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Rare Lizard

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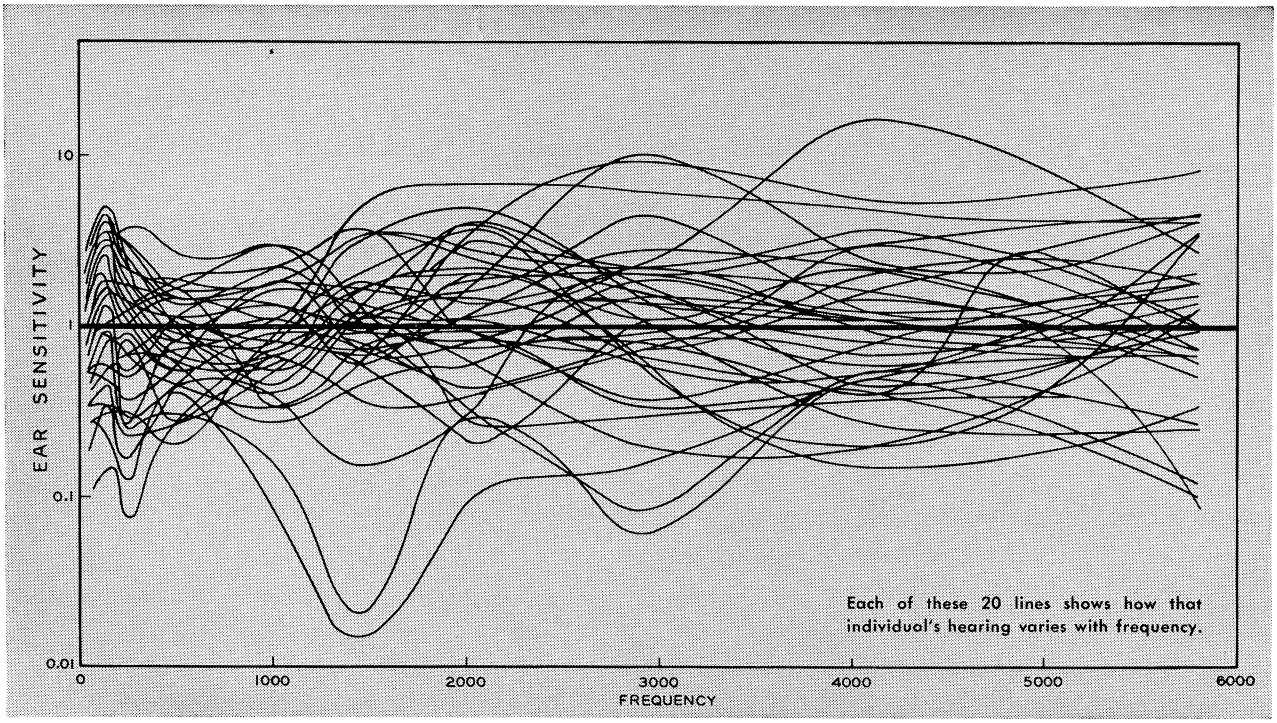


To measure is to know

Twenty-five years ago, one standard of sound power was the ticking of a watch, another was the clicking of two coins; and the measure was how far away the tick or the click could be heard. That test was made in measuring people's hearing, a field of interest to the Bell System scientists because the ear is the end-point of every talking circuit.

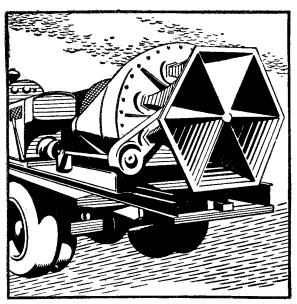
Accustomed to exact measurements, Bell scientists proceeded to develop a method of measuring hearing-sensitivity in terms which could be precisely defined and reproduced. After plotting hundreds of runs like those above, they decided on a particular sound intensity, representing an average "threshold of hearing," as a starting point.

The sounds delivered by a telephone line had previously been evaluated by listeners who compared their loudness with that of a standard source. There were wide variations in ears, as the chart shows, so the engineers replaced them by electrical instruments. When later their associates developed the Western Electric radio and public address systems, the necessary measuring circuits were promptly forthcoming. Addition of a standard microphone made a noise meter, widely used in quieting airplanes and automobiles.

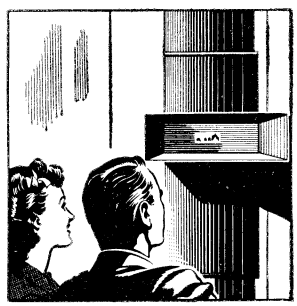
"Through measurement to knowledge," said a famous Netherlands scientist. The principle finds wide application in Bell Laboratories, whether the quest be for a way to measure sound, a new kind of insulation, or more economical telephone service.

Hearing was first measured reliably by engineers in the Bell Telephone Laboratories

For good reception, program loudness must stay within certain limits. Volume-meters help to hold it there



From the throat of this mighty air-raid siren comes the loudest sustained sound ever produced



Visible Speech, result of telephone research, turns sound into "pictures" that the deaf can read