

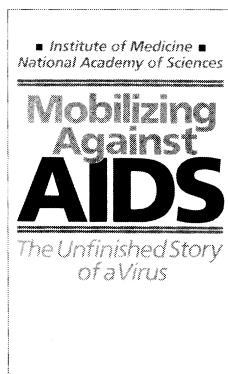
# R<sub>x</sub> for Reading

In clear, straightforward prose this book presents the medical facts and the ongoing research through April 1986. A blue-ribbon panel of scientists and health policy analysts has come together to review the latest medical data and to set forth what can be done to reduce the danger. Eve K. Nichols, a science writer, has deftly summarized their analysis and recommendations.

*Mobilizing Against AIDS* explains what researchers have discovered about the disease, how it is transmitted and treated, the prospects for a vaccine and why some people may be more resistant than others. But the special value of the book lies in its human focus on the problems raised by AIDS. What are the psychosocial implications for high-risk individuals and their families and friends? Should the government offer advice on "safe sex"? What precautions can be taken when methods such as screening and contact tracing conflict with civil liberties and the right to confidentiality? By Eve K. Nichols.

"... a much-needed, clearly presented compilation of everything known so far about the 20th century's most devastating disease and its ramifications for the United States and the world." — *Kirkus Reviews*

Harvard Univ. Press, 1986, 8½" x 5½", paperback, \$7.95 [A]

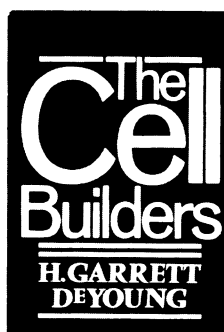


*Drugs and People* seeks to familiarize people with the action of most of the representative drugs, hormones and vitamins prescribed and used for common diseases in the United States and abroad. Alfred Burger discusses the way drugs are discovered or conceived in the laboratory, and then traces their path through animal and clinical trials, their approval by regulatory agencies and their marketing and distribution to pharmacies. This book presents an overview of pharmacology. Medical, economic and legislative aspects of drugs are considered. Drug abuse, drugs that alter the mind and quackery are placed in proper perspective. By showing how drugs work, *Drugs and People* will provide a better understanding of useful and harmful medications. By Alfred Burger.

"Without beating any drums for the pharmaceutical industry, Burger's book does give the reader some inkling of the difficulties in creating and producing drugs and the strides that have been made in modern medicine through this scientific work. Definitely not an easy read. The profusion of scientific chemical names and procedures is sometimes mind-boggling. Nevertheless, perseverance pays off in this worthwhile reference." — *Kirkus Reviews*

Univ. Press of Virginia, 1986, 9" x 6", paperback, \$13.95 [C]

One of the most astounding scientific events of the 20th century, the Nobel Prize-winning discovery of monoclonal antibodies (MAbs) promises to change the very course of modern medicine. These fascinating creations — protective proteins formed by joining cancer cells to certain cells of the immune system — have the ability to precisely single out and help destroy invading cells and organisms without harming surrounding healthy tissues. Thus, they offer new hope for treating some forms of cancer and such cripples as severe arthritis, multiple sclerosis and life-threatening infections.



Through an account of one young doctor's determined struggle to overcome a chronic and deadly illness, *The Cell Builders* provides a multifaceted and in-depth study of development of the monoclonal antibody, from its beginnings in 1975 to today's most recent findings. Combining the most up-to-the-minute scientific fact with moving human drama, this singular volume explores and documents an ongoing medical newsmaker — undoubtedly one of the most significant of our time. By H. Garrett DeYoung.

Doubleday, 1986, 5¾" x 8½", hardcover, \$16.95 [B]

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Please send me the books marked below

- Mobilizing Against AIDS [A] \$7.95
- The Cell Builders [B] \$16.95
- Drugs and People [C] \$13.95

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