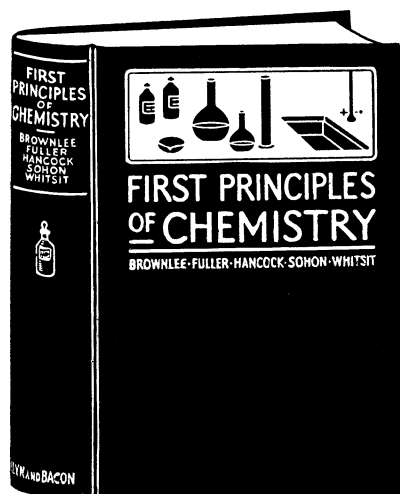


THE WORLD OF CHEMISTRY

WE LIVE our lives amid material things. To the understanding of this environment man has given centuries of toil and thought. Slowly superstitions have given way to scientific facts. Great minds have delved in obscurity to bring forth scientific principles. When these were numerous enough and became properly classified, the sciences of today came into being.

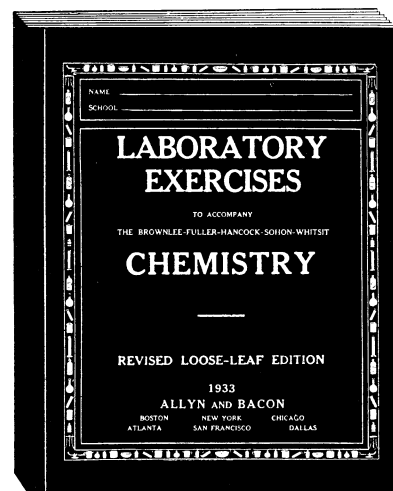


The pathways to the sciences were not dull and humdrum, for along the road lay adventure, romance, and even tragedy. Ever the scientist sought the truth. Always he regarded his labors as vain unless he gave a better understanding of the world about him and turned his discoveries to the service of mankind.

Chemistry offers a rich field to the inquiring mind and brings great reward to those who understand its teachings. It is of constant practical value. It tells how to select proper materials for every kind of construction. It has rendered available many metals and special alloys that make our trains, automobiles, and airplanes more serviceable. It has made the soil more fertile and has revealed the nature of our food. It shows us that the human body is a living chemical laboratory, and that even thought has a chemical basis.

The modern textbook in chemistry reflects its history, spirit and service to mankind. It is not a mere epitome of facts—scientific principles serve as luminous guides along the course the learner must take. Vivid illustrations and simple language make clear the practical applications of science. There is careful selection of valuable topics properly grouped. There are devices for testing the learning of the student in accord with modern educational practice.

Tested laboratory exercises supplement the ideal textbook and guide the student in his first-hand study of chemical phenomena. They make him appreciate the vividness of chemical reactions and train him to draw only those conclusions justified by the observed facts.



Best of all, the study of chemistry in this modern manner trains the mind in straight, honest thinking—the true preparation for facing the realities of the present day.

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