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December 30, 1961

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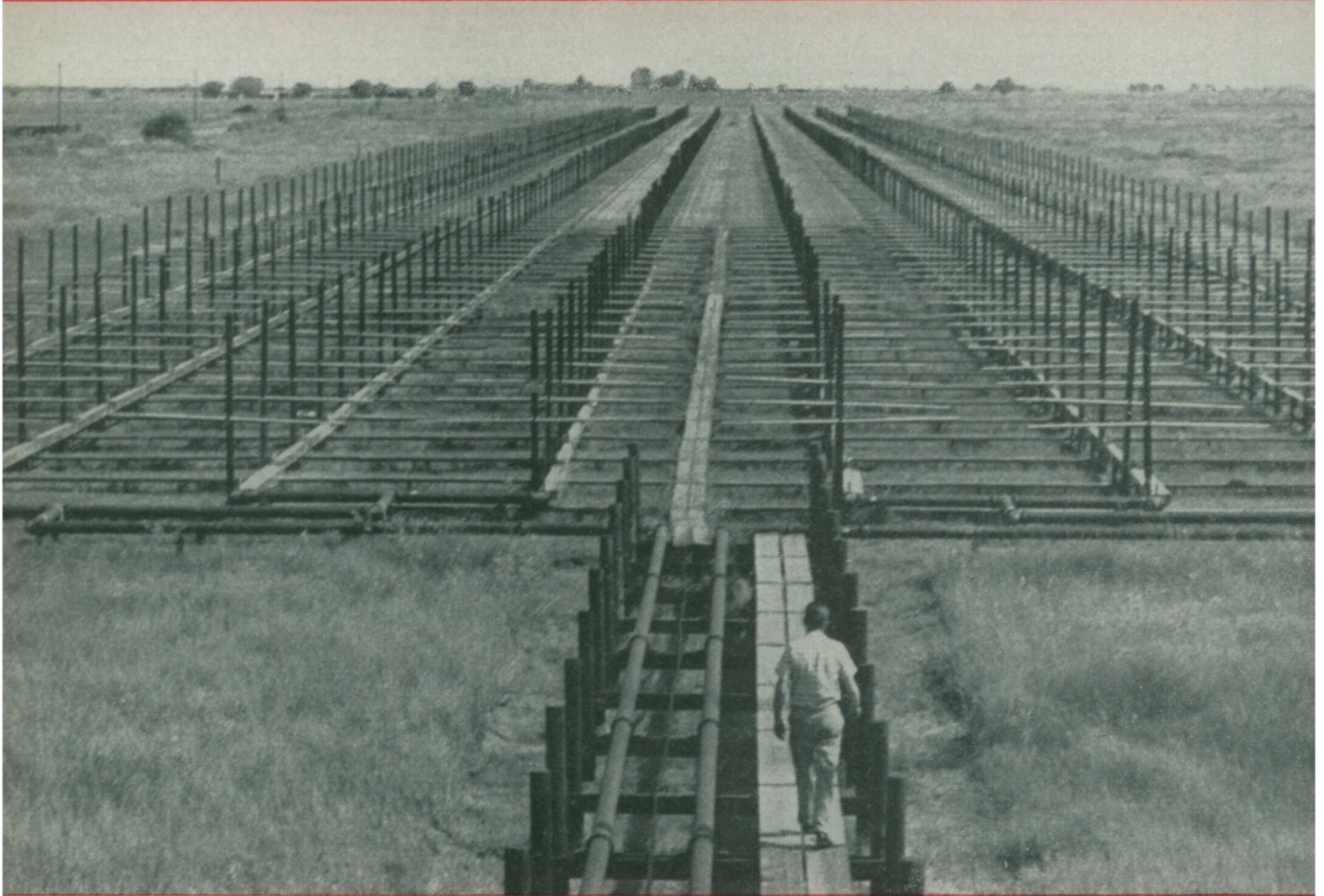
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SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



Radar Yardstick to Sun

See page 433

A SCIENCE SERVICE PUBLICATION

OFF-THE BEATEN PATH

WHERE TO RETIRE OR VACATION . . .
AT WHAT LOOK LIKE PREWAR PRICES

These are America's Own Bargain Paradises

In *Off-the-Beaten Path*, the latest book by Norman Ford, you read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side.

Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropics like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. And for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands, and Puerto Rico.

You can be sure that *Off-the-Beaten Path* names the low-cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered:

- That undiscovered region where winters are as warm as Miami Beach's yet costs can be two-thirds less.
- That island that looks like Hawaii yet is 2000 miles nearer (no expensive sea or air trip to get there).
- France's only remaining outpost in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland or age-old Spanish hamlets right in our own U.S. where no one ever heard of nervous tension or the worries of a modern day life.
- That remarkable town where a fee of 3¢ a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot luck suppers, smorgasbord dinners, and a fine arts program.

Off-the-Beaten Path is a big book filled with facts that open the way to a different kind of retirement or vacation made all the more attractive by the rock-bottom prices. About 100,000 words and plenty of pictures. Yet it costs only \$2.

FABULOUS MEXICO where everything costs less

The land of retirement and vacation bargains—that's Mexico

Where you can build a modern home for \$4,500 and an American retirement income looks like a fortune. It's the land where your vacation money can buy double or more what it might back home—provided you know where to go for Mexico's best values.

Norman Ford's big book MEXICO—WHERE EVERYTHING COSTS LESS tells you exactly where to get all of this country's best vacation and retirement values, where you can live like a prince on what you might just get along on in the U.S.A.

Norman Ford knows Mexico from north to south, from east to west, and he takes you to vacation and retirement areas that look more like the South Seas than Tahiti itself; to whole sections of just perfect weather where it's like June all year round; plus resort after resort, towns, cities, spas, and what not else where you'll have a vacation to remember at a cost so low it could seem unbelievable.

If you want a delightful retirement area with plenty of Americans around to talk to, he leads you to all the principal retirement towns, as well as dozens of little known, perhaps even more delightful areas, where costs are way far down, there's plenty to do and meeting people is easy. Always, he shows you modern, flower-bedecked hotels and inns that charge hardly half of what you might expect to spend in even such a land of vacation and retirement bargains as Mexico.

There's a great deal more besides: everything from exploring ancient pyramids as old as Egypt's to finding fabulous hunting and fishing. If you might want to share in the high interest rates Mexican banks pay or to buy equally high-earning real estate or start a business of your own, this detailed guide to a fabulous land tells you what you must do to start your money earning so much more than in the U.S.

MEXICO—WHERE EVERYTHING COSTS LESS opens up Mexico to you. It's a big book, yet it costs only \$1.50. So send for yours today.

PASSENGER-CARRYING FREIGHTERS ARE THE SECRET OF LOW COST TRAVEL

Yes, for no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost anywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round the world cruise can be yours for as little as \$250-\$300 a month. And there are shorter trips. Fast, uncrowded voyages to England, France, the Mediterranean; two or three week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it listed in *Travel Routes Around the World*. This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get *Travel Routes Around the World*."

It's yours for just \$1, and the big new 110-page edition includes practically every passenger carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, the Mediterranean, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called "How to See the World at Low Cost," plus pages and pages of maps.

A big \$1 worth, especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

AMERICA BY CAR

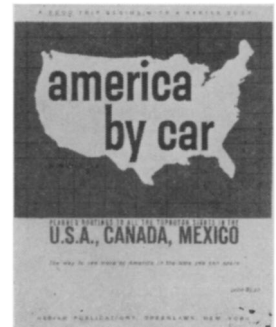
This big book is your insurance of seeing all the four-star sights in whatever corner of the U.S. or Canada you drive to (and it even covers Mexico as well).

Day by day, *America by Car* tells you where to go from Alaska to Mexico. Whether you're visiting New England or California, Florida or the National Parks, the Great Lakes, the Mississippi, California, the East, the South or the Southwest, the Indian country, etc., it tells you road by road the scenic way to go and it always directs you to the important sights along the way and in the cities.

In Niagara or Los Angeles, Washington or New Orleans, the Black Hills or Montreal, *America by Car* takes the guesswork out of travel. Of course it names hundreds upon hundreds of recommended places to eat and stay.

America is so big, you can easily overlook or forget important sights or make many a wrong turn. So get *America by Car*, the book that makes sure you'll see everything of consequence and always travel right.

America by Car is fully 170,000 words in length (as large as three ordinary sized novels). But it costs only \$2.50, while it helps you see any part of America as you've probably never before explored this part of the world.



BEST IN THE WEST

Whether you're headed for Yellowstone or Hollywood, the Indian pueblos or the Rockies, the Black Hills or the Spanish missions, seeing them with *The Best in the West*, Thomas B. Lesure's 170,000-word guide, is like going with a veteran traveler who's been there a dozen times before.

From San Diego to Montana, from El Paso to Seattle, there's not a place in all the West that Thomas B. Lesure won't help you explore better and with more knowledge, and he also covers the nearby strips of Canada and Mexico.

OF COURSE, THERE'S MUCH MORE BESIDES:

Are you driving? Thomas B. Lesure details the best roads to take, the scenic turn-offs, the outstanding motels and restaurants to pull up to.

Are you traveling in other ways? Here's the data you want about seeing the West without a car of your own.

Do you want a stay-put vacation? There's so much to do in the West—the usual activities plus such things as prospecting for gold, dude ranching, mountain climbing, boating, hunting, etc., and Thomas B. Lesure makes sure you fill all your time with day after day of fun.

Going with children? You need his full rundown of the things in the West that will capture their interest.

What about tipping? Is it different out West? Here are the facts you need every day on whom, when, and how much to tip.

And there's still much more to this 170,000-word book (a book as long as three novels); how to get FREE souvenirs, where to find excellent buys in Indian blankets, how to visit the Indian villages, even such information as where to find the best places to live or retire in all the West.

Make your Western holiday the vacation that really gave you everything you ever wanted in a vacation. Get *The Best in the West*. Despite its enormous amount of information which you'll use every day you're in the West, it costs only \$2.

Mail to HARIAN PUBLICATIONS, 89 Queen Street
GREENLAWN (Long Island), New York

I have enclosed \$..... (cash, check, or money order). Please send me the books checked below.
YOU WILL REFUND MY MONEY IF I AM NOT SATISFIED.

- Off-the-Beaten Path—America's own Bargain Paradises. \$2.
- Fabulous Mexico—where everything costs less. \$1.50.
- Travel Routes Around the World (where to travel by freighter). \$1.
- SPECIAL OFFER: All 3 books above for \$3.
- America by Car. \$2.50.
- The Best in the West. \$2.
- SPECIAL OFFER: America by Car and The Best in the West for \$4.
- SPECIAL OFFER: All 5 books above for \$6.

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