VOL. 69, NO. 12

PAGES 177-192

# SCIENCE NEWS LETTER



.

# THE WEEKLY SUMMARY OF CURRENT SCIENCE



**Easter Symbols** 

See Page 187

A SCIENCE SERVICE PUBLICATION

12" COLUMBIA (lp) JAZZ RECORDS

IF YOU JOIN THE CLUB NOW AND AGREE TO ACCEPT AS FEW AS 4 SELECTIONS DURING THE COMING 12 MONTHS



BUILD A RECORD LIBRARY OF THE GREATEST JAZZ PERFORMANCES OF ALL TIME!

Yes! Yours FREE THREE of the great Columbia ( Jazz recordings shown above! And just look at that terrific lineup of names—the greatest jazz musicians, playing your favorites as no one else can!

We make this unique offer to introduce you to the money-saving Jazz Program of the Columbia (p) Record Club...an exciting new program that brings you each month the finest recorded performances of the greatest jazz immortals.

Whether you go for jazz that is "cool" or "hot", Dixieland or Chicago style, swing or progressive—whether you prefer big bands or little groups—the Columbia (Pacord Club offers you the greatest of them all—from the world's largest library of jazz—and at tremendous savings too! mendous savings too!

Each month you will receive, free, the colorful Club Magazine which describes and analyzes a carefully selected 12" high fidelity Columbia Jazz recording — plus an alternate choice. You may accept the current selection or alternate record, or tell the Club to send you NO record for any given month. The records you do accept are mailed to

your home and billed to you at the low price of \$3.98 plus a small mailing charge. Your only obligation is to accept as few as 4 records during the coming 12 months. You may cancel membership any time thereafter.

## OTHER DIVISIONS TO CHOOSE FROM

Members may also select records from any of the Club's other divisions: Classical; Listening and Dancing; Broadway, Movies, Television and Musical Comedies. Records accounted from any division ords accepted from any division count toward free Bonus Records.

#### FREE BONUS RECORDS GIVEN REGULARLY

The 3 records sent to you now represent an "advance" of the Club's bonus system—given to you at once. After fulfilling your obligation by purchasing four records, you will receive an additional free Bonus record of your choice for every two additional Club selections you accept. Bonus records are pressed except. Bonus records are pressed exclusively for Club members in limited editions, and are not available elsewhere at any price.

To get these 3 jazz records free, mail the coupon at once! You must be delighted in every way, or you may cancel your membership with-

out obligation by returning the free records within 10 days.

### MAIL COUPON NOW ===

COLUMBIA (p) RECORD CLUB, Dept. 368 165 West 46th Street, New York 36, N. Y.

## ALL 3—YOURS FREE

★ JAZZ GOES TO COLLEGE—Dave Brubeck Quartet ★ JAZZ AT COLUMBIA—Collector's Items

★ JAZZ AT COLUMBIA—Swing

Please enroll me in the JAZZ DIVISION of the Columbia ® Record Club and send me at once the three records listed above. ALL 3 FREE.

Each month you will send me the Columbia ® Record Club Magazine which describes the Club's selections in all four divisions. I may select records from any division and my only obligation is to accept a minimum of four records in the next twelve months at the regular list price, plus a small mailing charge. After accepting four records, I will receive a free Bonus record for every two additional selections I purchase. If not delighted with my membership, I may cancel within 10 days by returning all records.

Name(Please Print)
Address
City
Dealer's name
Dealer's address

COLUMBIA (19) RECORD

165 West 46th St., New York 36, N. Y.

R "Columbia", (Lp) Marcas Reg. T.M.