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December 4, 1954

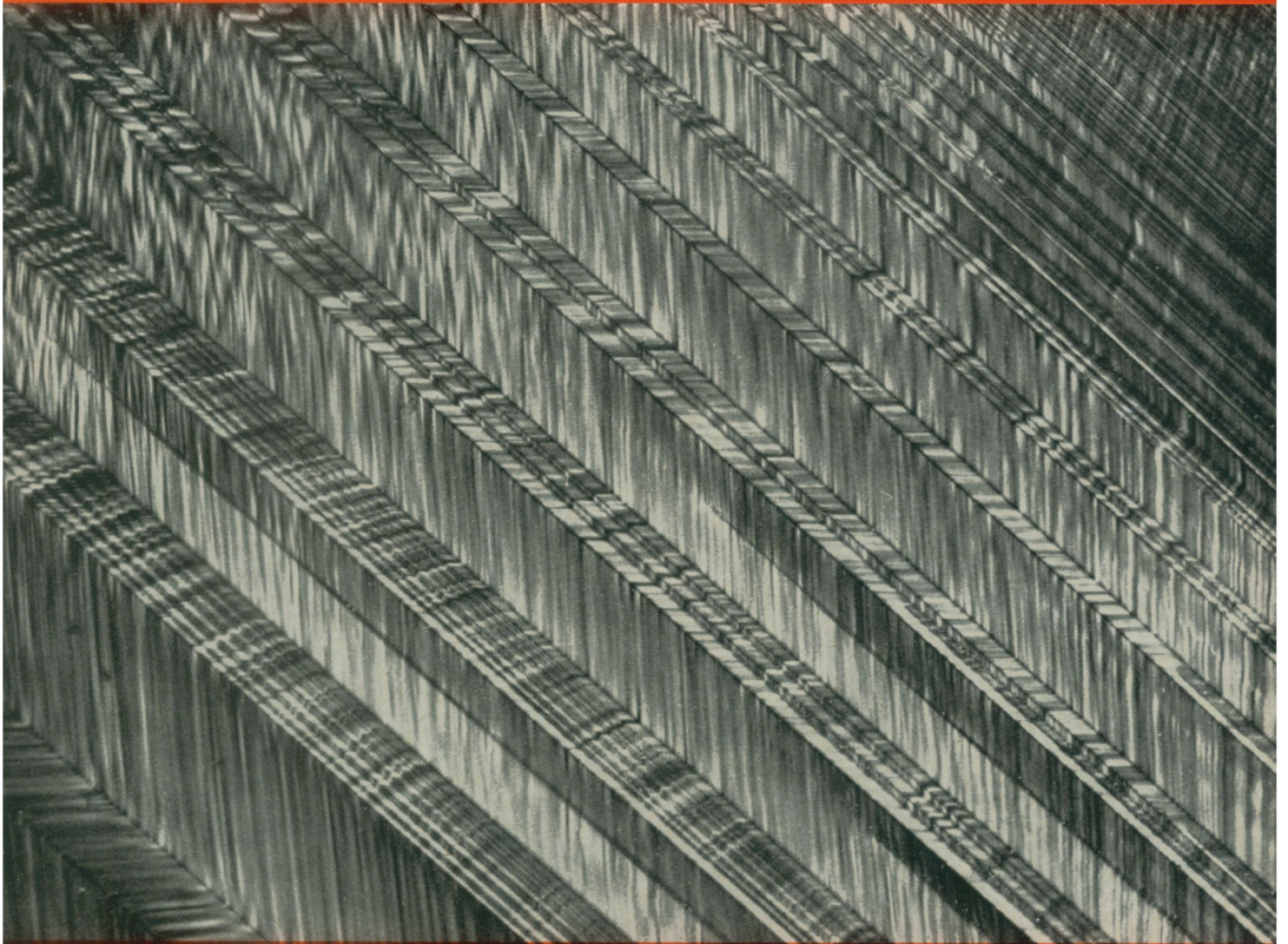
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SCIENCE NEWS LETTER



®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Single Crystal

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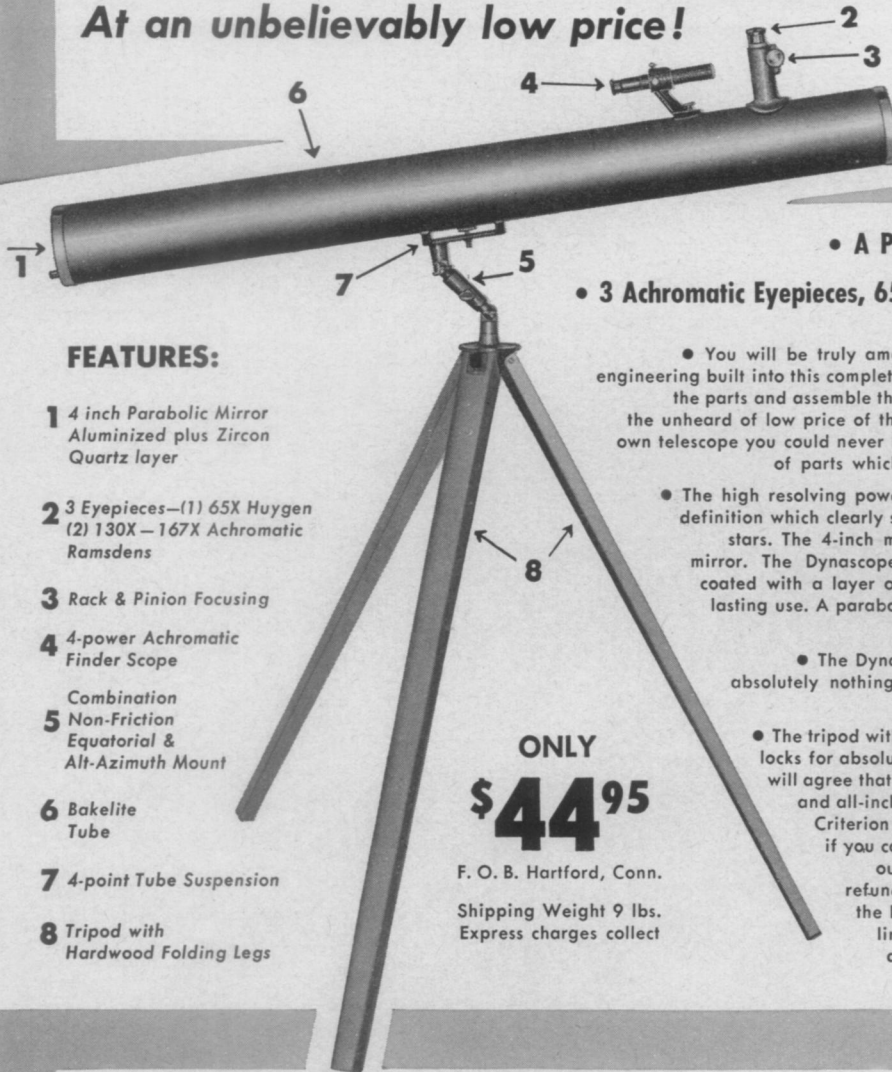
A SCIENCE SERVICE PUBLICATION

**At Last! A Complete Professional Telescope
For Amateur Astronomers**

The 4 Inch DYNASCOPE Reflector

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At an unbelievably low price!



FEATURES:

- 1** 4 inch Parabolic Mirror
Aluminized plus Zircon
Quartz layer
- 2** 3 Eyepieces—(1) 65X Huygen
(2) 130X—167X Achromatic
Ramsdens
- 3** Rack & Pinion Focusing
- 4** 4-power Achromatic
Finder Scope
- Combination
5 Non-Friction
Equatorial &
Alt-Azimuth Mount
- 6** Bakelite
Tube
- 7** 4-point Tube Suspension
- 8** Tripod with
Hardwood Folding Legs

- A Parabolic Mirror! • 4 Power Finder!
- 3 Achromatic Eyepieces, 65X—130X—167X • Folding Tripod!

• You will be truly amazed at the scientific accuracy and technical engineering built into this complete reflecting telescope. If you were to purchase the parts and assemble them yourself, you would spend much more than the unheard of low price of this precision instrument. And in building your own telescope you could never hope to attain the accuracy and co-ordination of parts which have been engineered into the Dynascope.

• The high resolving power of the parabolic mirror produces exquisite definition which clearly separates such celestial phenomena as double stars. The 4-inch mirror gathers $\frac{1}{3}$ more light than a $3\frac{1}{2}$ -inch mirror. The Dynascope parabolic mirror is aluminized and then coated with a layer of zircon quartz for maximum protection and lasting use. A parabolic mirror of such quality has previously been obtainable only in high-priced instruments.

• The Dynascope assembly includes everything—there is absolutely nothing else to buy. There are no added charges for extra eyepieces—or a view finder.

• The tripod with hardwood folding legs is fitted with position locks for absolute stability. Study the list of features and you will agree that this unprecedented offer is the most generous and all-inclusive you have ever seen anywhere. The usual Criterion money-back guarantee applies and, in fact, if you can duplicate this instrument for less than twice our unheard of low price, your money will be refunded at once. With a precision instrument like the Dynascope Reflector, production is necessarily limited but we can make immediate shipment at this time. Send check or money order now with full guarantee of satisfaction.

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\$100 WITH A PARABOLOID MIRROR, RACK &
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(Advertisement)

A Shopping Tour Around the World For As Little As \$1.83 a Month!



Armchair adventurers take magic carpet trips to the four corners of the earth on exciting shopping sprees without leaving home!

By Norma Bruce

EVERY month, thousands of adventure-loving Americans receive mysterious looking parcels, enclosed in exotic wrappings and plastered with foreign stamps. These packages come all the way from India, Africa, France, Egypt, Japan, England, Norway . . . or some out-of-the-way place you've never dreamed of!

The contents are always a complete surprise. One month, the postman may deliver a curious looking package containing an exquisite example of handwrought silver from the Far East . . . at another time, a wood-carving from sunny San Marino . . . or, a piece of Florentine sculpture from the birthplace of the Italian Renaissance . . . or again, a shimmering, pure silk *sari* from India, traditional article of clothing for the Hindu *Maharanees*. Each new gift brings these "armchair travelers"—members of the unique *Around-the-World Shoppers Club*—a greater thrill than the last. For whatever the surprise package may be . . . no matter from what far corner of the earth it comes . . . the gift is invariably beautiful . . . chosen with taste . . . a superb example of traditional craftsmanship!



Membership Costs About \$2.00 Per Month

Members of the *Around-the-World Shoppers Club* receive these gifts for only \$2.00 (and even less) per month. There are good reasons for this: the magic of the American dollar (foreign countries are eager for dollar credits) enables the Club to purchase fine foreign products at a fraction of their cost in this country. But that's not all. Even if an American tourist with his pockets stuffed with dollars were to tour the foreign countries in person, he still couldn't match the low Club prices. Huge membership means huge buying power. In many instances, the Club absorbs the *entire output* of a foreign artisan's studio over a long period of time. Tremendous savings are made by such large-scale buying. These savings are passed on to Club members.



Club Representatives Know "All the Angles"

In addition, the men who represent the Club abroad are trained, professional buyers. They are familiar with the market places of the world! They visit the great international fairs. They are acquainted with out-of-the-way places the average traveler never heard of. In short, they know where to discover

the hard-to-find, the unique, the outstanding buys.

These experts—to the further advantage of Club members—study the ups and downs of foreign markets. When, for example, the Greek drachma fell 50% in value, a Club representative flew to Athens. He visited the leading artisans of the country . . . finally uncovered a gift of rare beauty that could be sent to members for \$2.00. If purchased a month earlier, this same article would have cost \$4.00. If imported for sale in American shops, its price might have ranged from \$5 to \$10!



Gifts Are Intriguingly Different and Useful

Many American travelers return home from abroad with trunkloads of useless, high-priced "tourist trinkets." Not so these arm-chair travelers who belong to the *Around-the-World Shoppers Club*! They are receiving beautiful articles for the home, valuable decorative pieces, personal items they can use every day of their lives. And there is something for every member of the family—young and old. The Club is careful to select gifts that are *unusual and practical*—items that are seldom seen in American shops—articles that will give a lifetime of service and pleasure. Every gift represents the best of native art and craftsmanship. Many are made entirely by hand. Fine glassware, metalware, costume accessories, sculptured alabaster, laces, ceramics . . . these are but a few of the typical Club selections. Hundreds of unsolicited letters—on file in the American offices of the Club—attest to the extraordinary enthusiasm with which members receive their gifts.

The Case of the Famous Perfume Flacon

The petit Parisian perfume flacon is a good example of how club purchases are made. The Club's buyer in France discovered it in a small Paris studio. When he first saw this little gem of etched metal and glass, he instinctively knew it was "right" for discriminating American women.

So in due time, these hand-made flacons were purchased, packed *à la français*, and mailed direct from Paris. Almost overnight, it became one of the most talked-about items the Club had ever distributed. The mail was tremendous. Thousands of smart American women wrote to congratulate the Club for selecting this delightful *frivolité de Paris*. Incidentally, the same item was later sold in one of New York's exclusive shops for twice the price paid by Club members. This story is typical of dozens of such Club purchases.

How to Join the Around-the-World Shoppers Club

A prospective member may join simply by sending his name and address to the American office of the Club, given below. Membership is free, and there are no charges other than for each monthly gift. All duty and postal charges are prepaid by the Club. (The United States Post Office Department charges 15¢ each for the delivery of small packages from foreign lands which cannot be prepaid.)



The Club may be joined on any of the following plans: 2 MONTHS MEMBERSHIP for \$5.00, 4 MONTHS MEMBERSHIP for \$9.00, 6 MONTHS MEMBERSHIP for \$12.00, 12 MONTHS MEMBERSHIP for \$22.00.

Bonus Gift to New Members

The Club also offers each new member a special *Around-the-World Shoppers Club Bonus Gift without charge* when he joins. This gift will be sent from a foreign country as soon as the new member's name is received overseas. The Club asks you to examine the gift carefully. If you decide not to join the Club after all, keep the Bonus Gift anyway. Notify the Club and you will receive a prompt refund of your payment!

You May Cancel Membership at Any Time

The tremendous growth of the *Around-the-World Shoppers Club* in recent months . . . the hundreds of letters from delighted members all over the nation—prove beyond doubt that the "armchair travelers" who belong to the Club know a wonderful bargain when they see one!



The minute you unwrap your Bonus Gift from abroad, you will understand why the Club is so popular. You'll be amazed that such gifts can be sold for so little! However, you are free to cancel your membership at any time. (Please give 30 days' notice to allow for transmittal to the Club's offices abroad.) The unused portion of your payment will be refunded in full.

The *Around-the-World Shoppers Club* headquarters in the United States are located at 71 Concord Street, Dept. 506-X, Newark 5, New Jersey. You may join simply by sending your name and address, together with remittance for the term of membership desired, as explained above. Why not do it now, while an extra gift is being offered without extra charge to all new members.

