



A Fifty-two Part Gift
 SEND THE
Science News-Letter
 — AS A —
 Christmas Remembrance

Suitable for

- Your father or mother
- Your young relatives in school
- Your school teacher friends
- Your lawyer
- Your minister
- And any intimates of yours in whom the wish to keep step with the newer things of science is a paramount issue.

The Science News-Letter is a **personal** publication. We plan it so that it will always keep its friendly appeal.

The field of science is a broad one. Knowledge of new discoveries and inventions should be the possession of every thinking man and woman. Give to your friends who do not know its charm and reliable information a chance to know, as **you** do, the wonders in this world of ours.

We shall send to each of the recipients of your generosity an artistic Christmas card delightfully designed and worded. This card will contain your name, as the giver, of the Science News-Letter for the period of one year.

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My name and address is

and I enclose \$..... for which please send THE SCIENCE NEWS-LETTER for one year to the names and addresses below. Send special Christmas card notifying them of my gift. (Cross out last sentence if you prefer to notify them yourself.)

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ADDRESS ADDRESS