



We are pleased to Announce

THE NEW ARGUS

MICROFILM READER

*As Developed From Dr. Draeger's Design and Made Under
the Direction of Science Service*

THIS reading machine is designed especially for use with the internationally standardized 35 mm. microfilm such as produced by Biblionfilm Service. It magnifies the image 12 diameters upon a screen of superior definition, making microfilm easier to read in many cases than the original material. Mere turning of the handle changes the pages forward or backward with great speed. Short strips of microfilm can be placed in it with facility,

while long runs of up to 1500 pages, upon reels, can be placed on the machine in a few seconds. Positive and negative microfilm can be read with ease. Special features include:

The unique revolving head allows the reading of microfilm whatever the orientation of the image upon the film.

The machine is also a wall *projector*, since the
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**THE ARGUS
MICROFILM READER**

(CONTINUED FROM OTHER SIDE)

simple flipping of a panel in its head allows the image to be projected horizontally to any suitable surface so that a group can view the image in such

enlargement as desired. The one machine at no extra cost is *both a translucent screen reader and a projector.*

Easily accessible focusing knob allows exact focus to be obtained at all times.

Microfilm of *16 mm. size* can also be read upon screen or by projection. Newspaper microfilm can also be read, in full size if projected, in slightly reduced size if upon screen. The *whole page* is visible at the same time.

In finish and style, the machine is a decoration to any office, home or library. It will be in attractive dark brown with chromium trim. It occupies little more space than a typewriter upon desk or table.

Since it costs \$75—*less than a typewriter*—individuals are justified in making this microfilm reading machine part of their permanent equipment. Organizations will wish to have several for use in various locations.

Through microfilm copying services in many libraries of the world, this reading machine unlocks much of the literature, both printed and manuscript, in great collections. With it you may own and view, in authentic facsimile, many of the world's great literary and intellectual treasures.

Science Service is pleased that it has been successful in its effort to make this new tool of research and scholarship available at a reasonable price. As a convenience to the growing number of microfilm users and a service to the scholarly world, it is facilitating the distribution of this microfilm reading machine for a limited period.

Send for Complete Specifications, Without Obligation

SCIENCE SERVICE
2101 Constitution Ave.
Washington, D. C.

Kindly send me specifications of the new Argus Microfilm Reader in your advertisement.

NAME ----- STREET ADDRESS -----

BY ----- CITY AND STATE -----

The Argus Microfilm Reader will be ready for delivery about March 15