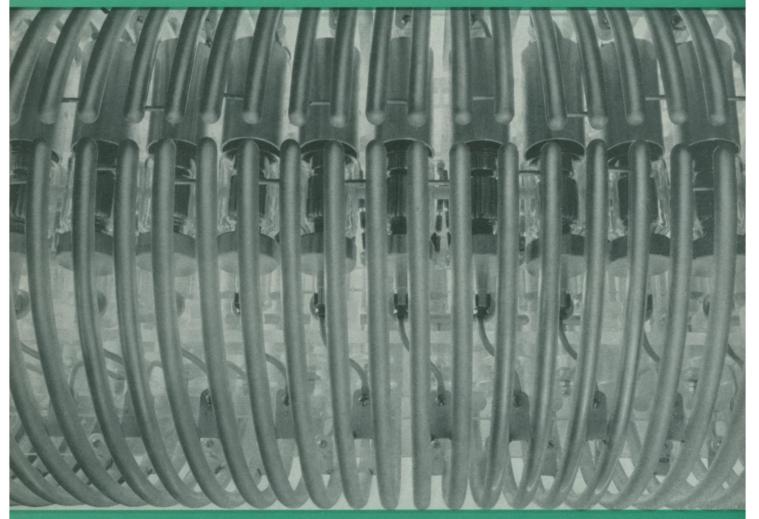
## SCIENCE NEWS LETTER



WEEKLY SUMMARY OF CURRENT SCIENCE



**Accelerator Rings** See Page 27

A SCIENCE SERVICE PUBLICATION

## PIONEERING

## AT BELL TELEPHONE LABORATORIES

In such an open field as this Dr. Karl Jansky of Bell Laboratories opened the way to radio astronomy. His search for a mysterious source of radio noise led him—and us—to the stars for our answer.

Today Bell scientists continue their pioneering in many fields—among them the transmission of human voices on beams of coherent light. Bell Laboratories' revolutionary Optical Maser foreshadows the use of light as a whole new medium of telephone, TV and data communications.

These are but two of the many fundamental advances which have come from breaking fresh ground at the world center of communications research and development.





## 20,000 GOOD CHARACTERS PER SECOND

EACH CHARACTER ON THIS PAGE WAS DRAWN INDIVIDUALLY IN ITS PROPER PLACE BY A BEAM OF ELECTRONS AND PHOTOGRAPHED IN 50 MICROSECONDS. A MAGNETIC TAPE GAVE THE COMMANDS. THE BEAM WAS TAUGHT HOW TO DRAW BY A PHOTOGRAPHIC DEVICE. FOR NEAT COLUMN EDGES THE COPYWRITER WAS TOLD TO EXPRESS WHATEVER NEEDED TO BE EXPRESSED IN LINES OF EXACTLY 47 CHARACTERS AND SPACES. A MERE TOUR DEFORCE, OF COURSE, BUT IT SERVES AS AN INTRODUCTION TO THE DACOM SYSTEM OF GETTING ALONG IN AN AGE THAT WANTS TO DANCE TO THE TUNE OF THE COMPUTING MACHINE.

WITH THE DACOM SYSTEM WE PUT THE TUNE INTO A BETTER TEMPO FOR HUMANS TO DANCE TO. COMPUTERS PLAY INHUMAN LYRICS TOO FAST. AMONG THE TRANSLATING DEVICES NOW AVAILABLE, A FEW OFFER PROSPECT OF ADEQUATE SPEED. BUT SPEED ALONE IS NOT THE WHOLE PROBLEM. THERE ALSO ARISES THE PROBLEM OF COPING WITH ALL THE PAPER GENERATED FROM THE TRANSLATING DEVICE.

THE DACOM SYSTEM HOLDS OFF ON THE GENERATING OF PAPER AT THIS STAGE. THE OUTPUT OF THE COMPUTER GOES DIRECTLY ON MICROFILM. MICROFILM IS THE PERFECT MEDIUM FOR MASSIVE DETAIL. WE SUGGEST THAT PAPER NEED COME IN ONLY AT THE END OF THE LINE, WHEN A HUMAN DECISION—MAKER CAN REACH A DECISION AFTER LOOKING AT A FEW SHEETS OF IT.

THIS IS THE HEART OF THE MICROFILM APPROACH. NOW DACOM MICROFILM BRIDGES THE GAP BETWEEN THE CAPABILITIES OF THE ELECTRONIC COMPUTER AND THE VIRTUES OF THE OLD BOOKKEEPER ON THE HIGH STOOL WITH GREEN EYESHADE AND BEAUTIFUL PENMANSHIP.

WE HOPE YOU AGREE THAT THE DACOM PENMANSHIP, AS YOU READ IT HERE MAGNIFIED FROM A TINY FRAME

OF 16MM MICROFILM, IS OF A QUALITY THAT EVEN AN EXTRAORDINARILY CONSERVATIVE FISCAL INSTITUTION MIGHT UNHESITATINGLY USE IN COMMUNICATIONS WITH IMPORTANT CLIENTS. SHOULD THE CLIENT DESIRE TO SEE MORE THAN THE SUMMARY OF HIS POSITION, SUPPORTING DETAILS IN THEIR FULL COMPLEXITY CAN BE PRESENTED FOR HIS INSPECTION SIMILARLY ENLARGED FROM THE MICROFILM RECORD.

OUR SUBSIDIARY, RECORDAK, HAS WORKED OUT ALL MANNER OF SCHEMES FOR ALL SORTS OF ENTERPRISES, WITH OR WITHOUT ELECTRONIC COMPUTERS, TO PERMIT SUPPORTING DATA TO BE KEPT ON MICROFILM INSTEAD OF CLUTTERING UP THE CHANNELS OF COMMUNICATION. TO THE RECORDAK ARMAMENTARIUM IS NOW ADDED THIS NEW TOOL. WITH THE COMPUTERS RAPIDLY EXTENDING THEIR SWAY OVER THE BUSINESS WORLD, OFFICE WORK MORE AND MORE WILL CONSIST OF LOOKING UP INFORMATION FROM QUICK-ACCESS MICROFILM READERS SUCH AS RECORDAK ALREADY MARKETS. FOR EFFICIENCY IT BEATS PAPER-SHUFFLING.

THE PRESENT DACOM SYSTEM UTTERS ONLY ENGLISH LETTERS—NO FOREIGN ACCENT MARKS AS YET—, ARABIC NUMERALS, AND \$ @ / , % - \$ \* & \* . PLUS \*, A CUTE LITTLE CHARACTER OF UNSPECIFIED SIGNIFICANCE. THE NEXT GENERATION OF DACOM EQUIPMENT. AS THEY SAY IN THE MISSILE TRADE— WILL BE ABLE TO PLOT POINTS FROM TAPED DATA, 2500 POINTS PER SECOND, VERY CLOSE, VERY LINEAR, QUITE REPEATABLY. TO SAY MORE AT PRESENT HERE WOULD BE PREMATURE.

SHOULD ANY OF THIS APPEAR TO BE PERTINENT TO YOUR INTERESTS, IT CAN BE PURSUED FURTHER WITH RECORDAK, 415 MADISON AVE., NEW YORK 17, N.Y.

THIS IS ANOTHER OF THOSE EASTMAN KODAK COMPANY ADS THAT PROBES FOR A LITTLE REVENUE FROM THOSE ORIEN-TED TO TECHNICAL PROGRESS. ONLY THE FORM IS SPEC-IAL HERE AND THE REVENUE IN VIEW NOT SO LITTLE. \*\*

. KODAK

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