

# Books of the Week

TO SERVE YOU: To get books, send us a check or money order to cover retail price. Address Book Dept., SCIENCE NEWSLETTER, 1719 N St., N. W., Washington 6, D. C. Ask for free publication direct from issuing organizations.

ALTERNATING CURRENT FUNDAMENTALS—Joseph J. De France—*Prentice-Hall*, 216 p., \$4.65. A text especially for students of electronics.

BASIC HORTICULTURE—Victor R. Gardner—*Macmillan*, rev. ed., 463 p., illus., \$4.75. A text for beginning students.

THE BOOK OF KNOWLEDGE 1951 ANNUAL—E. V. McLoughlin, Ed.—*Grolier Society*, 424 p., illus., \$7.50. The yearbook of a children's encyclopedia.

A FIELD GUIDE TO THE BUTTERFLIES OF NORTH AMERICA, EAST OF THE GREAT PLAINS—Alexander B. Klots—*Houghton-Mifflin*, 349 p., illus., \$3.75. A convenient handbook useful to teachers and students as well as to collectors.

GOOD FOOD FROM FRANCE—H. P. Pellaprat, translated from the French by Charlotte Turgeon—*Barrows*, 288 p., illus., \$3.00. A book to show the bride how to prepare those delicious, but economical, French dishes.

THE HAITI PILOT PROJECT—UNESCO (*Columbia University Press*), 84 p., illus., paper, 35 cents. An early report of a UNESCO attempt to help the people of an under-developed area battle illiteracy, hunger, disease and privation as an experiment to point the way for other people facing similar difficulties.

HOW TO GROW THE BEST LAWN AND GARDEN IN YOUR NEIGHBORHOOD: A Complete Guide to Gardening and Landscaping—Edward L. Throm and Betty M. Kanameishi, Eds.—*Popular Mechanics*, 176 p., illus., \$2.50. Giving professional landscaping hints to the ordinary home gardener.

AN ILLUSTRATED MANUAL OF CALIFORNIA SHRUBS—Howard E. McMinn—*University of California Press*, 663 p., illus., \$6.50. A beautifully illustrated book for the nature student, gardener, or the vacationist who wants to identify the shrubs he sees.

INOSITOL—*Chemical Division, Corn Products Sales Co.*, 28 p., paper, free upon request to publisher at 17 Battery Place, New York 4, N. Y. Information about a vitamin related to the metabolism of fat and cholesterol.

INSECTS: A Guide to Familiar American Insects—Herbert S. Zim and Clarence Cottam—*Simon and Schuster*, 157 p., illus., \$1.00. Made attractive with a wealth of full color illustrations is this "Golden Nature Guide" which not only aids in identifying insects but tells a little about how to study and collect them.

LETTERS ON THE ORNITHOLOGY OF BUENOS AYRES—W. H. Hudson—*Cornell University Press*, 93 p., \$2.75. Delightful letters on the fauna of South America written in 1869 and 1870 to the secretary of the Zoological Society of London and now published with the permission of that institution.

ORDNANCE PRODUCTION METHODS—Charles O. Herb—*Industrial Press*, 534 p., illus., \$10.00. A timely work on how to manufacture articles of war.

OTTER TRAWL EXPLORATIONS IN PHILIPPINE WATERS—Herbert E. Warfel and Porfirio R. Manacop—*Govt. Printing Office*, Fish and Wildlife Service, Research Report 25, 49 p., illus., paper, 50 cents. Contains a packet of maps.

POSSIBLE FUTURE PETROLEUM PROVINCES OF NORTH AMERICA—Max W. Ball, Arthur A. Baker, George V. Cohee, Paul B. Whitney and Douglas Ball, Eds.—*American Assn. of Petroleum Geologists*, 358 p., illus., \$4.00. An up-to-date description of America's undiscovered oil resources.

PROGRESS IN ROADSIDE PROTECTION—Committee on Land Acquisition—*Highway Research Board*, Bulletin No. 30, 50 p., paper, 75 cents. Information useful in preventing accidents through controlling features along the side of the road.

THE "S" IN UNESCO—*Los Angeles City School Districts*, 67 p., paper, 35 cents. Describing, particularly for the use of teachers, what UNESCO is planning and doing in the field of science.

THE SCHOOL IN AMERICAN CULTURE—Margaret Mead—*Harvard University Press*, 48 p., \$1.50. The Inglis Lecture for 1950 delivered at Harvard.

THE SEA AROUND US—Rachel L. Carson—*Oxford*, 230 p., illus., \$3.50. About the oceans that make up so large a part of this world. A book for laymen.

SOME PLANT RESPONSES TO CERTAIN INSECTICIDES IN THE SOIL—Arthur C. Foster—*Govt. Printing Office*, Circular No. 862, USDA, 41 p., illus., paper, 15 cents.

TRANSIENT ANALYSIS IN ELECTRICAL ENGINEERING—Sylvan Fich—*Prentice-Hall*, 306 p., \$7.35. Extends transient analysis to include modern operational methods without sacrificing the presentation of classical theory. For advanced undergraduates and graduate students.

WORLD AIRLINE RECORD 1950-51 EDITION—*Roy R. Roadcap & Associates*, 263 p., illus., \$9.75. Providing useful information about 75% of the world's scheduled airline service.

WORLD TENSION: The Psychopathology of International Relations—George W. Kisker, Ed.—*Prentice-Hall*, 324 p., \$5.00. Psychologists, psychiatrists and social scientists of 53 countries of the world were consulted in the preparation of this symposium. No contribution was sent by Russia although every effort was made to obtain one, and China is likewise missing. Here are "case studies in the field of national disorder."

THE YOUNG SCIENTIST: Activities for Junior High School Students—Maitland P. Simmons—*Exposition Press*, 164 p., illus., \$3.00. Demonstrations suitable for a ninth-grade class.

YOUR SINUS TROUBLES AND TREATMENTS—Friedrich S. Brodnitz—*Abelard Press*, 243 p., illus., \$2.50. A physician explains for non-professional readers the causes and treatments for some very common ills.

Science News Letter, April 7, 1951

## NEW ELECTRONIC DISCOVERY FOR DEAF REVEALED

Acoustical Engineer Claims Even Severe Hearing Loss Can Now Be Corrected

CHICAGO, Ill. (Special)—New hope for the 15 million persons in the United States who are hard of hearing was voiced by Sam Posen, noted electronic scientist, and president of the Beltone Hearing Aid Company, in an exclusive interview with the Business Research Associates in Chicago.



Posen

He said that "through the miracle of modern electronics it is now possible to recapture hearing, even if the loss is severe, without a button showing in the ear." He demonstrated how the deaf can hear again with a clarity and ease they never dreamed possible.

To acquaint the hard-of-hearing readers of Science News Letter with Mr. Posen's amazing new electronic invention, full details are described in a fascinating booklet, "New Discoveries to Help the Deaf Hear," which will be sent free in a plain wrapper to anyone who requests it. Address: Mr. Sam Posen, President; 1450 West 19th Street, 3564 Beltone Building, Chicago 8, Ill. A penny postcard will do.

## YOUR SKIN AND ITS CARE

By H. T. Behrman, M.D., and O. L. Levin, M.D.

Two dermatologists give you the up-to-date scientific facts. They tell you in detail exactly what to do to beautify and improve your skin, how to avoid or correct skin disorders, and how to deal with many skin problems as: Bally care of the face—allergies—cosmetics—pimples—blackheads—acne—whiteheads—cysts—bolls—oily skin—dry skin—chapping—poison ivy—cold sores—hives—superfluous hair—ringworm—moles—birthmarks—scars—warts—tumors—skin cancer—excessive sweating—etc. "The type of book to which the physician can refer his patients."—*Journal of the American Medical Association*. "Accurate, unvarnished story of practical skin care."—*Connecticut State Medical Journal*. Price 2.50, incl. postage. 5-day-Money-Back-Guarantee EMERSON BOOKS, Inc., Dept. 843-F 251 West 19th Street, New York 11