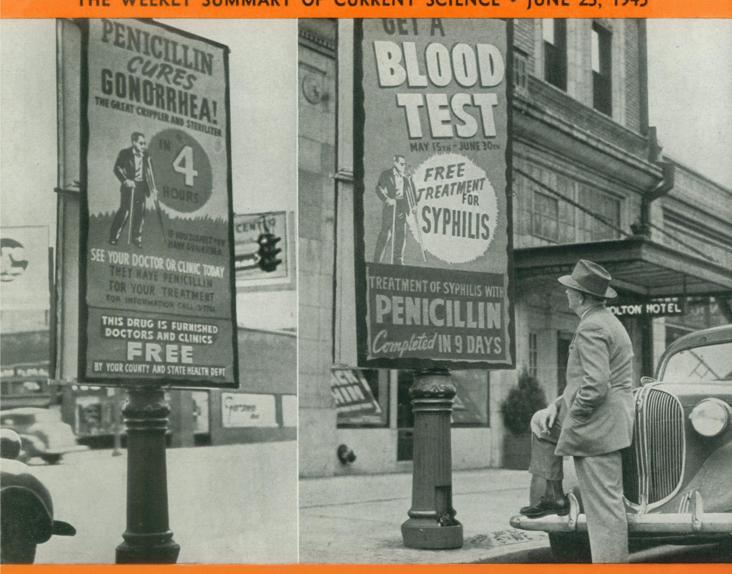


## SCIENCE NEWS LETTER

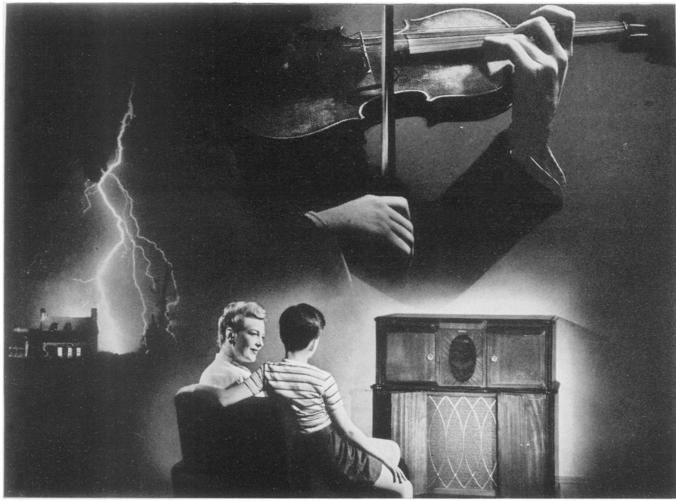


THE WEEKLY SUMMARY OF CURRENT SCIENCE • JUNE 23, 1945



Selling Health See Page 394

A SCIENCE SERVICE PUBLICATION



RCA Super-FM "soundproofs the air"... eliminates static and other interferences.

## RCA Super-FM...storms can be seen but not heard

With RCA Super-FM radio, the most violent thunderstorm becomes a "polite little shower." It can be seen, but never interrupts broadcast reception.

The first time you hear Super-FM (Frequency Modulation) you'll hardly believe your ears! For all static, interference and other extraneous noises are miraculously eliminated.

During a thunderstorm you can listen to a delicate violin sonata—and think you're right in the broadcasting studio! Voices have a natural "in the same room with you" quality. You will agree that never before have your favorite symphonies, operas and popular tunes sounded so colorful, so pure, so full-ranged and so distinct on the radio! Super-FM is another "modern miracle" developed by an RCA engineer. You'll owe it to yourself after the war, to hear RCA Super-FM before you buy.

The same kind of "let's do it better" research that perfected Super-FM goes into all RCA radio products. And when you buy an RCA Super-FM radio, or television set, or Victrola—made exclusively by RCA Victor—you will enjoy a unique pride of ownership in knowing that you possess one of the finest instruments of its kind that science has achieved.



George L. Beers, Assistant Director of Engineering for the RCA Victor Division, listens to the RCA Super-FM that he developed. Super-FM provides greater ease in tuning and a higher degree of selectivity as well as freedom from noise and interference.

## RADIO CORPORATION of AMERICA

RCA BUILDING, RADIO CITY, NEW YORK 20

