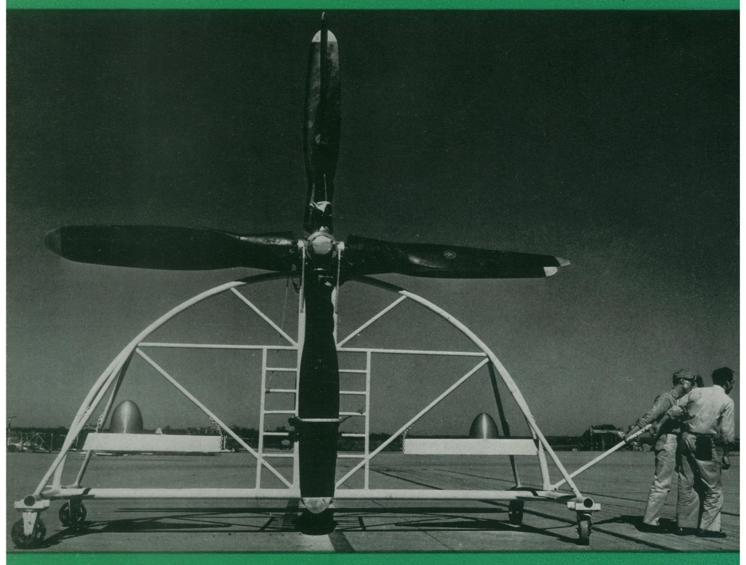
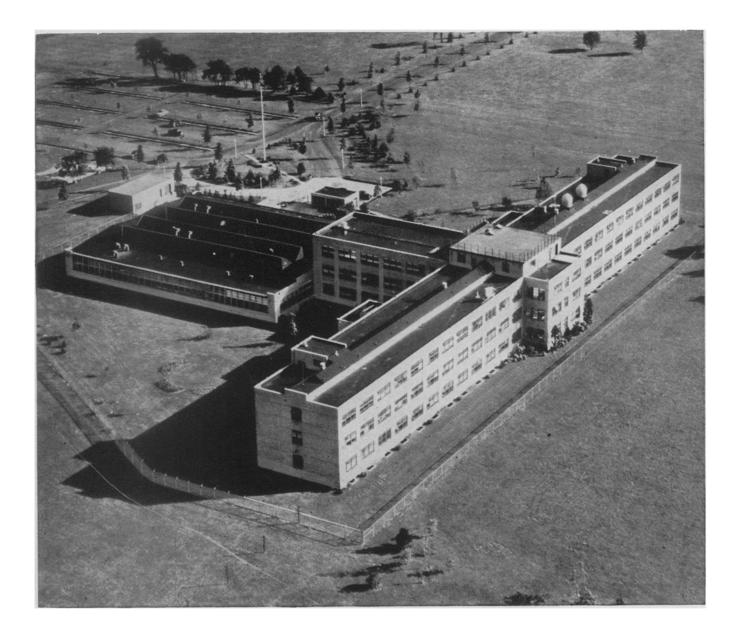


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Reversible Pitch See Page 248

A SCIENCE SERVICE PUBLICATION



RCA Laboratories - Center of Radio and Electronic Research

RCA Laboratories at Princeton, N. J., are far more than one of the most modern and best-equipped laboratories ever built. It is a community of scientists, research men and technicians—each a top man in his field—each working with the other—contributing wherever and whenever his specialized knowledge will help.

It is a "university of ideas"—where visions are graduated as practical realities . . . where human wants are fulfilled through the creation of new products and processes, new services and markets.

It is a birthplace of scientific, industrial and social progress for the entire nation.

It is the reason why anything bearing the letters "RCA"—from a radio tube to your television receiver of tomorrow—is one of the finest instruments of its kind that science has yet achieved.

For just as the RCA electron tube, television receiver, radio, or the Victrola, is stamped by the RCA trademark, so does the product itself bear a stamp of experience and research that gives RCA pre-eminence in the field of radio and electronics.

Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to The RCA Show, Sundays, 4:30 P.M., Eastern Time, over the NBC network.

PIONEERING

Scientists and research men who work in RCA Laboratories made many vital contributions in helping to win the war through application of radio, electronic, radar and television techniques. Their skills now are devoted to peacetime applications of these sciences.

At RCA Laboratories the electron microscope, radar, all-electronic television (featuring the projection system for the home) and many other new instruments of radio, including hundreds of new electron tubes, were developed to improve and to extend the services of radio around the world.



RADIO CORPORATION of AMERICA

Outwitting the weather



How science copes with Old Man Weather is illustrated by these ideas and devices from General Electric laboratories.

How high are the clouds? A ceilometer measures this for airmen. How wet is the weather? Hay can now be stored in barns before it is dry, with a new hay-drying system with G-E control. And one G-E laboratory makes weather—with or without rain, wind, sleet, snow—to test G-E turbo-superchargers.

On this page are a few more examples of the way General Electric research and engineering are being devoted to this phase of human comfort and health. General Electric Company, Schenectady, N. Y.



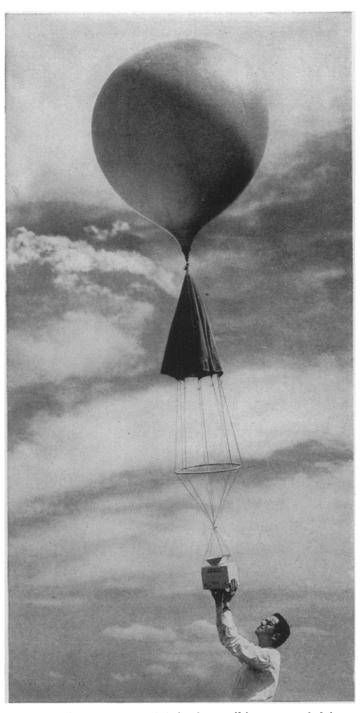
Cloudy but bright. When clouds darken the sky, lights come on in this schoolroom. No one has to remember; a General Electric automatic light control with an "electric eye" keeps constant watch, safeguards young eyes by turning on the lights whenever needed.



Cucumber magic. Vines in electrically heated soil (right) grew twice as tall, and bore one month earlier. A heating cable, developed by G-E engineers, is buried in the soil and thermostatically controlled. More than 15,000 commercial growers use G-E soil-heating cable.



Spring weather. Cool, mountain-top comfort in your bedroom, or anywhere else in your house, will be provided by G-E airconditioning units. Nor have G-E engineers for gotten winter problems; they have applied G-E research and engineering to home heating systems, too.



Weather detective goes aloft in the small box suspended from the balloon. Some 12 miles up the balloon bursts, and the box is parachuted back to earth. On the way up, this electronic device, called the G-E Stratometer, gives a running commentary on the weather—temperature, humidity, air pressure—and sends this information back to earth by radio signals. The information gathered by the G-E Stratometer can be used to help predict weather.

The best investment in the world is in your country's future.

KEEP ALL THE BONDS YOU BUY

