



SCIENCE NEWS-LETTER

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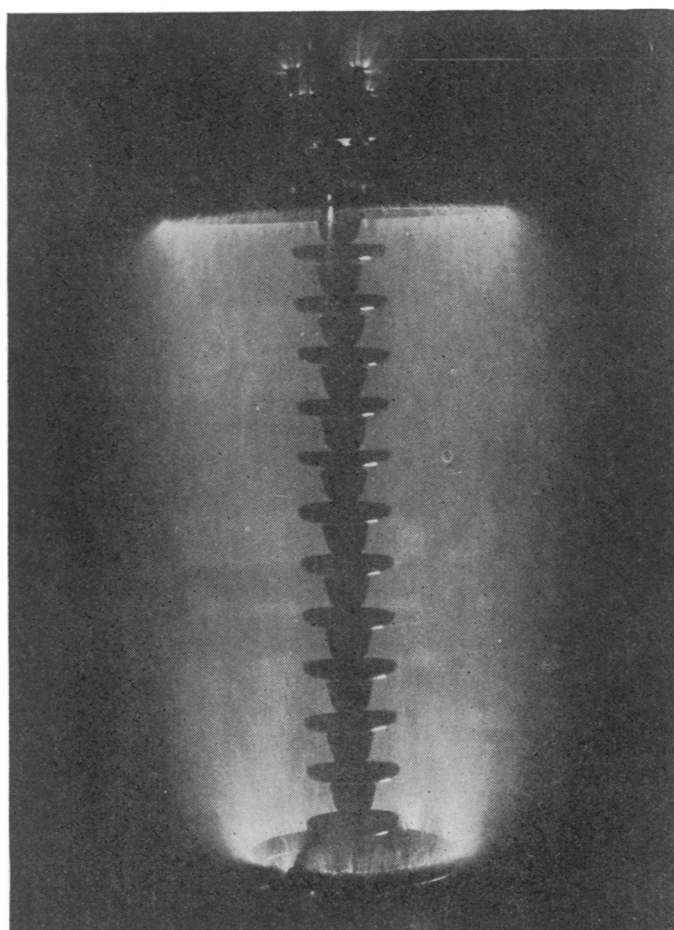


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February 22, 1930



LIFE-SAVING CORONA

"Barreled" Around an Insulator to Protect It

(See page 123)

Vol. XVII

No. 463



Somewhere in the English Language

SOMEWHERE—how remote and inaccessible that sounds. Somewhere in that forest maze of our language—seemingly inextricably intermingled—are words which bring treasures of money, power, position, to the skillful user. Words that trill with laughter, thunder commands, tender words fragile as a wood plant, terms of lofty inspiration, compelling words to add strength to your arguments, words for every shade of meaning.

All round you they are, "close by, disregarded, quite at hand," as Conrad once exclaimed—yet by force of circumstance, you travel the one small path that years of usage have worn through this labyrinth.

How often you have sought to leave this path—to find a new word for that trite expression, to clothe your thought in terms that clearly express your meaning—to avoid constant needless repetition. Your dictionary cannot help you here—you must first know the words you are seeking.

How to find those words you have forgotten—or perchance, are not familiar with! And how to recognize them!

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word so accurately that you can place your finger upon it and exclaim, "Here is the exact word for my purpose."

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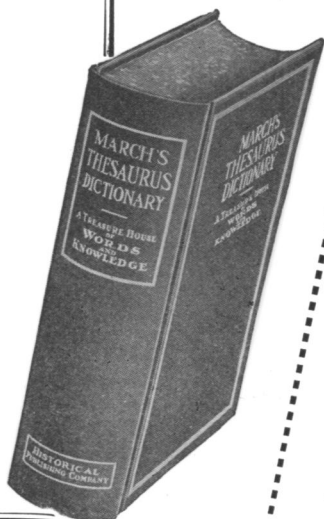
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