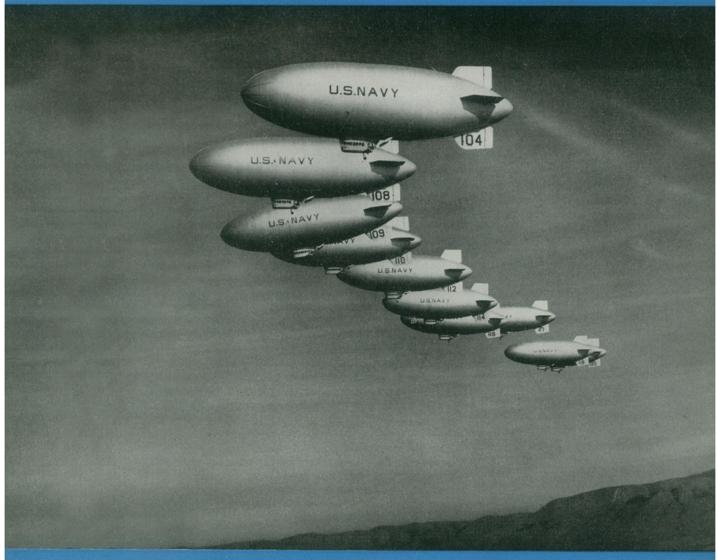


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March of the Mammoths
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A SCIENCE SERVICE PUBLICATION



6,300,000 Gallons of Air Raid

... on its way to Berlin_

▶ It's easy to see why there's less gasoline in the U.S.A. for civilians.

Also why there's less Ethyl fluid available for your gasoline.

For every gallon of fighting grade aviation gasoline contains a generous portion of Ethyl antiknock fluid. Today, not only is more Ethyl fluid needed for more aviation fuel, but more of it is going into each gallon.

What happens after the war—when most of this high octane gasoline can stay home? You'll have gasoline for your automobiles, trucks, buses and farm tractors of higher quality than ever before. And when engines are

designed to take full advantage of high-octane fuels, you'll get more work, more power, more economy out of every gallon.

In this post-war development, through its laboratories in Detroit and San Bernardino, the Ethyl Corporation is prepared to play a special part. Though we are not directly engaged in the manufacture of fuels, engines or engine parts, we belong to both the oil and automotive industries. Thus we will be able to cooperate with both groups; to help them unite their individual efforts toward the ultimate peacetime goal of making future transportation better and cheaper.

ETHYL CORPORATION

Manufacturer of Ethyl fluid, used by oil companies to improve the antiknock quality of aviation and motor gasoline



CHRYSLER BUILDING, NEW YORK CITY