

15¢

\$5.50 A YEAR

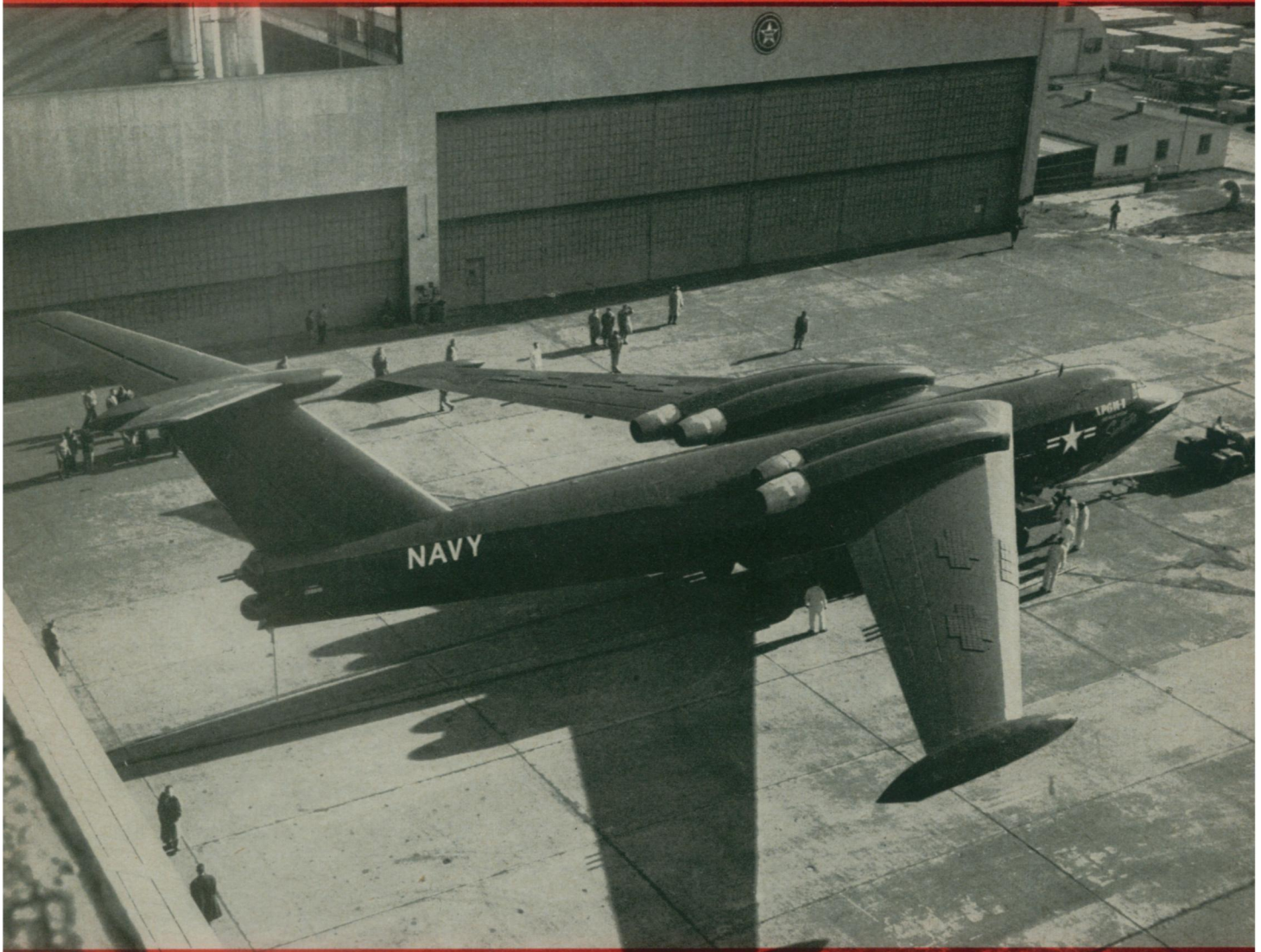
January 15, 1955

VOL. 67, NO. 3 PAGES 33-48

# SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



**Water-Based Jet**

See Page 37

A SCIENCE SERVICE PUBLICATION

So that you may hear the true miracle of these low-cost high-fidelity recordings we offer

# BOTH of these Musical Treasures Yours for only 10¢

on this 12-inch long-playing (33 1/3 rpm) \*Pure Vinyl, custom pressed guaranteed HIGH FIDELITY recording

## BEETHOVEN'S

**5th SYMPHONY**

and on the other side

## SCHUBERT'S

**"UNFINISHED" SYMPHONY No. 8**

Now you can own and enjoy the best-loved Symphonies, Concertos, Operas, Operettas and Musical Comedies—from Bach to Gershwin —AT A NEW LOW COST



\*Both works also available on four 7" 45 r.p.m. Extended Play Records—all for only 10¢

Yes, on this special introductory offer—you may have Beethoven's Fifth Symphony AND Schubert's Eighth (Unfinished) Symphony—BOTH COMPLETE on one 12" long-playing High Fidelity 33 1/3 r.p.m. Record—for 10¢! We make this sensational offer to acquaint you with the new planned program called MUSIC TREASURES OF THE WORLD.

Under this program you can now enjoy in your own home a complete recorded library of the world's great music... beautifully recorded on the latest high-fidelity electronic equipment, with the full range of sound (30-15,000 cycles per second)... yours for much less than the price you would normally expect to pay! High-fidelity recordings like these usually sell at retail for as much as \$5.95 each—but because assured distribution to members eliminates the usual expense of unsold records—and because of the development of mass production high-fidelity record pressing equipment—we are able to offer these 12" long-playing high-fidelity records to our members for only \$2.98 each!

**WHAT DOES THIS MUSIC PROGRAM INCLUDE?**

Music Treasures of the World makes available to you and your children the best-loved works of all the greatest composers, both serious and light—Bach, Beethoven, Brahms, Mozart, Tchaikovsky, Gershwin, etc. And these selections are thrilling brand-new performances, played by internationally famous philharmonic symphony orchestras under the batons of such eminent conductors as Walter Hendl, Hans Swarowsky, Dean Dixon,

Kurt Graunke, Felix Prohaska, William Strickland, etc.—brilliantly recorded especially for these new long-playing records!

**YOU LEARN TO UNDERSTAND GREAT MUSIC**

By accepting this introductory offer now, you will also be automatically enrolled in our fascinating Music Appreciation Course—absolutely free! Each month you will receive—FREE—a new issue of our Course to help you understand the fine points of music and enable you to listen to all music as do the critics and composers themselves!

**HOW THIS UNIQUE MUSIC PROGRAM WORKS**

Your purchase of the record offered above for 10¢ does not obligate you to buy any additional Music Treasures records—ever! However, we will be happy to extend to you the courtesy of an Associate Membership. Each month, as an Associate Member, you will be offered a new 12" long-playing 33 1/3 r.p.m. record at the special member's price of only \$2.98 each (plus a few cents for U. S. tax and shipping). If you do not wish to purchase any particular record, you need merely return the form provided for that purpose.

Remember—whether or not you decide to purchase any additional records from Music Treasures of the World, the introductory record is yours to keep—for only 10¢! And you will still receive, each month, a new issue of our Music Appreciation Course, FREE. So send 10¢ now—while you can still get BOTH of the Musical Treasures listed above. Accept this introductory offer—by mailing the coupon today!

**FREE MUSIC APPRECIATION COURSE**



Each month you will receive a treatise in some important phase of How to Appreciate Music. Prepared by Joseph Machlis, Associate Professor of Music, Queens College of the City of New York—this course will help your entire family love and understand music. And each monthly issue is yours, absolutely free, until you cancel—whether or not you purchase any additional records!

Music Treasures of the World, Dept. 196 SNL-1  
100 Sixth Ave., New York 13, N. Y.

**BOTH—Complete—for only 10¢**

Beethoven's 5th Symphony Schubert's 8th Symphony  
Here is my 10¢ as payment in full for the 12" long-playing record described above—plus the first treatise of your Music Appreciation Course—which I may keep whether or not I purchase any additional records. Each month, as an Associate Member I will receive advance notice of the new record release, which I may purchase at the special member's price of only \$2.98 per record, plus a few cents for U. S. tax and shipping. However, I may decline to accept any or all records offered me and I may cancel membership any time. It is further understood that I will receive the Music Appreciation Course—one lesson each month—absolutely free! All my records are to be 33 1/3 r.p.m. unless I specify 45 r.p.m. below.

Check here if you want the introductory offer above on four 45 r.p.m. Extended Play records. Future selections will be on four 45 r.p.m. Extended Play records—for \$3.50.

Membership limited to one subscription to any household.

Name .....

Address .....

City..... Zone..... State.....

IN CANADA: 1184 Castlefield Ave., Toronto 10, Ont.

**MUSIC TREASURES OF THE WORLD, 100 SIXTH AVE., NEW YORK 13, N.Y.**

IN CANADA: 1184 Castlefield Ave., Toronto 10, Ontario