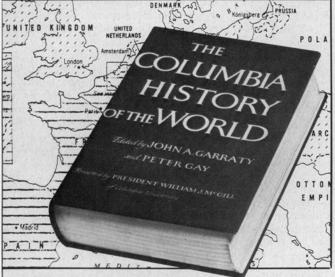
Columbia University Presents

The History of the World in One Brilliant Volume!

This classic work represents the best efforts of Columbia University's most renowned scholars. Its scope is monumental, covering all aspects of our history from the beginning of the universe to the present day. Add to this its



remarkable depth, quality and balanced vision, and the result is a volume of unrivaled scholarship and authority.

The Story Behind the Columbia History

The creation of the Columbia History was among the most important scholarly projects of recent years. A team of 40 Columbia professors collaborated on it, including historians, economists, political scientists, sociologists, biologists and astronomers. Each scholar contributed sections on his subject or period of expertise. Editors Peter Gay and John A. Garraty, both eminent historians and writers, interwove the material into a cogent narrative of the world's history.

A Book of Permanent Value—for Only \$9.95

Unlike most books today, the Columbia History has enough reading material for several lifetimes of reading. Over the years, you'll turn to the Columbia History to explore new areas of interest and reread the sections that have always fascinated you. You will have an ever-growing understanding of Western civilization's origins and progress, plus an expanding awareness of non-Western history and culture. The Columbia History is a perfect addition to anyone's library because it is both a well-written historical

narrative and an authoritative reference work.

Most books of this scope, size, and permanent value sell for exorbitant prices, but thanks to Barnes & Noble's 60% discount, the *Columbia History* costs only \$9.95. Surely, that's a small price to pay for a life-long investment in learning and a reference you'll turn to often.

Why Everyone Needs a World History

Let's face it—most of us, whatever our educational credentials, have large gaps in our knowledge of history. There are whole eras and countries we know nothing about; even in familiar subjects, we're sometimes a bit hazy on the sequence of events. A book of world history, particularly an excellent one like the *Columbia*, can fill the gaps in our learning and give us a solid chronological framework. Nearly 100 distinctively drawn and rigorously reasearched maps visually document the world as it evolved from the ancient past to the brooding present. 1,237pp.

SPECIAL OFFER

60% Discount

Published at \$25.00 NOW ONLY \$9.95

Barnes & Noble

126 Fifth Ave. Dept. 0144 N.Y., N.Y. 10011

1041631. Please rush me__copies of the *Columbia History of the World* at your special sale price of \$9.95(plus \$1.50 postage and handling). N.Y., N.J., MASS. and PA. residents: Please add sales tax.

Name			
Address			
City			
State		Z	
✓ Charge It!	- CasterCare	MI PROVIDE OF THE PRO	VISA'
Account #		Exp	D .
Signature			