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Millions of Americans—with RCA television—will see history as it is made at the two National Political Conventions.

Look before you vote — with Television

This year, television joins press and radio as a "political reporter," in Philadelphia, at the Republican Convention, June 21, and the Democratic Convention, July 12. As political leaders step up to speak, you're right with them on the convention platform.

The Candidate will be televised as he looks into the camera—talks to the people, face to face. His appearance, smile, gestures, combine with the sound of his voice, and his message, to complete the transmission of his per-

sonality. You have a new opportunity to know your man!

Important as any in history, the 1948 conventions will be covered from start to finish by keen-eyed RCA Image Orthicon television cameras. Highlights and sidelights, all will be seen. And what the camera catches will be sharp and clear on the screens of RCA Victor home television receivers . . .

Today, 40,000,000 Americans are within reach of regularly scheduled daily television programs.

Television as an aid to good citizenship, through the formation of an informed public opinion, is one of the ways in which developments from RCA Laboratories serve the nation and its people. Advanced research is part of any instrument bearing the name RCA or RCA Victor.

When in Radio City, New York, be sure to see the radio, television and electronic wonders at RCA Exhibition Hall, 36 West 49th Street. Free admission. Radio Corporation of America, RCA Building, Radio City, N. Y. 20.



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