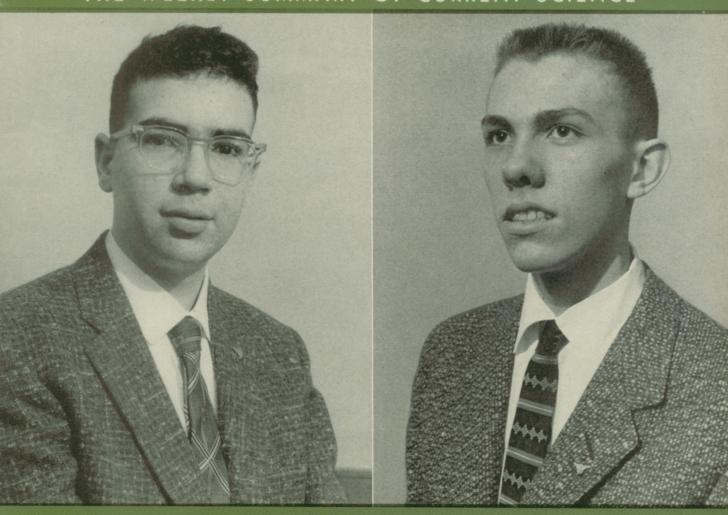
SCIENCE NEWS LETTER

F

THE WEEKLY SUMMARY OF CURRENT SCIENCE

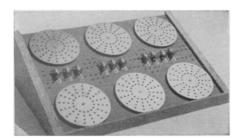


Top Talent Winners

See Page 180

A SCIENCE SERVICE PUBLICATION

Why have hundreds of schools bought GENIAC, The Electric Brain Construction Kit?



This is the control panel of GENIAC set up to solve a problem in symbolic logic analysis.

We think it's because GENIAC is the only kit and text combination that presents the basic ideas of cybernetics, boolean algebra, symbolic logic and computer circuitry so simply that a twelve year old can construct what will still fascinate advanced students.

The partial list of our institutional purchasers below indicates a cross section of our customers. GENIAC is not only an excellent classroom demonstrator but it provides hours of fun abuilding. As such it makes a perfect present for the science minded teen-ager. As a father-son project it can't be beaten.

GENIAC is sold to all customers on a one-week return guarantee. You may actually use it in that time, returning it as is if you decide not to keep it.

Order yours now only \$19.95

Some of the 33 GENIACS you can build from the completely detailed instruction manual are: LOGIC MACHINES: Comparing; Reasoning; Syllogism Machine; Intelligence Tester.

GAME PLAYING MACHINES: Tic-Tac-Toe; Nim (Think you can beat the machine?).

ARITHMETICAL MACHINES (Binary and Decimal): Adder; Subtractor; Multiplier; Divider; Arithmetical Carrying.

CODE MACHINES: Secret Coder; Secret Decoder; Combination Locks.

SIMPLE MACHINES: Burglar Alarm; Automatic Oil Furnace Circuit.

PUZZLE SOLVERS: The Space Ship Airlock; The Fox, the Hen, the Hired Man and the Corn; The Uranium Shipment and the Space Pirates.

ACTUARIAL: Douglas MacDonald's Will.

GENIAC parts are specially manufactured to high tolerance; they include a special six-deck switch of unique design and over 400 components plus a book "GENIACS SIMPLE ELECTRICAL BRAIN MACHINES AND HOW TO MAKE THEM." GENIAC is a remarkable buy for

only \$19.95

Kit and instructions are returnable for full refund in seven days. This is a perfect father-andson project; your whole family and your friends will enjoy the finished machines. You can design new computers from the adaptable parts.

Returnable in seven days for full refund if not satisfied. I enclose \$......in full payment.

My name and address are attached.

SOME FIRMS AND INSTITUTIONS THAT HAVE ORDERED GENIAC:

Allis-Chalmers
Remington-Rand
International Business Machines
Wheeldex Mfg. Co.
Manuel Missionary College
Walter V. Clarke Associates
Barnard College
Westinghouse Electric
Phillips Laboratories
General Insurance Co. of America
Lafayette Radio
Rohr Aircraft Co.
Southwest Missouri State College
Fibreglas Corp.
Stamford Research Institute
The Hecht Co.
American Management Assoc.
De Pauw University Hydro Electric Tower
Adams State Teachers College
Abercrombie and Fitch
Kleinschmidt Laboratories
Konsas State Fachers College
Albert Einstein Medical College
Naval Research Laboratories
Board of Education, Tecumsah, Nebraska
Marshfield Public Schools
Los Angeles Public Schools
Jefferson Union High School
Oklahoma A&M
Kansas City University
Duke University
Coral Gables Senior High School
Courtland Jr. High School
Courtland Jr. High School
St. John's Seminary
Orange County Community College
Novningside College
New Hampshire Public School
Kentucky Wesleyan College
University of Ottawa
. . . an hundreds of other individuals
and institutions