## "Newspaper Science!"

A decade ago too often a term of derision.

Now—if By Science Service—scientific articles in daily newspapers are as reliable as its stock quotations and baseball scores.

Every fourth newspaper reader in America has the opportunity of reading something issued by Science Service daily, weekly or monthly. Test your own daily newspaper. Does it carry articles labeled "By Science Service?" You are invited to aid in the more effective popularization of science by suggesting what newspapers are in need of Science Service articles.

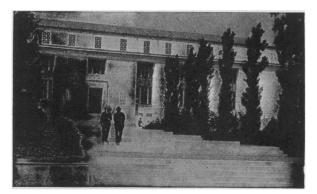
Science Service is the institution for the popularization of science controlled and managed by scientists for the benefit of the reading public.

The National Academy of Sciences, the National Research Council, and the American Association for the Advancement of Science, three of the leading scientific organizations of America, sponsor and control Science Service through the appointment of a majority of its board of trustees. In this way outstanding men and women in science lend their support and actively cooperate in the work of Science Service.

During the last nine years Science Service has devoted its energies to collecting information on scientific progress in all fields and interpreting it for scientists and laymen alike. Science Service is not organized for profit.

Most of the product of Science Service reaches the public through newspapers and magazines. The Science News-Letter is the only Science Service publication available for personal subscription. It was established in response to the demand of individuals who desired to obtain for their own use the reports of Science Service. It is a service intended for individuals, schools and libraries only.

Science Service offices are located in this magnificent temple of science in Washington, the home of the National Academy of Sciences and the National Research Council



Address communications to Managing Editor, Science Service, Washington, D. C.



## SCIENCE NEWS-LETTER

The Weekly Summary of Current Science
A SCIENCE SERVICE PUBLICATION



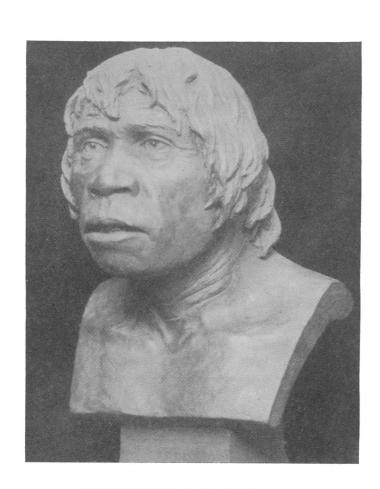
\$5 a year

15с а сору



January 4, 1930





## THE NEW DAWN MAN

Piltdown of Sussex Becomes Man's Earliest Ancestor

(See page 3)

Vol. XVII

No. 456

