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SCIENCE NEWS LETTER

®

THE WEEKLY SUMMARY OF CURRENT SCIENCE



U.S. Geological Survey

Prospecting From Sky
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A SCIENCE SERVICE PUBLICATION

FREIGHTERS

are the secret of low cost travel

YES FOR no more than you'd spend at a resort you can take a never-to-be-forgotten cruise to Rio and Buenos Aires. Or through the Canal to either New York or California. Or to the West Indies or along the St. Lawrence River to French Canada. In fact, trips to almost everywhere are within your means.

And what accommodations you get: large rooms with beds (not bunks), probably a private bath, lots of good food and plenty of relaxation as you speed from port to port.

Depending upon how fast you want to go, a round-the-world cruise can show you every continent on earth. And there are shorter trips. Fast, uncrowded voyages to England, France, South America; two- or three-week vacations up and down the Pacific Coast or elsewhere. Name the port and the chances are you can find it listed in "Travel Routes Around the World." This is the book that names the lines, tells where they go, how much they charge, briefly describes accommodations. Hundreds of thousands of travelers all over the world swear by it. Travel editors and travel writers say "To learn how to travel for as little as you'd spend at a resort get *Travel Routes Around the World*."

It's yours for just \$1 and the new big 108-page edition includes practically every passenger-carrying service starting from or going to New York, Canada, New Orleans, the Pacific Coast, Mexico, South America, England, France, Africa, the Indies, Australia, the South Seas, Japan, Hawaii, etc. There's a whole section called *How to See the World at Low Cost*.

A big \$1 worth especially as it can open the way to more travel than you ever thought possible. For your copy, simply fill out coupon.

A Different Place to Drive to This Year

WHAT about that unknown French island not too far from New York, where you can buy French perfumes, Paris-made handbags and gloves at about half the U.S. prices (and even Swiss watches for less than in Switzerland)?

Or that other spot where you find yourself in a maritime world of Elizabethan English, rolling porpoises, skeletons of once proud ships, and 16 miles of wild deserted beaches, and also get the best channel bass fishing on the Atlantic?

Have you ever tried a few days at a hot springs, especially if you have rheumatism or arthritis or just want a quiet time while you rest at a resort where magnificent meals are served? Or do you know where to find a tiny fishing village for fine Virginia cooking—clams, oysters, fish, lots of chicken, ham and beef, while swimming is ideal and the waterways teem with trout?

The U.S. and Canada are crammed with little-known, unusual destinations for a different kind of auto trip this year, and *Today's Best Buys in American Vacations* takes you to hundreds of them—to dude ranches, old stage-coach stops, time-honored southern inns; to an inland empire of 10,000 lakes or a mountain-rimmed Shangri-La. Do you want a Florida holiday? A New England holiday? Or is the Far West your destination? Name the area, and in this book you'll find something far different from the ordinary motel stop.

Today's Best Buys in American Vacations costs only \$1.50. Even one tip from this book can mean all the difference in the world as to how much fun you and your family will have this year . . . and for years to come.

FABULOUS MEXICO

. . . Where
Everything
Costs Less

The land of retirement and vacation bargains

WHERE YOU can build a modern home for \$4,500 and an American retirement income looks like a fortune. It's the land where your vacation money can buy double or more what it might back home—provided you know where to go for Mexico's best values.

Norman Ford's big book *Fabulous Mexico—Where Everything Costs Less* tells you exactly where to get all of this country's best vacation and retirement values, where you can live like a prince on what you might just get along on in the U.S.A.

Norman Ford knows Mexico from north to south, from east to west, and he takes you to vacation and retirement areas that look more like the South Seas than Tahiti itself; to whole sections of just perfect weather where it's like June all year round; plus resort after resort, towns, cities, spas, and what not else where you'll have a vacation to remember at a cost so low it could seem unbelievable.

If you want a delightful retirement area with plenty of Americans around to talk to, he leads you to all the principal retirement towns, as well as dozens of little known, perhaps even more delightful areas, where costs are way far down, there's plenty to do and meeting people is easy. Always, he shows you modern, flower-bedecked hotels and inns, that charge hardly half of what you might expect to spend in even such a land of vacation and retirement bargains as Mexico.

There's a great deal more besides: everything from exploring ancient pyramids as old as Egypt's to finding fabulous hunting and fishing. If you might want to share in the high interest rates Mexican banks pay or to buy equally high-earning real estate or start a business of your own, this detailed guide to a fabulous land tells you what you must do to start your money earning so much more than in the U.S.

Fabulous Mexico—Where Everything Costs Less opens up Mexico to you. It's a big book, yet it costs only \$1.50. So send for yours today.

What to See in ALL AMERICA

—in the U.S.A., Canada, and Mexico
and all the way to the Panama Canal

THIS 100,000 word book helps you explore every sight-filled corner in all America. From Alaska to Florida, from Labrador to California, from the Mexican border to the Panama Canal, it shows you all that's outstanding in the U.S.A., Canada, and all the other countries on our entire continent—countries which you can reach more easily than you probably thought.

Whether you drive or would rather leave your car behind, it details the byways which reveal so much more of America and get you to interesting places most people never see. It makes sure you always know exactly where to go, what to see.

If your eyes are on Maine or Texas; on Florida or Arizona or California; on Niagara Falls or the Grand Canyon; on Yellowstone or Yosemite; if you want to visit New York City or Washington, Chicago, or Los Angeles, this book shows you the most interesting way to get there from your home and it helps you see all of them with knowledge and understanding. If you want to get to out-of-the-way places, it shows you where to find the Eskimo country, Hudson Bay posts, etc. You can drive most of the way, yet where the roads stop, it helps you continue by ship and rail to still more unusual country.

For trips below the border, it shows the most sight-filled ways to all that makes Mexico so exciting to visit. Or do you want to go on to Guatemala's fabulous Indian country; to El Salvador, Honduras, Nicaragua, Costa Rica, Panama? They're yours by car, or you can go by low cost scenic motor coach or rail.

To see all the grandeur of America as you've probably never before explored your own country and her neighbors, make sure that you have your copy of *What to See in All America*. One hundred thousand words long, yet it costs only \$2. Why not get your copy now?

OFF-THE-BEATEN PATH

Where to Retire or Vacation . . .
at what look like prewar prices

These are America's Own Bargain Paradises

IN *Off-the-Beaten Path*, the big book by Norman Ford, you read of island paradises aplenty in the United States and Canada, of art colonies (artists search for picturesque locations where costs are low!), of areas with almost a perfect climate or with flowers on every side.

Here are the real U.S.A.-brand Shangri-Las made for the man or woman who's had enough of crowds. Here, too, are unspoiled seashore villages, tropics like islands, and dozens of other spots just about perfect for your retirement or vacation at some of the lowest prices you've heard of since the gone-forever prewar days. And for good measure you also read about the low-cost paradises in Hawaii, the Virgin Islands, and Puerto Rico.

You can be sure that "*Off-the-Beaten Path*" names the low-cost Florida retirement and vacationing towns, the best values in Texas, the Southwest, California, the South and East, Canada—and a dozen other areas which the crowds have not yet discovered:

- That undiscovered region where winters are as warm as Miami Beach's yet costs can be two-thirds less.
- That island that looks like Hawaii yet is 2000 miles nearer (no expensive sea or air trip to get there).
- France's only remaining outpost in this part of the world—completely surrounded by Canadian territory . . . or a village more Scottish than Scotland or age-old Spanish hamlets right in our own U.S. where no one ever heard of nervous tension or the worries of modern day life.
- That remarkable town where a fee of 3¢ a day gives you an almost endless round of barbecues, musicals, concerts, picnics, pot-luck suppers, smorgasbord dinners, and a fine arts program.

Off-the-Beaten Path is a big book filled with facts that open the way to a different kind of retirement or vacation made all the more attractive by the rock-bottom prices. About 100,000 words and plenty of pictures. Yet it costs only \$2.

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Please send me the books checked below. YOU WILL REFUND MY MONEY IF I AM NOT SATISFIED.

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—for a different place to drive to this year. \$1.50.
- ☐ *What to See in All America—in the U.S.A., Canada, and Mexico*
and all the way to the Panama Canal. \$2.00.
- ☐ *Off-the-Beaten Path* ("where to retire or vacation at what look like prewar prices.") \$2.

☐ SPECIAL OFFER: All five books above for \$5.

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