

COLUMBIA STEREO TAPE CLUB

now offers you

ANY 4 STEREO TAPES

\$5.98

FOR ONLY

Value up to \$33.80 at regular Club prices

if you join the Club now and agree to purchase as few as 5 selections in the next 12 months from the more than 200 to be offered.

FREE if you join now
REVOLUTIONARY SELF-THREADING TAKE-UP REEL



Just drop the end of the tape over this reel, start your recorder, and watch it thread itself! Unique Scotch® process automatically threads up tape of any thickness, releases freely on rewind.




SEND NO MONEY—JUST MAIL COUPON TODAY

COLUMBIA STEREO TAPE CLUB, Dept. 403-4
Terre Haute, Indiana 47808

I accept your special offer and have written in the boxes at the right the numbers of the 4 tapes I would like to receive for \$5.98, plus a small mailing and handling charge. I will also receive my self-threading reel — FREE!

My main musical interest is (check one):

CLASSICAL

POPULAR

I understand that I may select tapes from any field of music. I agree to purchase five selections from the more than 200 to be offered in the coming 12 months, at the regular Club price plus a small mailing and handling charge. Thereafter, if I decide to continue my membership, I am to receive a 4-track, pre-recorded tape of my choice FREE for every two additional selections I accept.

Print

Name..... First Name..... Initial..... Last Name.....

Address.....

City.....

State..... Zip Code.....

This offer is available only within the continental limits of the U.S.

SEND ME THESE FOUR TAPES (fill in numbers below)

48-TA

IF YOU ARE ONE OF THE FORTUNATE PEOPLE who owns 4-track stereo tape playback equipment, you know the thrill of the near-perfect fidelity, the unsurpassed sound of tape. Now you have an exceptional opportunity to build an outstanding collection of superb stereo tapes at great savings through this generous offer now being made by the Columbia Stereo Tape Club!

By joining now you may have ANY FOUR of the magnificently recorded 4-track stereo tapes described here — sold regularly by the Club for up to \$33.80 — for only \$5.98!

TO RECEIVE YOUR 4 PRE-RECORDED STEREO TAPES FOR ONLY \$5.98 — simply fill in and mail the coupon provided above. Be sure to indicate the type of music in which you are mainly interested: Classical or Popular.

HOW THE CLUB OPERATES: Each month the Club's staff of music experts chooses a wide variety of outstanding selections. These selections are described in the entertaining and informative Club Magazine, which you receive free each month.

You may accept the monthly selection for the field of music in which you are primarily interested . . . or take any of the wide variety of other tapes offered . . . or take no tape in any particular month.

Your only membership obligation is to purchase 5 tapes from the more than 200 to be offered in the coming 12 months. Thereafter, you have no further obligation to buy any additional tapes . . . and you may discontinue your membership at any time.

FREE TAPES GIVEN REGULARLY. If you wish to continue as a member after purchasing five tapes you will receive — FREE — a 4-track stereo tape of your choice for every two additional tapes you buy.

The tapes you want are mailed and billed to you at the regular Club price of \$7.95 (occasional Original Cast recordings somewhat higher), plus a small mailing and handling charge.

SEND NO MONEY — Just mail the coupon today to receive your four pre-recorded 4-track stereo tapes—ALL FOUR for only \$5.98!

IMPORTANT NOTE: All tapes offered by the Club must be played on 4-track stereo playback equipment. If your tape recorder does not play 4-track stereo tapes you may be able to convert it simply and economically. See your local service dealer for complete details.

COLUMBIA STEREO TAPE CLUB
Terre Haute, Indiana

REVERIE
Clair De Lune • Pavane
Greensleeves • Nocturne
• Other Favorites
COLUMBIA
ORMANDY - PHILADELPHIA ORCH.

1909. Also excerpts from "Swan Lake" and "Peer Gynt" Suite

ROGER WILLIAMS plays THE HITS
Dear Heart • Mr. Lonely
People
9 MORE
KAPP

2077. Also: Willow Weep For Me, Frenesi, Try To Remember, etc.

Elgart au Go Go
LES & LARRY
ELGART
COLUMBIA

2126. King of the Road, Downtown, Meditation, 9 more

GOLDFINGER
Original Motion Picture Sound Track
UNITED ARTISTS

1704. Featuring the title song, sung by Shirley Bassey

Rhapsody in Blue
An American in Paris
Leonard Bernstein plays
Gershwin
COLUMBIA

1998. "Fierce impact and momentum." N.Y. World-Telegram

WEST SIDE STORY
Original Soundtrack
COLUMBIA Recording

1037. "The most adventurous musical ever made."—Life

THE VENTURES PLAY TELSTAR
THE LONELY BULL
10 MORE
DOLBY

1008. Also: Green Onions, Red River Rock, Calcutta, etc.

NEW CHRISTY MINSTRELS
Chim Chim Cher-ee
Kisses Sweeter Than Wine
Downtown
Lark Day
Springtime
7 MORE
COLUMBIA

2127. Also: We'll Sing In The Sunshine, 12 in all

My Name Is Barbra
COLUMBIA
Why Did I Choose You
My Man • 10 MORE
BARBRA STREISAND

2113. Also: Where Is The Wonder, I've Got No Strings, etc.

Tchaikovsky: NUTCRACKER SUITE
Prokofiev:
PETER AND THE WOLF
Leonard Bernstein
N.Y. Philharmonic
COLUMBIA

1070. "Skillfully, warmly, richly performed."—High Fidelity

TONY'S GREATEST HITS VOL. III
I Left My Heart in San Francisco
I Wanna Be Around
The Good Life
9 MORE
COLUMBIA

2150. Also: If I Ruled the World, Who Can I Turn To, etc.

This Is My Country
MORMON TABERNACLE CHOIR
★ Star-Spangled Banner
★ America, The Beautiful
★ Finlandia • Marseillaise
10 IN ALL
COLUMBIA

1366. Also: Land of Hope and Glory, This Is My Country, etc.

ROBERT GOULET'S SUMMER SOUNDS
plus Summertime
• I'll Get By
• 8 MORE
COLUMBIA

2154. Also: Old Cape Cod, Mam'selle, If You Love Me, etc.

BOB DYLAN BRINGING IT ALL BACK HOME
Featuring SUTTERANEAN HOMERICK BLUES
COLUMBIA

2007. Also: Gates of Eden, On The Road Again, 11 in all

An Historic Return HOROWITZ AT CARNEGIE HALL
COLUMBIA

1977-1978. Twin-Pack (Counts As Two Selections.) The fabulous "live" performance, his first concert in 12 years!

TWIN-PACK Equivalent To Two Selections
COLUMBIA

PETER, PAUL & MARY A Song Will Rise
WARNER BROS.

2114. When The Ship Comes In, For Lovin' Me, 10 more

ORIGINAL MOTION PICTURE SCORE What's New Pussycat?
featuring TOM JONES singing the title song
UNITED ARTISTS

2151. Other artists include Dionne Warwick, Manfred Mann

LOVE AFFAIR THE RAY CONNIFF SINGERS
Hi-Lili, Hi-Lo
Here's Little
10 more
COLUMBIA

1983. Also: For All We Know, Just Friends, Mam'selle, etc.

STANDING OVATION JERRY VALE
Lulu's Back In Town
Granada
The Song Is You
10 MORE
COLUMBIA

1768. Also: If I Had You, I'm Always Chasing Rainbows, etc.

THE RETURN OF ROGER MILLER (featuring (DO-WACKA-DO) SMASH)
plus KING OF THE ROAD
10 more
COLUMBIA

1892. Also: In The Summertime, There I Go Dreamin', etc.

BOB BROOKMEYER and friends
STAN GETZ • RON CARTER
HERBIE HANCOCK
GARY BURTON • ELVIN JONES
COLUMBIA

1713. A lively session abounding in passion and truth

ANDY WILLIAMS DEAR HEART
Red Roses For a Blue Lady
Who Can I Turn To
9 MORE
COLUMBIA

1905. Also: I Can't Stop Loving You, Emily, 12 in all

Barbra Streisand People
Absent Minded Me
Fine And Dandy
10 MORE
COLUMBIA

1646. Also: Love Is A Bore, My Lord And Master, Autumn, etc.

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