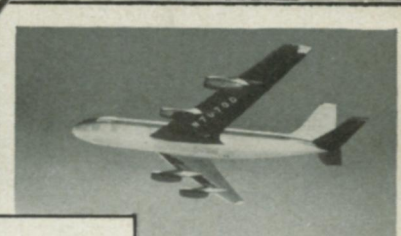


YOU'RE OFF to a thrilling adventure ...in the wonderful world of FLIGHT!

YOURS for only **10¢**
WITH TRIAL MEMBERSHIP!

— this sample activity kit to acquaint you with

THE SCIENCE PROGRAM



YOU'LL FLY "ABOVE THE WEATHER" in the latest radar-equipped jet airliners such as this Boeing 707.



YOU'LL "FLY" OVER TRAFFIC JAMS in this personal helicopter. Someday they may be as common as motorcycles.

... And You ALSO Get THIS AMAZING RECORD:

Blast Off!

Introduction by LT. GEN. BERNARD A. SCHRIEVER, USAF

Sounds of the U.S. Air Force, 1916-1960

You'll listen as Atlas Rocket 10-B thunders skyward to orbit a satellite... you'll hear the machine-guns of a World War I fighter... the roar of Hitler's V2 Rocket... the harrowing voice of a Delta Dagger pilot in trouble! It's all brought to life on this 17-minute, high-fidelity record — available only through the Science Program!



IMAGINE the thrill of joining daring test pilots and brilliant scientists as they explore the frontiers of space!

You soar miles above the Earth in a jet plane flying four times the speed of sound — and you are at the controls! You stroll through the laboratory of a giant engineering firm, while America's top plane designers talk over the problems of conquering space. You sit in the control tower of a great airport, where

hundreds of planes from all over the world are landing and taking off every day.

These are just some of the thrills that await you in the new SCIENCE PROGRAM presentation of *Flight*—yours for only 10¢. You will learn about the discoveries that paved the way for man's first ventures into space. You'll understand how a rocket works, and why helicopters can take off straight up. And you'll soar into the ocean of air in everything from

the Wright Brothers' first plane to a modern jet and satellite.

Enjoy Monthly Adventures Like These

Each month this new program will take you on a "guided tour" of a different field of science. One month you will see the stars and planets through the eyes of an astronomer, or marvel at the depths of the sea through the window of a bathysphere. Another time a chemist will take you into his laboratory to show you metal that burns and gas that pours. On other "field trips" your guides will be radio engineers... submarine commanders... biologists... medical researchers... map-makers... nuclear physicists.

These adventures provide a revolutionary new way to share the thrills of the space age. Each month you receive gummed, perforated sheets of full-color prints—also a beautiful illustrated album with spaces for mounting the pictures. Also, there will often be interesting extra things-to-do, such as (in the FLIGHT set) mounting full-color gummed punch-outs of World Altitude Record Vehicles on an "Ocean of Air" Chart.

What It Will Mean to Your Family

Think what these adventures will mean to your family—especially if you have children! It will stimulate them to participate in school science projects. Their lessons come to life as the men who are creating today's space age point out the exciting news behind the scenes. This program may spark an interest in a scientific field which can lead to an outstanding career.

MAIL COUPON NOW with only 10¢ for this Introductory Activity Kit. If you do not wish to continue, simply write us within 10 days. Otherwise you pay only \$1 plus shipping for each month's scientific adventure. You need accept as few as two Activity Kits during the next year; you may cancel at any time thereafter. Address SCIENCE PROGRAM, Dept. NR-7, Garden City, New York.

YOU GET ALL THIS FOR ONLY 10¢

- Beautiful full-color prints of wonders of FLIGHT — jet liners, gliders, missiles, etc.
- 8,000-word illustrated album — crammed with information about FLIGHT, and with spaces in which to mount the color prints.
- Exciting record, "Blast Off!"

- Big "Ocean of Air" Wall Chart, with full-color snapshots of World Altitude Record Vehicles to be mounted on Chart.
 - Science Bulletin: Special monthly bulletin keeps you abreast of the very newest developments.
- IN ADDITION, if you decide to continue, you will receive—Free

(Tear out and mail this entire coupon)

—a handsome pull-drawer library case in which to collect your albums.



SCIENCE PROGRAM
Dept. NR-7, Garden City, N. Y.

I enclose 10¢ to help cover shipping. Please rush me my Introductory Science Activity Kit as described above.

After examining this package, I will write you within 10 days if I do not wish to continue. If I do continue, you will send me a new Science Activity Kit every month for only \$1 each plus shipping. I need accept only two kits, and am free to stop any time thereafter.

Name.....
(PLEASE PRINT PLAINLY)

Address.....

City..... Zone.... State.....

(Same offer in Canada. Address 105 Bond St., Toronto 2. Offer good only in U.S.A. and Canada.) SC13

